9 August 2024

HARP BIDCO LIMITED

# HARGREAVES LANSDOWN PLC

**COOPERATION AGREEMENT** 



100 Bishopsgate London EC2P 2SR

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### THIS AGREEMENT is made on 9 August 2024

#### **BETWEEN:**

- Harp Bidco Limited, a private limited company incorporated under the laws of England and Wales with registered number 15812199, whose registered office is at C/O Tmf Group 13th Floor, One Angel Court, London, United Kingdom, EC2R 7HJ (*Bidco*); and
- (2) **Hargreaves Lansdown Plc**, a public limited company incorporated under the laws of England and Wales with registered number 02122142, whose registered office is at One College Square South, Anchor Road, Bristol, England, BS1 5HL (*HL*),

Bidco and HL are together referred to as the *parties* and individually as a *party*.

### WHEREAS:

- (A) Bidco, a newly formed private limited company to be owned, as at the Effective Date (as defined below) and immediately prior to the implementation of the Rollover (as defined in the Announcement) indirectly by CVC Private Equity Funds, Nordic Capital XI Delta and Platinum Ivy, proposes to announce immediately following execution of this agreement (the *Agreement*) a firm intention to make a recommended offer for the entire issued and to be issued share capital of HL pursuant to Rule 2.7 of the Code.
- (B) The Acquisition will be made on the terms and subject to the conditions set out in the Announcement and this Agreement.
- (C) The parties intend that the Acquisition will be implemented by way of the Scheme, although Bidco reserves the right, subject to the terms of this Agreement and the Announcement, to elect to implement the Acquisition by way of a Takeover Offer.
- (D) Bidco and HL have agreed to take certain steps to effect the completion of the Acquisition and certain other matters in connection with the Acquisition, and are entering into this Agreement to set out their respective rights, obligations and commitments in relation to such matters.

**IT IS AGREED** as follows:

### **1.** Definitions and interpretation

1.1 In this Agreement (including the recitals but excluding Schedule 1), the terms and expressions listed in this clause 1.1 shall have the meanings set out in this clause 1.1. Terms and expressions used in Schedule 1 shall have the meanings given to them in Schedule 1.

Acceptance Condition means the acceptance condition to any Takeover Offer;

*Acquisition* means the acquisition of HL by Bidco to be effected by way of: (a) the Scheme; or (b) subject to the terms of this Agreement and the Announcement, a Takeover Offer (as the case may be);

Acquisition Document means (a) if the Scheme is (or is to be) implemented, the Scheme Document; or (b) if a Takeover Offer is (or is to be) implemented, the Offer Document;

*acting in concert* shall be construed in accordance with the Code but with the addition of the words ", to acquire or control any interest in relevant securities or any voting rights of a company" before the words "or to frustrate", provided that, to the extent that a ruling or exemption has been sought and obtained from the Panel (and continues to apply) in relation to the application of a particular presumption of acting in concert in the context of the Acquisition, the treatment agreed with the Panel pursuant to such ruling or exemption shall apply under this definition, and *act in concert* and *concert parties* shall be construed accordingly;

ADIA means Abu Dhabi Investment Authority;

*Agreed Switch* means where the Acquisition is implemented by way of a Takeover Offer in accordance with clause 5.1(a) and, for so long as the Independent HL Board Recommendation applies in respect of such Takeover Offer and, for the avoidance of doubt, where there has not been an Independent HL Board Recommendation Change, clause 5.1(b);

Alternative Offer has the meaning given in the Announcement;

*Announcement* means the announcement detailing the terms and conditions of the Acquisition to be made pursuant to Rule 2.7 of the Code, in substantially the form set out in Schedule 1;

*Antitrust Conditions* means the conditions set out in paragraphs 3.1 to 3.5 (inclusive) of Part A of Appendix 1 to the Announcement;

Bidco Directors means the directors of Bidco from time to time;

*Bidco Group* means Topco and its subsidiaries and subsidiary undertakings, and *member of the Bidco Group* shall be construed accordingly;

**Business Day** means a day other than a Saturday or Sunday or public holiday in England and Wales, Luxembourg or Jersey on which banks in London, Luxembourg and Jersey are open for general commercial business;

Cash Offer has the meaning given in the Announcement;

*Clean Team Arrangements* means the arrangements established pursuant to the clean team agreement between CVC Advisers Limited, Nordic Capital XI Delta, Platinum Ivy and HL dated 25 June 2024 and amended and restated on 21 July 2024 and the joint defence agreement entered into between, among others, CVC Advisers Limited, Nordic Capital XI Delta, Platinum Ivy and HL dated 18 July 2024;

*Clearances* means all authorisations, orders, confirmations, consents, clearances, permissions, approvals, waivers, determinations and/or comfort letters that may need to be obtained, all applications, filings, notifications and submissions that may need to be made and all waiting periods that may need to have expired, from or under any of the Laws or any of the practices applied by any Relevant Authority (or under any

agreements or arrangements to which any Relevant Authority is a party) in each case that are necessary and/or advisable to satisfy one or more of the Regulatory Conditions, and any reference to a Clearance having been *satisfied* shall be construed as meaning that the foregoing has been obtained and/or, where relevant, made and/or expired;

*Code* means the UK City Code on Takeovers and Mergers, as issued, amended and interpreted from time to time by or on behalf of the Panel;

Companies Act means the Companies Act 2006;

#### Conditions means:

- (a) for so long as the Acquisition is being implemented by way of the Scheme, the conditions to the implementation of the Acquisition (including the Scheme) as set out in Appendix 1 to the Announcement and to be set out in the Scheme Document, as such conditions may be amended by agreement in writing between Bidco and HL and, if required, with the consent of the Panel; and
- (b) if the Acquisition is implemented by way of a Takeover Offer, the conditions referred to in (a) above, as amended by replacing the Scheme Conditions with the Acceptance Condition and as may be further amended in accordance with clause 5.2(f) or otherwise as required by the Panel or as may be agreed in writing between Bidco and HL (and, if required, with the consent of the Panel),

and *Condition* shall be construed accordingly;

*Confidentiality Agreement* means the confidentiality agreement between CVC Advisers Limited, Nordic Capital XI Delta, Platinum Ivy and HL in relation to the Acquisition dated 22 June 2024;

*Consortium* or *Consortium Members* has the meaning given in the Announcement and *Consortium Member* means any one of them;

*Controller* means any person, other than Bidco, in respect of whom FCA approval is required for such person to become a controller (as defined in section 422 of the Financial Services and Markets Act 2000 (as amended)) of any member of the HL Group as a result of the Acquisition;

*Court* means the High Court of Justice in England and Wales;

*Court Hearing* means the hearing by the Court to sanction the Scheme under section 899 of the Companies Act, including (where the context requires) any adjournment thereof;

*Court Meeting* means the meeting(s) of the Scheme Shareholders to be convened by order of the Court pursuant to section 896 of the Companies Act for the purpose of considering and, if thought fit, approving the Scheme (with or without modification), including (where the context requires) any adjournment, postponing or reconvening thereof;

*CVC* means Harp Jersey Limited, a company incorporated in Jersey with registered number 155054, which is indirectly wholly owned by a member of the CVC Group;

*CVC Group* means CVC Capital Partners plc, CVC Capital Partners SICAV-FIS S.A., each of their respective successors or assigns and any of their respective subsidiary undertakings (as that term is defined in section 1162 and Schedule 7 of the 2006 Act) from time to time, together with any investment funds or vehicles advised or managed by any of the foregoing and any portfolio companies of such investment funds or vehicles;

*CVC Network* means CVC Capital Partners plc, CVC Capital Partners SICAV-FIS S.A., each of their respective successors or assigns and any of their respective subsidiary undertakings (as that term is defined in section 1162 and Schedule 7 of the Companies Act) from time to time, together with: (a) any investment funds or vehicles advised or managed by any of the foregoing; (b) any existing or prospective investor in or limited partner of any such investment funds or vehicles (acting in their capacity as such); and (c) any portfolio companies of any such investment funds or vehicles;

*CVC Private Equity Funds* means the investment funds or vehicles advised or managed by an entity or entities in the CVC Private Equity Group;

*CVC Private Equity Group* means the entities within the CVC Group which carry out private equity advisory or management activities from time to time;

*CVC Responsible Persons* has the meaning given in clause 4.1(c);

Day 60 has the meaning given to it in the Code;

*Effective Date* means:

- (a) if the Acquisition is implemented by way of the Scheme, the date on which the Scheme becomes effective in accordance with its terms; or
- (b) if Bidco elects (in accordance with the terms of this Agreement (so long as this Agreement is continuing) and the Announcement) to implement the Acquisition by way of a Takeover Offer, the date that the Takeover Offer becomes or is declared unconditional in accordance with the requirements of the Code,

and *Effective* shall be construed accordingly;

*Excluded Affiliate* means (a) in relation to CVC, any member of the CVC Network; (b) in relation to Nordic Cidron, Nordic Capital, any Nordic Capital Vehicles, any portfolio company in which Nordic Capital Vehicles or any of Nordic Capital Vehicles' associated companies or entities have an equity or any other interest; or (c) in relation to Platinum Ivy, any member of the Platinum Ivy Group, ADIA or any portfolio companies in which any of them, or any of their associated companies or entities, have an equity or any other interest, but excluding (in each case and for the avoidance of doubt) Bidco or any member of the Bidco Group;

FCA means the UK Financial Conduct Authority;

*Financial Regulatory Condition* means the condition set out in paragraph 3.6 of Part A of Appendix 1 to the Announcement;

HL Directors means the directors of HL from time to time;

*HL General Meeting* means the general meeting of HL to be convened in connection with the Acquisition to consider and, if thought fit, pass the HL Resolutions, notice of which will be set out in the Scheme Document, including (where the context requires) any adjournment, postponement or reconvening thereof;

*HL Group* means HL and its subsidiaries and subsidiary undertakings, and *member of the HL Group* shall be construed accordingly;

*HL Independent Directors* means the board of directors of HL from time to time, other than Adrian Collins (or his alternate director) and (to the extent applicable) any other director of HL appointed from time to time following nomination by Peter Hargreaves pursuant to the terms of the Shareholder Agreement (and any alternate director of such director);

HL Representative has the meaning given in clause 10.4;

*HL Resolutions* means such shareholder resolutions of HL as are necessary to approve, implement and effect the Scheme and the Acquisition and related amendments to HL's articles of association;

HL Share Schemes has the meaning given in Schedule 2;

HL Shareholders means the registered holders of HL Shares from time to time;

*HL Shares* means the ordinary shares of 0.4 pence each in the capital of HL from time to time;

**Independent HL Board Recommendation** means a unanimous and unconditional recommendation from the HL Independent Directors to HL Shareholders: (a) to vote in favour of the Scheme at the Court Meeting and the HL Resolutions at the HL General Meeting; or (b) if Bidco elects to implement the Acquisition by way of a Takeover Offer in accordance with the terms of this Agreement and the Announcement, to accept the Takeover Offer, provided that, for the avoidance of doubt, nothing in this Agreement shall require such recommendation to extend or refer to the Alternative Offer (or any other alternative consideration to the Cash Offer);

#### Independent HL Board Recommendation Change means:

- (a) if HL makes an announcement without the consent of Bidco prior to publication of the Scheme Document or (if different) the document convening the HL General Meeting that: (i) the HL Independent Directors no longer intend to make the Independent HL Board Recommendation (or include the same in the Scheme Document) or intend to adversely modify or adversely qualify such recommendation; (ii) other than where a Switch has occurred, it will not convene the Court Meeting or the HL General Meeting; or (iii) other than where a Switch has occurred, it intends not to post the Scheme Document or (if different) the document convening the HL General Meeting;
- (b) the Independent HL Board Recommendation is not included in the Scheme Document or (if different) the document convening the HL General Meeting;

- (c) other than where a Switch has occurred, if HL makes an announcement that it will delay the convening of, or will adjourn or postpone, the Court Meeting or the HL General Meeting to a date which is later than the 22nd day after the expected date of the Court Meeting or the HL General Meeting as set out in the Scheme Document, in each case without the consent of Bidco, except where (i) Bidco has committed a breach of this Agreement which has not been caused by any prior breach of this Agreement by HL and such breach has caused the delay in the holding of the Court Meeting and/or the HL General Meeting (as applicable); (ii) a supplementary circular is required to be published in connection with the Scheme and, as a result, the Court Meeting and/or the HL General Meeting cannot be held by such date in compliance with the Code and any other Law; or (iii) such delay or adjournment is primarily caused by logistical or practical reasons outside HL's control provided that HL uses reasonable endeavours to convene or reconvene the Court Meeting or HL General Meeting (as applicable) for the earliest date reasonably practicable (in accordance with the Code and any other applicable Law) following such announcement:
- (d) the HL Independent Directors publicly withdraw, adversely modify or adversely qualify the Independent HL Board Recommendation (or make an announcement that they intend to do so);
- (e) if HL makes an announcement that the HL Independent Directors recommend, or intend or are minded to recommend, any firm or possible offer or other arrangement which would result in any person other than Bidco (or a person acting in concert with Bidco) acquiring "control" (as defined in the Code) of HL; or
- (f) if, after the approval of the Scheme and the HL Resolutions, the HL Independent Directors announce that they will not implement the Scheme (other than: (i) following or in connection with a Switch or a revised offer by Bidco (or any person acting in concert with Bidco) for HL; or (ii) because a Condition has become incapable of fulfilment or satisfaction),

provided that the parties agree that the issuance by HL of any interim holding statement(s) following a change of circumstances (so long as any such holding statement: (i) contains a statement that the Independent HL Board Recommendation is not withdrawn, adversely modified or adversely qualified; and (ii) does not contain a statement that the HL Independent Directors intend to withdraw, adversely modify or adversely qualify the Independent HL Board Recommendation) shall not constitute an Independent HL Board Recommendation Change. For the avoidance of doubt, no statement or change to any earlier statement made by the HL Independent Directors (or any of them) in relation to the Alternative Offer (or any other alternative consideration to the Cash Offer) shall constitute an Independent HL Board Recommendation Change;

*Law* means any applicable statute, law, rule, regulation, ordinance, code, order, judgment, injunction, writ, decree, directive, policy, guideline, interpretation or rule of common law issued, administered or enforced by any Relevant Authority, or any judicial or administrative interpretation thereof;

*Longstop Date* means 9 May 2025 or such later date as may be agreed in writing by HL and Bidco (with the Panel's consent, if required) or directed by the Panel and in each case as the Court may approve (if such approval is required);

*Nordic Capital* means the general partners and/or delegated portfolio managers (as applicable) of the Nordic Capital Vehicles, and as the context permits or requires the Nordic Capital Advisors (for the avoidance of doubt: (a) this shall not imply from a legal, regulatory or tax perspective, nor should it be inferred, that these entities are not separate and distinct entities, nor that there is any single Nordic Capital entity; and (b) references to Nordic Capital making investments or acting as an investor should be read as references to the Nordic Capital Vehicles making such investments/acting as investor);

*Nordic Capital Advisors* means any, or all, of the non-discretionary sub-advisory entities exclusively engaged by the general partners and/or delegated portfolio managers of the Nordic Capital Vehicles as the context permits or requires;

*Nordic Capital Responsible Persons* has the meaning given in clause 4.1(c);

*Nordic Capital Vehicles* means Nordic Capital branded funds, co-investment arrangements and other entities, vehicles and structures;

*Nordic Capital XI Delta* means Nordic Capital XI Delta, SCSp (acting through its general partner, Nordic Capital XI Delta GP S.à r.l.);

*Nordic Cidron* means Cidron Harp 2 Limited, a company incorporated in Jersey with registered number 154991, which is indirectly wholly owned by Nordic Capital XI Delta;

*Offer Document* means, if Bidco elects (subject to and in accordance with the terms of this Agreement and the Announcement) to implement the Acquisition by way of a Takeover Offer, the document to be sent to (among others) HL Shareholders setting out, among other things, the full terms and conditions of the Takeover Offer, including (where the context requires) any revised or supplementary document;

Panel means the UK Panel on Takeovers and Mergers;

Platinum Ivy means Platinum Ivy B 2018 RSC Limited;

*Platinum Ivy Group* means Platinum Ivy and its affiliates which are directly or indirectly managed by the Private Equities department of ADIA from time to time and excludes, for the avoidance of doubt: (a) any portfolio company in which Platinum Ivy has, or Platinum Ivy's associated companies or entities have, an equity or any other interest; (b) persons owned, controlled or managed either directly or indirectly by any other division, part or department of ADIA; and (c) the Government of Abu Dhabi and any other person owned or (if applicable) controlled either directly or indirectly by the Government of Abu Dhabi;

Platinum Ivy Responsible Persons has the meaning given in clause 4.1(c);

*Regulatory Conditions* means the Conditions set out in paragraphs 3.1 to 3.6 (inclusive) of Part A of Appendix 1 to the Announcement;

*Regulatory Information Service* means any information service authorised from time to time by the FCA for the purpose of disseminating regulatory announcements;

**Relevant** Authority means any central bank, ministry, governmental, quasigovernmental (including the United Kingdom and the European Union), supranational, statutory, regulatory or investigative body or authority or tribunal (including any national or supranational anti-trust, competition, trade or merger control authority, any sectoral ministry or regulator and any foreign investment review body), any national, state, municipal or local government (including any subdivision, court, tribunal, administrative agency or commission or other authority thereof), any entity owned or controlled by them, any private body exercising any regulatory, taxing, importing or other authority, or any trade agency, association, institution or professional or environmental body in any jurisdiction, including, for the avoidance of doubt, the Panel and the FCA;

*Relevant Person* has the meaning given in clause 10.4;

*Remedies* means any conditions, obligations, measures, commitments, modifications, undertakings, orders, remedies (including disposals (whether before or following the Effective Date) and any pre-divestiture reorganisations) or assurance (financial or otherwise) offered or required in connection with satisfaction of any Clearance, and *Remedy* shall be construed accordingly;

*Scheme* means the scheme of arrangement proposed to be made under Part 26 of the Companies Act between HL and the Scheme Shareholders, with or subject to any modification, addition or condition approved or imposed by the Court;

*Scheme Conditions* means the conditions referred to in paragraph 2 of Part A of Appendix 1 to the Announcement;

*Scheme Document* means the document to be sent to (among others) HL Shareholders in connection with the Acquisition (if being implemented by way of the Scheme) containing and setting out, among other things, the full terms and conditions of the Scheme and containing the notices convening the Court Meeting and the HL General Meeting (and including, as the context requires, any revised or supplementary circular);

Scheme Shareholders means the holders of Scheme Shares;

Scheme Shares has the meaning given in the Announcement;

*Shareholder Agreement* means the shareholder agreement between Peter Hargreaves and HL dated 20 October 2020;

*Switch* has the meaning given in clause 5.1;

**Takeover Offer** means, in the event of a Switch, a takeover offer (within the meaning of section 974 of the Companies Act) to be made by or on behalf of Bidco to acquire the entire issued and to be issued share capital of HL not already held by Bidco (or any associate (as defined in section 988 of the Companies Act) of Bidco) on the terms and conditions to be set out in the Offer Document, including, where the context requires, any subsequent revision, variation, extension or renewal of such takeover offer made in accordance with the terms of this Agreement and the Announcement;

*Topco* means Harp Topco Limited, a private limited company incorporated under the laws of Jersey with registered number 155056, whose registered office is at Level 1, IFC1, Esplanade, St. Helier, JE2 3BX, Jersey;

*UK Listing Rules* means the rules and regulations made by the Financial Conduct Authority under Part VI of the Financial Services and Markets Act 2000 and contained in its publication of the same name (as amended from time to time); and

*Working Hours* means 9.30 a.m. to 5.30 p.m. in the relevant location on a Business Day.

- 1.2 In this Agreement, unless the context otherwise requires:
  - (a) the expressions *subsidiary* and *subsidiary undertaking* have the meanings given in the Companies Act;
  - (b) the expression *group*, in relation to a party, means that party together with its subsidiaries and subsidiary undertakings from time to time;
  - (c) the expressions *offer* and *interest* in shares or securities shall each be construed in accordance with the Code;
  - (d) a reference to an enactment or statutory provision shall include a reference to any subordinate legislation made under the relevant enactment or statutory provision and is a reference to that enactment, statutory provision or subordinate legislation as from time to time amended, consolidated, modified, re-enacted or replaced;
  - (e) references to a *person* include any individual, an individual's executors or administrators, a partnership, a firm, a body corporate (wherever incorporated), an unincorporated association, government, state or agency of a state, local or municipal authority or government body, a joint venture, association, works council or employee representative body (in any case, whether or not having separate legal personality);
  - (f) references to a recital, paragraph, clause or Schedule (other than a schedule to a statutory provision) shall refer to those of this Agreement unless stated otherwise;
  - (g) headings do not affect the interpretation of this Agreement, the singular shall include the plural and *vice versa*, and references to one gender include all genders;
  - (h) references to time are to London time;
  - (i) any reference to a *day* (including within the phrase *Business Day*) shall mean a period of 24 hours running from midnight to midnight;
  - (j) references to one gender shall include other genders;
  - (k) references to any English legal term or concept for any action, remedy, method of judicial proceeding, legal document, legal status, court, official or any legal concept or thing shall, in respect of any jurisdiction other than England, be

construed as references to the term or concept which most nearly corresponds to it in that jurisdiction;

- (1) references to *£*, *GBP*, *pounds sterling*, *pence* and *p* are references to the lawful currency from time to time of the United Kingdom;
- (m) any phrase introduced by the terms *including*, *include*, *in particular* or any similar expression shall be construed as illustrative and shall not limit the sense of the words preceding those terms;
- (n) a reference to any other document referred to in this Agreement is a reference to that other document as amended, varied or supplemented at any time;
- (o) the rule known as the *ejusdem generis* rule shall not apply and accordingly general words introduced by the word "other" shall not be given a restrictive meaning by reason of the fact that they are preceded by words indicating a particular class of acts, matters or things;
- (p) general words shall not be given a restrictive meaning by reason of the fact that they are followed by particular examples intended to be embraced by the general words; and
- (q) references to this Agreement include this Agreement as amended or supplemented in accordance with its terms.
- 1.3 The Schedules form part of this Agreement and shall have the same force and effect as if set out in the body of this Agreement and any reference to this Agreement shall include the Schedules.

### 2. Publication of the Announcement and the terms of the Acquisition

- 2.1 The obligations of the parties under this Agreement, other than this clause 2.1 and clauses 1, 8 to 17 (inclusive) and 19 to 23 (inclusive), shall be conditional on the release of the Announcement via a Regulatory Information Service at or before 8.00 a.m. on the date of this Agreement or such later time and date as Bidco and HL may agree (and, where required by the Code, the Panel may approve). This clause 2.1 and clauses 1, 8 to 17 (inclusive) and 19 to 23 (inclusive) shall take effect on and from execution of this Agreement.
- 2.2 The terms of the Acquisition shall be as set out in the Announcement, together with such other terms as may be agreed by Bidco and HL in writing (save in the case of an improvement, for HL Shareholders, to the terms of the Acquisition which shall be at the absolute discretion of Bidco) and, where required by the Code, approved by the Panel. The terms of the Acquisition at the date of publication of the Acquisition Document shall be set out in the Acquisition Document.

#### 3. Undertakings in relation to Clearances and Regulatory Conditions

- 3.1 Notwithstanding any other provision of this Agreement, Bidco shall:
  - (a) in relation to the Antitrust Conditions, use all reasonable endeavours; and

(b) in relation to the Financial Regulatory Condition, use all reasonable endeavours,

in each case to secure the relevant Clearances and to satisfy the relevant Regulatory Conditions as soon as is reasonably practicable following the date of this Agreement and, in any event, in sufficient time to allow the Effective Date to occur by the Longstop Date and in each case, if applicable, procure the foregoing by any relevant member of the Bidco Group, provided always that:

- (i) any Remedy applies only to a member or members of the Bidco Group and/or HL Group and/or its or their respective business(es) and/or (in relation to the Financial Regulatory Condition only) any person who is or would become a Controller of any member of the HL Group as a result of completion of the Acquisition (and, other than in respect of Controllers as set out in this clause 3.1(i), nothing in this clause 3 shall require Bidco to offer or accept or agree to offer or accept any Remedy in relation to any Excluded Affiliate); and
- (ii) in relation to the Financial Regulatory Condition only, nothing in this clause 3 shall require Bidco to offer, accept or agree to offer or accept any Remedy which (i) would require any change to the proposed transaction capital structure (including as to the debt and/or equity structure); or (ii) would require any change to, or impede the implementation of, the proposed capital or distribution policies, in respect of the Bidco Group and the HL Group following completion of the Acquisition.
- 3.2 Without prejudice to the generality of clause 3.1 and except to the extent otherwise required by applicable Law or a Relevant Authority, Bidco shall (and shall procure that each member of the Bidco Group shall) prepare and submit all filings, notifications or submissions (or, where it is customary to provide drafts before formal notification in the relevant jurisdiction, such drafts) (as applicable) as are necessary or advisable in connection with obtaining the Clearances to each Relevant Authority as soon as is reasonably practicable after the signing of this Agreement and within any applicable mandatory time periods and, in any event, as regards the filings, notifications, by no later than 15 Business Days following the date of this Agreement; and (b) the Financial Regulatory Condition, by no later than 30 Business Days following the date of this Agreement, in each case unless otherwise agreed between the parties (acting in good faith).
- 3.3 Except to the extent otherwise required by applicable Law or a Relevant Authority and without prejudice to clauses 3.1 and 3.2:
  - (a) after prior consultation with HL and having considered in good faith reasonable requests and comments received from HL, Bidco shall determine the strategy for obtaining the Clearances, including (i) the timing and sequencing of the discussion, offer or agreement of Remedies with Relevant Authorities, and (ii) the determination of Remedies discussed with or offered to Relevant Authorities;

- (b) without prejudice to clause 3.3(a), Bidco shall contact and correspond with the Relevant Authorities in relation to such Clearances, including responding to questions, requests for further information and correspondence from any Relevant Authority, with assistance from HL in accordance with this clause 3, as soon as reasonably practicable after receipt of such questions, requests or correspondence; and
- (c) Bidco shall be responsible for the payment of all filing, administrative and similar fees required in connection with the Clearances but, for the avoidance of doubt, each party shall be responsible for its own costs of preparing, reviewing and commenting on any filings, notifications, submissions, correspondence or communications intended or required to be submitted or made in connection with the Clearances.
- 3.4 Subject to clause 3.8 and except to the extent that to do so is prohibited by Law, Bidco and HL shall provide each other, in a timely manner:
  - (a) such information, data, documents and assistance as may be reasonably required for:
    - Bidco to determine in which jurisdictions and to which Relevant Authorities any merger control, regulatory or other similar filing, notification or submission with a Relevant Authority may be necessary or advisable for the purposes of obtaining the Clearances;
    - Bidco to determine the strategy in relation to (in accordance with clause 3.3(a) above), and prepare and submit, any filings, notifications or submissions (or draft filings, notifications or submissions, as applicable) to Relevant Authorities as are necessary or advisable in connection with obtaining the Clearances, taking into account all applicable waiting periods;
    - (iii) inclusion in any responses to questions, requests for further information or correspondence consequent upon such filings, notification or submissions described in sub-clause (ii) above; and
    - (iv) the identification, structuring and preparation of any Remedies;
  - (b) such access to its management and employees as the other party or any Relevant Authority may reasonably require for the purposes of making any filing, notification or submission to any Relevant Authority, and the identification, structuring and preparation of any Remedies (to the extent applicable), in each case in connection with obtaining the Clearances; and
  - (c) all such other assistance as may reasonably be required for the purposes of obtaining the Clearances.
- 3.5 Subject to clause 3.8, and without prejudice to the generality of clauses 3.1 to 3.4, and except to the extent that to do so is prohibited by Law:
  - (a) Bidco shall provide, or procure the provision of, draft copies of all filings, notifications, submissions, material correspondence and material

communications (including, in the case of material non-written communications, reasonably detailed summaries of such communications) required or intended to be submitted, made, sent or communicated to any Relevant Authority in relation to obtaining any Clearances to HL and its advisers at such time as will allow HL and its advisers a reasonable opportunity to review and provide comments on such filings, notifications, submissions, correspondence and communications before they are submitted, made, sent or communicated;

- (b) Bidco shall take into account in good faith, but not be obliged to accept, any reasonable comments made in a timely manner by HL or its legal advisers on draft copies of filings, notifications, submissions, material correspondence and material communications provided pursuant to clause 3.5(a);
- (c) Bidco shall provide (or procure the provision of) to HL copies of all such filings, notifications, submissions, material correspondence and material communications in the form finally submitted, made, sent or communicated (including, in the case of material non-written communications, reasonably detailed summaries of such communications);
- (d) Bidco shall notify HL, and provide (or procure the provision of) to HL copies (including, in the case of material non-written communications, reasonably detailed summaries of such communications), in each case in a timely manner, of any material correspondence or communication from any Relevant Authority in relation to obtaining any Clearances;
- (e) Bidco shall:
  - (i) give HL reasonable prior notice of and, where reasonably requested by HL or its advisers and permitted by the Relevant Authority and by Law, allow persons nominated by HL to (i) attend any scheduled meetings, hearings and calls with any Relevant Authority relating to obtaining any Clearance, and (ii) make reasonable oral submissions at such meetings, hearings or calls, in each case unless such meetings, hearings or calls are of an administrative nature; and
  - (ii) where such attendance and participation is not permitted by the Relevant Authority or by Law, provide, to the extent so permitted, HL and its advisers with a reasonably detailed written summary of such meeting, hearing or call as soon as reasonably practicable following the meeting, hearing or call;
- (f) where reasonably requested by Bidco, and insofar as permitted by the Relevant Authority concerned and by Law, HL shall make available appropriate representatives for meetings, hearings and calls with any Relevant Authority in connection with the obtaining of any Clearances;
- (g) Bidco and HL shall keep each other reasonably informed:
  - (i) of any developments, facts or circumstances which are material or reasonably likely to be material to the obtaining of a Clearance; and

- (ii) promptly upon reasonable request from the other party, of the progress of any filing, notification or submission made by the requested party pursuant to clause 3.2, including the obtaining of any Clearances and the satisfaction of any Regulatory Conditions; and
- (h) Bidco shall not withdraw any filing, notification or submission made to any Relevant Authority pursuant to clause 3.2 without the prior written consent of HL (such approval not to be unreasonably withheld, conditioned or delayed).
- 3.6 Except with the prior written consent of HL (not to be unreasonably withheld or delayed), Bidco shall not make any filing, notification or submission or proactively engage with any Relevant Authority (other than the Panel) in relation to the Acquisition where doing so is not necessary and/or advisable (as determined by Bidco, acting reasonably) in order to satisfy a Regulatory Condition or as otherwise required as a result of a change in Law (provided that, in such case, clauses 3.2 to 3.5, clause 3.8 and clause 3.11 shall be deemed to apply to any such further filing, notification, submission or engagement pursuant to this clause 3.6).
- 3.7 Bidco confirms that it has disclosed to HL and/or its legal advisors all of the jurisdictions in which, as at the date of this Agreement and so far as it is aware (having made reasonable enquiries of each Consortium Member), any filing, notification or submission or proactive engagement with any Relevant Authority (other than the Panel) may be required in relation to the Acquisition and the Regulatory Conditions reflect those jurisdictions where doing so is necessary and/or advisable (as determined by Bidco, acting reasonably).
- 3.8 Any cooperation and provision of information data, documents, access or assistance pursuant to this clause 3 (or any other clause of this Agreement that is stated to be subject to this clause 3.8) shall be conducted in a manner reasonably designed to preserve applicable lawyer/client and lawyer work product privileges and to limit the exchange of any commercially or competitively sensitive information pursuant to the Clean Team Arrangements. If a provision of this Agreement obliges a party (the *disclosing party*) to disclose any information to another party:
  - (a) which the disclosing party reasonably considers to be commercially or competitively sensitive;
  - (b) which the disclosing party is prohibited from disclosing by Law or the requirements of a Relevant Authority or the terms of an existing contract; or
  - (c) where such disclosure would result in the loss of privilege that subsists in relation to such information (including legal professional privilege),

the disclosing party shall disclose the relevant information: (i) to the other party pursuant to the Clean Team Arrangements (including on an external counsel basis, if the disclosing party considers such information to be "Restricted Information" as defined in the Clean Team Arrangements) or as the disclosing party and the other party may otherwise agree; or (ii) where disclosure in a manner contemplated by clause 3.8 (i) would reasonably be expected to have a material adverse effect on the disclosing party's legitimate business interest, and such information may be disclosed directly to a Relevant Authority (and in such circumstances, the

disclosing party shall provide to the other party a non-confidential version of such information).

- 3.9 Until the Effective Date and except with the prior written consent of HL, Bidco undertakes to HL that it shall not, and shall procure that no other member of the Bidco Group shall, take, or omit to take, or permit or cause to be taken or omitted to be taken, any action, or enter into any agreement for, or consummate, any acquisition or other transaction (including, for the avoidance of doubt, in relation to any merger, acquisition or joint venture transaction or commercial relationship) which would, or would be reasonably likely to, have the effect of impeding, preventing or materially delaying satisfaction of the Antitrust Conditions. For the avoidance of doubt, nothing in this clause 3.9 shall apply to any Excluded Affiliate.
- 3.10 Bidco shall procure, in connection with the Financial Regulatory Condition and related Clearances, that any Controller shall (in respect of itself being approved as a Controller only) comply with clauses 3.1, 3.2, 3.3(b), 3.4, 3.5 (other than clause 3.5(f)) and 3.6 as if references to Bidco in such clauses were references to the relevant Controller. Notwithstanding this or any other provision of this Agreement, any Controllers will not themselves have liability or obligations under the terms of this Agreement.
- 3.11 Notwithstanding any other provision of this Agreement to the contrary, nothing contained in this Agreement shall require a party or any of its concert parties (including any member of the HL Group or Bidco Group) to take, or cause to be taken, any action with respect to the divestiture of any assets, properties or businesses of the HL Group or Bidco Group, or any combination thereof, that is not conditional on completion of the Acquisition, except as otherwise agreed by the parties (with the consent of the Panel, if required).
- 3.12 Notwithstanding any other provision of this Agreement to the contrary, nothing in this Agreement shall oblige any member of the Platinum Ivy Group, ADIA or any of their respective associated companies or entities to furnish or provide non-public financial information relating to ADIA, any member of the Platinum Ivy Group or any of their respective associated companies or entities (in each case except to the extent expressly agreed between ADIA and the Panel) or personal information of any of their respective directors, ultimate beneficial owners or officers.

#### 4. Scheme Document and Scheme implementation

- 4.1 If the Acquisition is being implemented by way of the Scheme, Bidco agrees and undertakes:
  - (a) as soon as reasonably practicable, to provide to HL (and/or its advisers) all such information about itself, the Bidco Directors, CVC or the CVC Network, Nordic Capital or Nordic Capital XI Delta, ADIA or Platinum Ivy or relating to any of matters described in sub-clause 4.1(c)(i) to 4.1(c)(iii) below as may reasonably be requested or which is reasonably required by HL (and/or its advisers) for inclusion in the Scheme Document (including any information required under the Code, the Companies Act or other Law) or any other document required by Law or the Code to be published or produced in connection with the Scheme;

- (b) as soon as reasonably practicable, to provide HL (and/or its advisers) with all such other assistance and access as may reasonably be requested or required by HL (and/or its advisers) in connection with the preparation of the Scheme Document and any other document required under the Code or by other Law to be published or produced in connection with the Scheme, including access to, and ensuring the provision of reasonable assistance by, Bidco's relevant professional advisers;
- (c) to procure that the Bidco Directors (and those other persons required by the Panel to take responsibility for Bidco and CVC and the CVC Group (the CVC Responsible Persons), and/or Nordic Capital and Nordic Capital XI Delta and their respective affiliates (the Nordic Capital Responsible Persons), and/or ADIA and Platinum Ivy and their respective affiliates (the Platinum Ivy Responsible Persons)) accept responsibility, in the terms required by the Code, for all the information in the Scheme Document or any other document required under the Code or by other applicable Law to be published in connection with the Scheme, relating to:
  - (i) themselves and their close relatives (as defined in the Code), related trusts and other persons connected with them and the Bidco Group and:
    (A) in the case of the Bidco Directors only, Bidco's concert parties (which, for the avoidance of doubt, shall not include any information (or expression of opinion) relating to CVC or the CVC Group, Nordic Capital or Nordic Capital XI Delta, ADIA or Platinum Ivy or any of their respective affiliates); (B) in the case of CVC Responsible Persons only, CVC and the CVC Group; (C) in the case of Nordic Capital XI Delta and their respective affiliates; and (D) in the case of Platinum Ivy Responsible Persons only, ADIA and Platinum Ivy and their respective affiliates;
  - Bidco's future plans for the HL Group and its management and employees, pension schemes, fixed assets and for any other aspect of HL's business as required under the Code;
  - (iii) statements of opinion, intention, belief or expectation of (i) Bidco or the Bidco Directors, (ii) in the case of CVC Responsible Persons only, CVC and/or the CVC Group, (iii) in the case of Nordic Capital Responsible Persons only, Nordic Capital and/or Nordic Capital XI Delta or any of their affiliates, (iv) in the case of Platinum Ivy Responsible Persons only, Platinum Ivy and/or ADIA or any of their affiliates, in each case, in relation to the Acquisition or in relation to the Bidco Group (or any person acting in concert with Bidco) or, following the Effective Date, the HL Group; and
  - (iv) any other information in the Scheme Document for which a bidder and/or its directors (or other responsible persons, as agreed with the Panel) are required to accept responsibility under the Code; and

- (d) to notify HL, and to correct any information provided by it in accordance with clauses 4.1(a) and 4.1(b) above, to the extent that such information is or has become false or misleading in any material respect, promptly upon Bidco or any Consortium Member becoming aware that such information is or has become false or misleading in any material respect.
- 4.2 Where the Acquisition is being implemented by way of the Scheme:
  - (a) Bidco undertakes that, by no later than 11.59 p.m. on the Business Day immediately preceding the Court Hearing, it shall deliver a notice in writing to HL either:
    - (i) confirming the satisfaction or waiver of all Conditions (other than the Scheme Conditions relating to sanction of the Scheme by the Court and the filing of a copy of the relevant court order with the registrar of companies); or
    - (ii) confirming its intention to invoke one or more Conditions (if permitted by the Panel) and providing reasonable details of the event which has occurred, or circumstances which have arisen, which Bidco reasonably considers entitle it to invoke such Condition(s) and the reasons why Bidco considers such event or circumstance to be sufficiently material for the Panel to permit it to invoke such Condition;
  - (b) if Bidco confirms the satisfaction or waiver of all Conditions (other than the Scheme Conditions relating to sanction of the Scheme by the Court and the filing of a copy of the relevant court order with the registrar of companies) in accordance with clause 4.2(a)(i), Bidco agrees that:
    - (i) HL shall be permitted to take all necessary steps to procure that the Court Hearing is duly held as soon as reasonably practicable thereafter; and
    - (ii) Bidco shall cooperate with HL in taking the steps described in subclause 4.2(b)(i) above and shall not object to (and shall cooperate in relation to) the Scheme being implemented as soon as reasonably practicable thereafter, having regard to the proposed timetable agreed between HL and Bidco and included in the Scheme Document or in any subsequent agreed announcement regarding the implementation of the Acquisition; and
  - (c) Bidco shall (i) instruct counsel to appear on its behalf at the Court Hearing and undertake to the Court to be bound by the terms of the Scheme in so far as it relates to Bidco, and (ii) to the extent that all the Conditions (other than the Scheme Conditions set out in paragraphs 2.3 and 2.4 of Part A of Appendix 1 to the Announcement) have been satisfied or waived prior to or on the date of the Court Hearing, promptly upon HL's request provide such documentation or information as may reasonably be required by HL's counsel or the Court in relation to such undertaking.

4.3 If the board of Bidco intends to seek the Panel's permission to invoke any of the Conditions, Bidco shall (subject to any restrictions under Law) as soon as is reasonably practicable inform HL of the same and provide reasonable details of the grounds on which it intends to invoke such Condition.

### 5. Structure of the Acquisition

- 5.1 The parties currently intend that the Acquisition shall be implemented by way of the Scheme. However, Bidco shall be entitled, with the consent of the Panel (if required), to implement the Acquisition by way of a Takeover Offer rather than the Scheme (such election being a *Switch*) if (but only if):
  - (a) HL provides its prior written consent;
  - (b) a third party announces a firm intention to make an offer (whether or not subject to the satisfaction or waiver of any pre-conditions) for all of the issued and to be issued share capital of HL; or
  - (c) an Independent HL Board Recommendation Change occurs.
- 5.2 In the event of any Agreed Switch, unless otherwise agreed in writing with HL or required by the Panel:
  - (a) Bidco shall:
    - (i) consult in good faith and in a timely manner with HL in respect of any announcements relating to the Takeover Offer and any material proposed changes to the timetable (including, if proposed, any changes to the Longstop Date) in relation to implementation of the Acquisition;
    - (ii) prepare, as soon as reasonably practicable, the Offer Document and the related form of acceptance;
    - (iii) without prejudice to clause 5.2(a)(iv), allow HL a reasonable opportunity to consider the draft Offer Document and the related form of acceptance for review and comment and consider in good faith for inclusion any reasonable comments proposed by HL and/or its advisers on such documents; and
    - (iv) without prejudice to the generality of clause 5.2(a)(iii), seek and obtain HL's approval of any information on and references to HL, the HL Group or the HL Directors, or for which HL or any of the HL Directors are taking responsibility, contained in the Offer Document before it is published, and afford HL sufficient time to consider such document in order to give its approval of such information (such approval not to be unreasonably withheld or delayed). Bidco shall only publish the Offer Document once such information in the Offer Document is in a form satisfactory to Bidco and HL (both acting reasonably), provided that if HL does not approve the Offer Document within 28 days from the date of the Agreed Switch, Bidco shall be entitled to publish the Offer Document containing only information required by Rule 24 of the

Code and excluding such information as may be approved by the Panel;

- (b) the Acceptance Condition shall be set at seventy-five (75) per cent of the HL Shares (which shall be, if Bidco so elects and with the prior consent of the Panel, calculated as seventy-five (75) per cent of the HL Shares on a fully diluted basis) (or such other percentage as may be agreed between HL and Bidco in writing after, to the extent necessary, consultation with the Panel, being in any case more than fifty (50) per cent of the HL Shares);
- (c) Bidco shall not, and shall procure that no member of the Bidco Group shall, take any action (including, without limitation, by publishing any acceptance condition invocation notice under Rule 31.6 of the Code or specifying in the Offer Document an unconditional date which is earlier than Day 60) which would cause the Takeover Offer not to proceed, to lapse or to be withdrawn, in each case for non-fulfilment of the Acceptance Condition, prior to midnight on Day 60 and Bidco shall ensure that the Takeover Offer remains open for acceptances until such time;
- (d) Bidco shall not, without the prior written consent of HL, make any acceleration statement (as defined in the Code), unless: (i) all of the Conditions (other than the Acceptance Condition) have been satisfied or waived (if capable of waiver); (ii) the acceleration statement contains no right for Bidco to set the statement aside (except with HL's prior written consent); and (iii) Bidco undertakes to HL not to take any action or step otherwise to set the acceleration statement aside;
- (e) if:
  - (i) at any time between publication of the Offer Document and 5.00pm on the date falling on the second day prior to Day 39 (as defined in the Code), it becomes reasonably expected that any Regulatory Condition is not likely to be satisfied or waived (if capable of waiver) prior to the last date permitted under Rule 31.1 of the Code; or
  - (ii) by 5.00pm on the date falling on the ninth day prior to Day 39 (as defined in the Code), any Regulatory Condition has not been satisfied,

in each case, Bidco shall promptly consult with HL as to whether the offer timetable should be suspended in accordance with Rule 31.4 and, if requested by HL, shall request or consent to such suspension by no later than the date falling on the second day prior to Day 39, in each case to a date agreed with HL and the Panel, provided always that such date shall not be later than the Longstop Date;

(f) Bidco shall ensure that the Takeover Offer is made on the same terms as those set out in the Announcement (or on improved terms for HL Shareholders) and the only conditions to the Takeover Offer shall be the Conditions, subject to replacing the Scheme Conditions with the Acceptance Condition and any other modifications or amendments to the Conditions as may be required by the Panel or agreed in writing between Bidco and HL (with the consent of the Panel, if required); and

- (g) Bidco shall keep HL informed, on a confidential basis within three Business Day following receipt of a written request from HL, of (i) the number of HL Shareholders that have validly returned their acceptance or withdrawal forms, and (ii) the number of HL Shareholders who have incorrectly completed their acceptance or withdrawal forms, including in each case the identity of such HL Shareholders and the number of HL Shares to which such forms relate.
- 5.3 In the event of any Switch, all provisions of this Agreement relating to the Scheme and its implementation shall apply to the Takeover Offer or its implementation *mutatis mutandis*, save as set out in this clause 5.

#### 6. Employee-related matters

The provisions of Schedule 2 shall apply in respect of the HL Share Schemes and certain other HL employee-related matters.

### 7. Directors' and officers' insurance

- 7.1 If and to the extent such obligations are permitted by Law, for six years after the Effective Date, Bidco shall procure that the members of the HL Group honour and fulfil their respective obligations (if any) existing as at the date of this Agreement under the constitutional documents of the relevant member of the HL Group to indemnify their respective directors and officers and to advance expenses, provided that such obligations are substantially equivalent (in their scope and limit) to those provided to directors of the relevant members of the HL Group as at the date of this Agreement, and to provide such directors and officers with all reasonable assistance to the extent they need to make a claim against any existing HL directors' and officers' insurance policy (including any associated run-off cover existing at the date of this Agreement or purchased pursuant to clause 7.2 below), in each case with respect to matters existing or occurring at or prior to the Effective Date.
- 7.2 Bidco acknowledges and agrees that HL may purchase directors' and officers' liability insurance cover for both current and former directors and officers of the HL Group, including directors and officers who retire or whose employment is terminated as a result of the Acquisition, for acts and omissions up to and including the Effective Date, in the form of run-off cover for a period of six years following the Effective Date. Such insurance cover shall be with reputable insurers and provide cover, in terms of amount and breadth, at least as much as that provided under the HL Group's directors' and officers' liability insurance as at the date of this Agreement. If and to the extent that such insurance cover has not been purchased by HL (or a member of the HL Group) prior to the Effective Date, Bidco shall procure that HL (or a member of HL Group) purchases such insurance promptly following the Effective Date.

#### 8. Termination

8.1 Subject to clauses 8.2 and 8.4, this Agreement shall terminate, and all rights and obligations of the parties under this Agreement shall cease, as follows:

- (a) if agreed in writing between HL and Bidco;
- (b) if the Announcement is not released via a Regulatory Information Service at or before the time and date specified in clause 2.1 (unless, before that time, Bidco and HL agree another later time and date in accordance with clause 2.1, in which case the later time and date shall apply for the purpose of this clause 8.1(b));
- (c) upon service of written notice by Bidco to HL if an Independent HL Board Recommendation Change occurs;
- (d) upon service of written notice by HL to Bidco (or by Bidco to HL), if one or more of the following occurs:
  - prior to the Longstop Date, a third party (which is not acting in concert with Bidco) announces an offer for HL under Rule 2.7 of the Code which completes, becomes effective or is declared or becomes unconditional;
  - (ii) prior to the Longstop Date, any Condition is invoked by Bidco (where the invocation of the relevant Condition is permitted by the Panel);
  - (iii) if the Scheme is not approved by the requisite majority of HL Shareholders at the Court Meeting or the HL Resolutions are not passed by the requisite majority of HL Shareholders at the HL General Meeting and, within two Business Days of a request from Bidco, HL fails to give its consent to implement the Acquisition by way of a Takeover Offer rather than the Scheme; or
  - (iv) the Acquisition is, with the permission of the Panel, withdrawn, terminated or lapses in accordance with its terms prior to the Longstop Date (other than where such withdrawal, termination or lapse: (i) is as a result of the exercise of Bidco's right to effect a Switch in accordance with the terms of this Agreement; or (ii) is otherwise to be followed within five (5) Business Days (or such later date as Bidco and HL agree in writing) by an announcement under Rule 2.7 of the Code made by Bidco or a person acting in concert with Bidco to implement the Acquisition by a different offer or scheme on substantially the same or improved terms for HL Shareholders); and
- (e) unless otherwise agreed by Bidco and HL in writing or required by the Panel, if the Effective Date has not occurred on or before 11.59 p.m. on the Longstop Date.
- 8.2 Termination of this Agreement shall be without prejudice to the rights of the parties which have arisen prior to termination, including any claim in respect of a breach of this Agreement.
- 8.3 Clauses 1, 11 to 17 (inclusive), 19 to 23 (inclusive) and this clause 8 shall survive termination of this Agreement.

8.4 Without prejudice to clause 8.3, in the event that this Agreement is terminated in accordance with its terms either (a) on or after the Effective Date, or (b) pursuant to clause 8.1(c) above (until such time as this Agreement would otherwise have become terminable pursuant to clauses 8.1(d) or 8.1(e)), in each case clauses 6, 7 and 10.4 and Schedule 2 shall also survive termination of this Agreement.

#### 9. Takeover Code

- 9.1 Nothing in this Agreement shall in any way limit the parties' obligations under the Code, and any uncontested rulings of the Panel as to the application of the Code in conflict with the terms of this Agreement shall take precedence over such terms of this Agreement.
- 9.2 The parties agree that, if the Panel determines that any provision of this Agreement that requires HL to take or not to take any action, whether as a direct obligation or as a condition to any other person's obligation (however expressed), is not permitted by Rule 21.2 of the Code, that provision shall have no effect and shall be disregarded.
- 9.3 Nothing in this Agreement shall oblige HL or the HL Directors to recommend any Takeover Offer or any Scheme proposed by Bidco or any person acting in concert with Bidco.
- 9.4 Without prejudice to the warranties and undertakings given by the parties pursuant to clause 10, nothing in this Agreement shall be taken to restrict the directors of any member of the HL Group or the Bidco Group from complying with Law, orders of court or regulations, including the Code, the UK Listing Rules and the rules and regulations of the Panel and the Financial Conduct Authority.

#### 10. Warranties and undertakings

- 10.1 Each party warrants to the other party on the date of this Agreement that:
  - (a) it has the requisite power and authority to enter into and perform its obligations under this Agreement;
  - (b) this Agreement constitutes its legal, valid and binding obligations in accordance with its terms; and
  - (c) the execution and delivery of, and performance of its obligations under, this Agreement shall not:
    - (i) result in any breach of any provision of its constitutional documents;
    - (ii) result in a breach of, or constitute a default under, any instrument which is material in the context of the Acquisition to which it is a party or by which it is bound; or
    - (iii) result in a breach of any order, judgment, or decree of any court or governmental agency to which it is a party or by which it is bound.
- 10.2 Bidco warrants to HL that, as at the date of this Agreement, having made reasonable enquiries of the Consortium Members, it is not aware of any material matters or circumstances which would reasonably be expected to result in the Regulatory

Conditions not being satisfied in sufficient time for the Effective Date to occur by 11.59 p.m. on the Longstop Date.

- 10.3 Bidco warrants to HL that no member of the Bidco Group has, since its incorporation or registration (as applicable), conducted any business or incurred any liabilities or obligations other than actions taken in connection with the implementation of the Acquisition, including pursuant to this Agreement or the debt financing arrangements in connection with the Acquisition.
- 10.4 Bidco acknowledges and agrees, on its own behalf and on behalf of the Bidco Group, the Consortium Members and any person acting in concert with any of them (each such person being a *Relevant Person*) that any information and/or assistance provided by any directors, officers, employees, contractors or advisers of any member of the HL Group (each a *HL Representative*), to any Relevant Person or any of their respective directors, officers, employees, partners, consultants, contractors or advisers, whether before, on or after the date of this Agreement: (i) pursuant to the obligations of HL or any member of the HL Group under or otherwise in connection with this Agreement; or (ii) in connection with the Acquisition, shall in each case be (and have been) given on the basis that the relevant HL Representative shall not incur any liability, whether in contract, tort (including negligence) or otherwise, nor owe any duty of care in connection with the Acquisition to any Relevant Person or any of their respective directors, officers, employees, partners, consultants, contractors or advisers in respect of any loss or damage that any Relevant Person or any of their respective directors, officers, employees, partners, consultants, contractors or advisers may suffer as a result of the provision of any such information and/or assistance (save, in each case, for loss or damage resulting from the fraudulent misrepresentation or fraudulent misstatement of the relevant HL Representative).

#### 11. Costs

Except as otherwise provided in this Agreement, each party shall pay its own costs and expenses (including taxation) incurred in connection with negotiating, preparing, completing and/or terminating this Agreement and otherwise in connection with the Acquisition (including any matters contemplated by this Agreement).

#### **12.** Entire agreement

- 12.1 The provisions of this Agreement shall be supplemental to and shall not prejudice the terms of the Confidentiality Agreement and the Clean Team Arrangements which shall remain in full force and effect. Without prejudice to the terms of the Announcement or the Acquisition Document, this Agreement, the Clean Team Arrangements and the Confidentiality Agreement together set out the entire agreement between HL (on the one hand) and Bidco (on the other hand) relating to the Acquisition and supersede any previous draft, agreement, arrangement or understanding, whether in writing or not, relating to the Acquisition.
- 12.2 Each party acknowledges and agrees that in entering into this Agreement it is not relying upon any pre-contractual statement that is not expressly set out in this Agreement, the Clean Team Arrangements or the Confidentiality Agreement.

- 12.3 Except in the case of fraud or fraudulent misrepresentation, no party shall have any right of action against the other party to this Agreement arising out of or in connection with any pre-contractual statement except to the extent that it is repeated in this Agreement, the Clean Team Arrangements or the Confidentiality Agreement.
- 12.4 For the purposes of this clause, *pre-contractual statement* means any draft, agreement, undertaking, representation, warranty, promise, assurance or arrangement of any nature whatsoever, whether or not in writing, relating to the subject matter of this Agreement, the Clean Team Arrangements or the Confidentiality Agreement made or given by any person at any time prior to the entry into of this Agreement.
- 12.5 Nothing in this Agreement shall limit any liability for (or remedy in respect of) fraud or fraudulent misrepresentation.

#### 13. Assignment

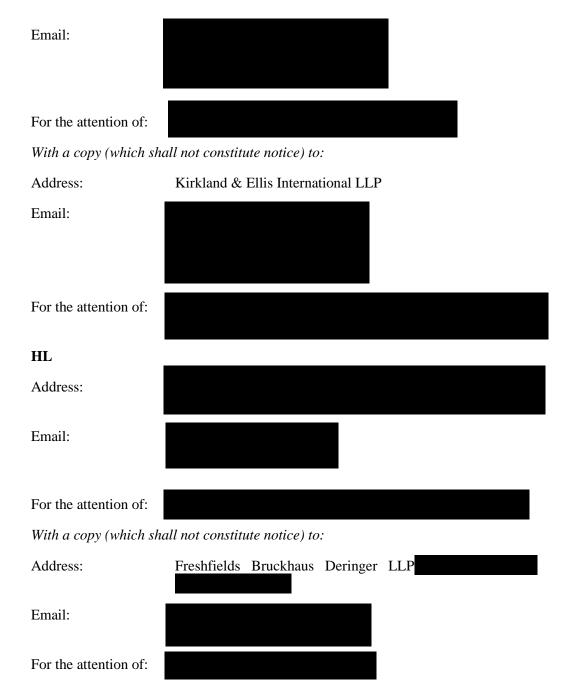
Unless the parties specifically agree in writing, no person shall assign, transfer, charge or otherwise deal with all or any part of its rights under this Agreement nor grant, declare, create or dispose of any right or interest in it.

#### 14. Notices

- 14.1 Any notice to be given by one party to the other party in connection with this Agreement shall be in writing in English. It shall be delivered by hand, email, registered post or courier using an internationally recognised courier company.
- 14.2 Subject to clause 14.3, a notice shall be effective upon receipt and shall be deemed to have been received:
  - (a) at the time of delivery, if delivered by hand, registered post or courier; or
  - (b) at the time of transmission, if delivered by email, in which case:
    - (i) except as provided in sub-clause (ii) below, the time at which an email is sent shall be the time in the place for service of notices on the recipient by hand; and
    - (ii) if an email delivery failure notice is received in the sender's email account immediately after the sender tried to send it, the notice shall be deemed to have been received at the time the sender tried to send it, if the sender also sends the notice to the recipient by hand, registered post or courier within 48 hours after receipt of the email delivery failure notice.
- 14.3 If a notice is deemed received outside Working Hours, the notice shall be deemed to have been received at the next recommencement of Working Hours.
- 14.4 The addresses and email addresses of the parties for the purpose of clause 14.1 are:

#### Bidco

Address:



14.5 Each party shall notify the other party in writing of any change to its details in clause 14.4 from time to time.

### 15. Language

The language of communication under or in connection with this Agreement shall be in English.

### 16. Waivers, rights and remedies

16.1 The rights and remedies provided for in this Agreement are cumulative and not exclusive of any other rights or remedies, whether provided by Law or otherwise.

- 16.2 No failure to exercise, or delay in exercising, any right under this Agreement or provided by Law shall affect that right or operate as a waiver of the right. The single or partial exercise of any right under this Agreement or provided by Law shall not preclude any further exercise of it or the exercise of any other rights or remedies.
- 16.3 Without prejudice to any other rights or remedies that another party may have, each party acknowledges and agrees that damages may not be an adequate remedy for any breach by it of this Agreement and that accordingly another party (or third party entitled to enforce any clause hereunder) may be entitled, without proof of special damages, to the remedies of final or interim injunction, specific performance and other equitable relief (or any combination of such remedies) for any threatened or actual breach of this Agreement by any party and no proof of special damages shall be necessary for the enforcement by any party (or relevant third party) of its rights under this Agreement.
- 16.4 Nothing in this Agreement shall oblige HL to pay an amount in damages which the Panel determines would not be permitted by Rule 21.2 of the Code.

### 17. No partnership

No provision of this Agreement creates a partnership between HL (on the one hand) and Bidco (on the other hand) or makes a party the agent of another party for any purpose. A party has no authority or power to bind, to contract in the name of, or to create a liability for the other party in any way or for any purpose.

#### **18.** Further assurances

At its own cost, each party shall (and shall procure that members of the HL Group or the Bidco Group (as applicable) shall and shall use reasonable endeavours to procure that any necessary other person shall) execute such documents and do such acts and things as may reasonably be necessary for the purpose of giving the full effect to and benefit of this Agreement.

#### **19.** Counterparts

This Agreement may be executed in any number of counterparts, and by each party on separate counterparts. Each counterpart is an original, but all counterparts shall together constitute one and the same instrument. Delivery of a counterpart of this Agreement by email attachment or telecopy shall be an effective mode of delivery.

#### 20. Variations

- 20.1 No variation of this Agreement shall be valid unless it is in writing and duly executed by or on behalf of Bidco and HL.
- 20.2 If this Agreement is varied:
  - (a) the variation shall not constitute a general waiver of any provisions of this Agreement;
  - (b) unless the parties expressly agree otherwise in writing, the variation shall not affect any rights, obligations or liabilities under this Agreement that have already accrued up to the date of variation; and

(c) the rights and obligations of the parties under this Agreement shall remain in force, except as, and only to the extent that, they are varied.

### 21. Invalidity

- 21.1 Each of the provisions of this Agreement is severable.
- 21.2 If and to the extent that any provision of this Agreement is held to be, or becomes, illegal, invalid or unenforceable under the Law of any jurisdiction, such illegality, invalidity or unenforceability shall not in any way affect or impair:
  - (a) the legality, validity or enforceability in that jurisdiction of any other provision of this Agreement;
  - (b) the legality, validity or enforceability under the Law of any other jurisdiction of that provision or any other provision of this Agreement,

and, if the relevant provision would be valid, binding and enforceable in that jurisdiction if some part of the provision were deleted or amended, then the provision shall apply with the minimum modifications necessary to make it valid, binding and enforceable.

### 22. Third party enforcement rights

- 22.1 Clauses 7.1, 7.2, and 10.4 are intended to confer benefits on and be enforceable by the third parties referred to therein under the Contracts (Rights of Third Parties) Act 1999 with effect from the date of this Agreement. These rights are subject to: (i) the rights of the parties, prior to the Effective Date, to rescind or vary this Agreement without the consent of any other person; and (ii) the other terms and conditions of this Agreement.
- 22.2 Except as set out in clause 22.1, a person who is not a party to this Agreement shall have no right under the Contracts (Rights of Third Parties) Act 1999 to enforce any of its terms.

### 23. Governing law and jurisdiction

- 23.1 This Agreement and any non-contractual obligations arising out of or in connection with this Agreement shall be governed by, and interpreted in accordance with, English law.
- 23.2 The English courts shall have exclusive jurisdiction in relation to all disputes (including claims for set-off and counterclaims) arising out of or in connection with this Agreement including, without limitation disputes arising out of or in connection with: (i) the creation, validity, effect, interpretation, performance or non-performance of, termination or the legal relationships established by, this Agreement; and (ii) any non-contractual obligations arising out of or in connection with this Agreement. For such purposes each party irrevocably submits to the jurisdiction of the English courts and waives any objection to the recognition or enforcement in the courts of any other country of a judgment delivered by an English court exercising jurisdiction pursuant to this clause.

IN WITNESS WHEREOF this Agreement has been duly executed on the date stated on page 1.

SIGNED by

for and on behalf of **HARGREAVES LANSDOWN PLC** 

Authorised Signatory

# SIGNED by

for and on behalf of **HARP BIDCO LIMITED** 

) ) )

Authorised Signatory

Schedule 1 Form of Announcement

# NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN, INTO OR FROM ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OR REGULATIONS OF THAT JURISDICTION

### FOR IMMEDIATE RELEASE

### THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

9 August 2024

### **RECOMMENDED FINAL\* CASH ACQUISITION**

of

### Hargreaves Lansdown plc

by

### Harp Bidco Limited

(a newly formed company to be indirectly owned by CVC Private Equity Funds, Nordic Capital XI Delta, SCSp (acting through its general partner, Nordic Capital XI Delta GP SARL) and Platinum Ivy B 2018 RSC Limited)

### to be implemented by means of a scheme of arrangement under Part 26 of the Companies Act 2006

### **Summary**

- The independent directors of Hargreaves Lansdown plc ("HL") and the board of directors of Harp Bidco Limited ("Bidco") are pleased to announce that they have reached agreement on the terms and conditions of a recommended final\* cash acquisition by Bidco of the entire issued, and to be issued, ordinary share capital of HL.
- Under the terms of the Acquisition, each HL Shareholder will be entitled to receive:

# for each HL Share: 1,140 pence in cash

comprised of:

- cash consideration of 1,110 pence per HL Share (the "Cash Consideration"); and
- a dividend of 30 pence per HL Share in respect of the Financial Year ended 30 June 2024 (the "2024 Full-Year Dividend"),

together, the "Cash Offer".

The 2024 Full-Year Dividend is expected to be paid by HL by no later than the end of November 2024.

- The Cash Offer values HL's entire issued, and to be issued, ordinary share capital at approximately £5,443 million on a fully diluted basis.
- The Cash Offer represents a premium of approximately:
  - 54.1 per cent. to the Closing Price of 740.0 pence per HL Share on 11 April 2024 (being the last Business Day before the Consortium's initial approach to the HL Board);
  - 48.5 per cent. to the volume-weighted average price of 767.7 pence per HL Share for the three-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period); and
  - 51.7 per cent. to the volume-weighted average price of 751.5 pence per HL Share for the six-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period).
- The financial terms of the Cash Offer and the Alternative Offer (as described below) are final\* and will not be increased or improved, except that Bidco reserves the right to increase the amount of the Cash Consideration and improve the financial terms of the Alternative Offer if there is an announcement on or after the date of this announcement of an offer or a possible offer for HL by a third party offeror or potential offeror. Bidco reserves the right to elect to implement the Acquisition by way of an Offer as an alternative to the Scheme (with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement (if applicable)).
- As an alternative to the Cash Consideration, eligible HL Shareholders may elect to participate in the Alternative Offer by exchanging some or all of their HL Shares for rollover loan notes issued by Bidco which will, subject to implementation of the Rollover, ultimately be exchanged for rollover ordinary shares in the capital of Topco having the rights of "Rollover Shares" set out in the Topco Articles (as amended from time to time) (the "**Rollover Securities**"), subject to the terms and conditions of the Alternative Offer (detailed in paragraph 12 below). Eligible HL Shareholders will be able to elect for the Alternative Offer in relation to some or all of their holdings of HL Shares and will receive (subject to implementation of the Rollover):

# for each HL Share: 1 Rollover Security

\* The financial terms of the Cash Offer and the Alternative Offer are final and will not be increased or improved, except that Bidco reserves the right to increase the amount of the Cash Consideration and improve the financial terms of the Alternative Offer if there is an announcement on or after the date of this announcement of an offer or a possible offer for HL by a third party offeror or potential offeror. Bidco reserves the right to elect to implement the Acquisition by way of an Offer as an alternative to the Scheme (with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement (if applicable)). If the Scheme becomes Effective, assuming all eligible HL Shareholders validly elect to receive consideration by means of the Alternative Offer in respect of 35 per cent. of their holdings of HL Shares and no such elections are scaled back as a result of the US Holders Cap or the Shareholding Cap, following satisfaction of the Cash Consideration and subject to implementation of the Rollover, HL Shareholders will hold up to 35 per cent. of the economic rights in Topco. Following the implementation of the Rollover, Consortium JVCo will subscribe for Topco A Ordinary Shares (at the same subscription price per share as Consortium JVCo paid in respect of its subscription for Topco A Ordinary Shares to fund the payment of the Cash Consideration to HL Shareholders) for an aggregate subscription amount equal to the total costs and expenses incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition. This issuance will be implemented on a non-pre-emptive basis in order to enable the relevant members of the Topco Group to settle such costs and expenses, meaning that holders of Rollover Securities will not be entitled to participate and their economic rights in Topco will therefore be diluted by such issuance with effect from the Costs Issuance Date. Such costs and expenses incurred and to be incurred in connection with the Acquisition are currently expected to be approximately £100 million, which would result in a limited dilution of participating HL Shareholders of up to approximately 3 per cent. of the holding of HL Shareholders who elect to receive the Rollover Securities. An updated estimate of such costs and expenses will be included in the Scheme Document.

\* The financial terms of the Cash Offer and the Alternative Offer are final and will not be increased or improved, except that Bidco reserves the right to increase the amount of the Cash Consideration and improve the financial terms of the Alternative Offer if there is an announcement on or after the date of this announcement of an offer or a possible offer for HL by a third party offeror or potential offeror. Bidco reserves the right to elect to implement the Acquisition by way of an Offer as an alternative to the Scheme (with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement (if applicable)).

# 2024 Full-Year Dividend

- The HL Directors have today proposed the 2024 Full-Year Dividend for the Financial Year ended 30 June 2024. The 2024 Full-Year Dividend is expected to be paid no later than the end of November 2024 to HL Shareholders on the register of members of HL at the relevant record time. If the 2024 Full-Year Dividend is for any reason not approved by HL Shareholders for payment by reference to a record date that falls before the Effective Date, the HL Directors expect to declare the 2024 Full-Year Dividend instead as an interim dividend payable to HL Shareholders on the register of members of HL at a record time prior to the Acquisition becoming Effective.
- HL Shareholders who are not entitled to receive the 2024 Full-Year Dividend, including HL Shareholders who are not on the register of members of HL at the relevant record time in respect of the 2024 Full-Year Dividend, shall receive the Cash Consideration and/or (subject to implementation of the Rollover) Rollover Securities (if applicable) only.

### Background to and reasons for the Acquisition

• Bidco views HL as one of the leading UK investment platforms with an impressive position and a strong purpose in the attractive UK wealth market. HL is expected to benefit from numerous tailwinds over the coming decade, driven by increased individual responsibility for savings, pension freedom, an aging population, further digitalisation of the wealth process, the increasing importance of data, and AI-led activities. At the same time, the direct-to-consumer market will become significantly more competitive, driven by a combination of increasing sophistication of established competitors, technology advancements and new entrants continuing to disrupt the market.

- Since it was founded in 1981, HL has built an impressive market position, widespread brand awareness, trusted position, and high customer Net Promoter Scores. HL has a strong brand heritage and is operating in a market where holding one of the leading market positions provides opportunities for relative outperformance, as well as capitalising on scale benefits to improve the client proposition, cost-to-serve and value. Bidco believes that HL is fundamentally well-positioned to maintain, and build on, its market position to deliver growth despite increasing competition and other near-term headwinds.
- HL has an important purpose; making it easy for the UK consumer to save and invest for a better future. Bidco understands HL has a responsibility to support clients, throughout their savings lifetime, be better in managing their financial wealth and enabling clients to get the right outcomes; regardless of their accessibility needs.
- Bidco supports the important role HL plays in promoting savings and investing in society and believes that a substantial transformation is required to accelerate the delivery of these objectives for HL's clients. The ambition of this transformation is to give more retail investors in the UK access to the tools, information and services required to make sound investment decisions, combined with a transparent approach and good value in line with Consumer Duty.
- A transformation of the scale Bidco envisages as appropriate requires investment, in particular in the technology platform to position HL to offer its clients user-friendly digital channels, inspiring client journeys (both online and through the Helpdesk) and differentiated financial products. Further investment by Bidco in the technology platform is expected to improve operational resilience, enhance capacity in systems, and deliver significant scalability and operating leverage in its cost base going forward.
- HL will be repositioned and further strengthened by the transformation. However, to deliver such a transformation, it will require change, investment, time to implement fully and time for the benefits to be reflected in the future financial performance of HL. As a result, Bidco believes HL will be able to execute more effectively, accelerate implementation and deliver the growth potential of its transformation plan better as a private company without all the requirements of a public company.
- CVC Private Equity Funds, Nordic Capital and Platinum Ivy (a wholly-owned subsidiary of ADIA, managed by ADIA PED) and its affiliates each have a strong track record of deploying capital, expertise in successfully accelerating and delivering complex transformations and extensive experience in investing across regulated financial services companies globally and in the UK. With their investment and detailed engagement through Bidco, CVC Private Equity Funds, Nordic Capital and Platinum Ivy and its affiliates will leverage their highly relevant experience and capabilities developed through prior investments, including Nordic Capital's investment in Nordnet, the digital savings and investment platform in the Nordics. CVC Private Equity Group, Nordic Capital and Platinum Ivy believe that, following the completion of the Acquisition, they will be able to accelerate and enhance the transformation of HL as a private company for the benefit of clients, employees and other stakeholders.

# HL recommendation

- The HL Independent Directors, who have been so advised by Fenchurch, Barclays, Deutsche Numis and Morgan Stanley as to the financial terms of the Cash Offer, consider the terms of the Cash Offer to be fair and reasonable. In providing their financial advice to the HL Independent Directors, Fenchurch, Barclays, Deutsche Numis and Morgan Stanley have taken into account the commercial assessments of the HL Independent Directors. Fenchurch is providing independent financial advice to the HL Independent Directors for the purposes of Rule 3 of the Takeover Code.
- Accordingly, the HL Independent Directors intend to unanimously recommend HL Shareholders to vote in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting as they have irrevocably undertaken to do in respect of their own HL Shares (representing, in aggregate, approximately 0.01 per cent. of the issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement).
- Bidco and the Consortium are also separately making the Alternative Offer. The HL Independent Directors have reviewed the terms of the Alternative Offer, but for the reasons described in the following announcement, the HL Independent Directors are unable to form a view as to whether or not the terms of the Alternative Offer are fair and reasonable and accordingly are not making any recommendation to holders of HL Shares in relation to the Alternative Offer. In reviewing the terms of the Alternative Offer proposed by Bidco and the Consortium, the HL Independent Directors, Fenchurch, Barclays, Deutsche Numis and Morgan Stanley have identified certain key disadvantages and advantages of electing for the Alternative Offer which are set out in further detail in paragraph 4 of the following announcement. HL Shareholders are strongly encouraged to take into account such disadvantages and advantages, as well as a number of investment considerations and risk factors outlined in paragraph 14 of the following announcement and their particular circumstances, when deciding whether to elect for the Alternative Offer in respect of some or all of their HL Shares.
- Further details of the Alternative Offer are set out in paragraphs 12, 13 and 14 of the following announcement and in Appendix 4 below.

# Background to and reasons for the recommendation

# HL Group context

- Founded in 1981, HL is the largest and one of the longest-standing Direct to Consumer (D2C) investment platforms in the growing UK wealth management market, with a large and loyal client base, a strong and trusted brand, and a broad range of products and services that cater for every life stage.
- HL has a clear ambition to provide its clients with the best savings and investment platform to help them to achieve their financial goals. The Independent HL Board believes that achieving this ambition will enable HL to remain the UK's largest savings and investment platform, grow its client base, and capture the significant long-term opportunity in the wealth and savings market.

- Since HL's shares were admitted to the London Stock Exchange in May 2007, HL's AuA has grown from £10.2 billion as at 30 June 2007 to £155.3 billion as at 30 June 2024 and active clients have increased from 218,000 to almost 1.9 million over the same period. HL's current Net Promoter Score, which stands at +44, is strong positive evidence of its ability to attract and retain customers in the market.
- The Independent HL Board believes that HL is well positioned to benefit from market growth in future years. HL's ambition to help clients invest and achieve their financial goals is fully aligned with a broader UK political and regulatory focus on addressing the UK 'savings gap' and delivering better client outcomes. An improved UK macroeconomic outlook, following a period of extreme shocks including Covid and the negative impact of global conflicts on broader market confidence, is expected to have a positive impact on HL's business, specifically on client inflows and retention over the medium term.
- The improving macroeconomic backdrop and the execution of HL's stated strategy are, together, delivering early signs of improvement in the business against the challenges faced in recent periods as demonstrated in HL's most recent trading updates, including in its preliminary results for FY 2024 announced today, which set out:
  - net new business of £1.6 billion for Q4 2024, driving record closing AuA of £155.3 billion;
  - total revenue of £764.9 million, up 4 per cent. compared to FY 2023;
  - underlying costs of £338.5 million, up 8 per cent. compared to FY 2023, slightly below guidance; and
  - underlying profit before tax of £456.0 million, up 4 per cent. compared to FY 2023.
- At the same time, the Independent HL Board recognises that the market has evolved significantly in recent years and expects this rate of transformation to continue, with:
  - an increasingly competitive market environment, with existing D2C market participants investing significantly in price and proposition, the entrance of large international groups into the UK investment platform market, digital-led Fintech providers launching low cost wealth propositions, and increasing strategic focus on wealth management by certain UK retail banks, life insurers and asset managers;
  - a changing regulatory environment including greater regulatory focus on UK wealth participants (e.g., implementation of the Consumer Duty framework in July 2023), in turn driving increased associated resource requirements and costs; and
  - an evolution in client behaviours and expectations relating to digital engagement and personalised services, requiring increasing and ongoing investment in HL's client proposition, digital capabilities and underlying technology.
- Following Dan Olley's appointment as HL's CEO in August 2023, HL commenced a comprehensive business-wide review of the progress and strategic direction of the HL Group, its overall performance and its client value proposition. Based on early observations, HL's CEO set initial priorities to focus the business and start to accelerate the transformation while this review was carried out. At HL's interim results in February

2024, HL's CEO laid out the evolved strategy, some initial findings from the review and how these had now been included into the organisation's transformation programme.

#### Conclusions from the review

- HL undertook to update the market further at its FY 2024 results in August 2024 irrespective of the Cash Offer from the Consortium. With the business-wide review now complete, HL is therefore updating the market on its key findings, as set out below:
  - Fundamental Strengths With its more than 40-year heritage and a strong sense of purpose, HL already has many of the foundational elements in place to execute on its strategy. As set out by the CEO at HL's interim results in February 2024, HL is distinguished by the strength of its culture and the dedication of its colleagues, its strong sense of purpose and its clear focus on serving clients every day.

More specifically, HL benefits from a strong and trusted brand, having been rated the #1 classic investment platform by Boring Money in 2023 and is recognised by more than 30 per cent. of adults in the UK. HL has a client-first service-led approach embedded throughout its culture and embodied by over 2,400 colleagues serving a large, diverse and loyal base of almost 1.9 million clients – the largest client base of any wealth manager in the UK. Together with one of the broadest ranges of products and services in the UK savings and investment market including over 14,000 different investment options, HL is able to cater for clients across every life stage.

Building on these key strengths and with the benefit of a strong and robust balance sheet and predictable cash flow, the review has confirmed that HL is therefore especially well placed to take advantage of the clear opportunity ahead in the UK's large and growing savings and investment market.

- Client Engagement & Retention Despite a long term track record of growth in an increasingly competitive environment, HL has been growing at a slower pace over several years as set out in HL's 2024 interim results. This is primarily driven by reducing asset and client retention rates. Analysis has demonstrated that once key service issues had been addressed as a reason for attrition, outflows are now largely being driven by specific factors including friction and gaps in the digital experience and certain aspects of the client value proposition, which have remained largely unchanged since 2017. This is in the context of an increasingly competitive environment where, in areas, competitors are now offering propositions approaching that currently offered by HL and at lower cost as a result of ongoing revenue investment.
  - Net new business has reduced from £8.7 billion in FY 2021 to £4.2 billion in FY 2024, reflecting declining client and asset retention rates, which have fallen from 92.1 per cent. to 91.4 per cent. and 91.4 per cent. to 88.5 per cent. respectively over the same time period.
  - Investment is required in both the digital experience and the overall client value proposition, including revenue investment, to address this declining retention.
- Client Acquisition Whilst HL's strong and established brand generates consistently strong inflows, HL's marketing approach has not reflected industry trends towards digital and performance marketing. Use of social media channels has been limited, as

is the ability to target new archetype clients, which requires more sophisticated datadriven marketing capabilities.

- While HL continues to attract new and younger clients, the level of gross new inflows it is able to attract in the platform from new clients each year has dropped by 35 per cent. since FY 2021.
- HL needs to significantly evolve its marketing capability and approach to achieve new target client acquisition at lower cost.
- Client Service Best-in-class service from experienced and knowledgeable colleagues is an essential element of HL's proposition. Whilst service levels have stabilised since the decline seen in FY 2023, further work is required to bring service levels back to the consistently high standards expected by HL's clients.
  - HL's monthly Net Promoter Score declined to a low of +33 during the 2023 tax year end, reflecting challenges associated with Helpdesk capacity and call volumes. With a clear focus on resetting service levels in FY 2024, HL's Net Promoter Score has ranged between a monthly level of +40 and +48 in the last quarter, which demonstrates good progress but HL's management are seeking to target a Net Promoter Score of 50+ on a consistent basis.
  - HL needs to improve and extend its service proposition to ensure a consistent best-in-class client experience.
- **Operational Transformation & Cost Efficiency** HL's highly manual processes and legacy technology systems need to be addressed as they are directly driving headcount growth and increased compliance controls, regulatory reporting and monitoring leading to increased cost to serve as client and asset numbers grow. These manual processes and systems have led to increased complexity, increased error rates and, at times, reduced client experience. Whilst the need for change in this regard has been clear for some time, progress in delivering this transformation has been limited as a result of the execution and delivery approach adopted by the business.
  - HL's underlying cost growth to date, which has exceeded revenue and AuA growth, with cost to serve increasing from 22.3 bps to 23.7 bps from FY 2021 to FY 2024.
  - HL needs to accelerate delivery of its transformation programme to improve the client experience, build scale and enhance efficiency, driving a different cost trajectory.
- Colleague Engagement HL's latest colleague survey results reflected the limited progress that had been made historically in addressing manual processes and legacy technology, siloed working practices and inconsistent strategic priorities. It was also clear that the organisation had experience and capability gaps in key areas required to deliver the strategy.
  - HL's colleague engagement score has been below management's expectations at 62 per cent. today versus a target of 70 per cent.+.

- HL needs to evolve to a focused client and outcome-based performance culture and embed new ways of working (e.g., cross functional delivery teams) to help to accelerate the pace of delivery across the organisation.
- **Investment Spend** HL identified the need to invest in a major multi-year transformation programme in 2022 to enhance its proposition, automate and scale its processes, and update its legacy technology. This programme was expected to conclude in FY 2026. HL is now two years into this investment programme and, whilst good progress has been made in certain areas (e.g., new HLFM fund launches have been successful, and the evolution of Active Savings has led to significant growth in both AuA and margin), progress has been less tangible to date in regard to operational automation and the evolution of its technology platform.
  - A change in technology leadership and operating model was required; this has taken place during FY 2024 with the technology function now directly aligned and integrated with the business structure and a new function established to manage the delivery of large cross-functional transformation programmes.
  - Certain business automation and transaction processing programmes have been reset to address an extended scope including revised regulatory requirements; the completion date for these programmes has been extended as a result.
  - The programme to support the Advice offering has been reset and a £14.4 million impairment recognised in HL's FY 2024 Interim Results.
  - As a fintech, HL's operating cost base is now planned to include costs associated with having the capability to deliver propositional development and improvement on a continuous basis without the need for additional or catch up significant one-off investment spend.
- HL needs to complete its investment programme to achieve the benefits outlined above, which is still expected to be delivered within the total investment spend of £225 million announced in February 2022 (£175 million of strategic spend and £50 million of dual running costs) but with completion of specific programmes extending into FY 2027. Any further material capital investment would only be incurred to drive innovation and step change business efficiency opportunities, measured against specific investment return criteria.

# Go-forward strategy

- HL has a clear and refreshed strategy, which the Independent HL Board is confident will deliver over the longer term, with good progress already made against the initial priorities identified in FY 2024. The refreshed strategy comprises five strategic priorities intended to address the findings from the review, consistent with the priorities set out at HL's interim results in February 2024:
  - (1) **Transform the investing experience:** Removing jargon, terminology and complexity and making it easy for its clients to set their financial goals and work towards achieving them with minimum effort and fuss. A key focus will be improving HL's digital experience and proposition as well as evolving its marketing capability.

- (2) Combine the best of colleague and digital capability: Bringing together the deep experience of HL's colleagues with advances in AI and other digital technologies to serve clients on their terms. HL will continue to invest in its employees and technology to deliver a service continuum from DIY investing to full financial advice.
- (3) Leverage economies of scale to drive client value: Decoupling cost from growth through the successful implementation of HL's transformation programme enabling greater process simplification, automation and standardisation, alongside agile ways of working to enhance efficiency and increase delivery pace. Through HL's 'Save to Invest' philosophy, cost benefits realised are intended to moderate future cost growth and fund the capability for continuous and ongoing investment in the client proposition.
- (4) **Responsible and resilient business:** Continuing to invest to provide the robust, resilient and available services expected from the UK's largest retail investment platform enabled by the migration of HL's data centre to the cloud and the transition off core legacy systems to modern architecture. HL intends to ensure its operating model is resilient and compliant by design, with risk and compliance requirements assessed during development and embedded into systems and processes.
- (5) Great people, great culture: Attracting top talent to drive focus, pace and performance, building on a strong set of values centred around putting clients first. HL is focused on enhancing its performance culture to align the organisation to the refreshed strategy and its successful implementation.

## Conclusions on the Cash Offer

- Although it is still early in the execution of this refreshed strategy, the Independent HL Board has been pleased with the progress made by the new management team to date, with some tangible results visible in HL's preliminary FY 2024 results. The Independent HL Board has confidence in HL's ability over time to deliver on its strategic ambition to transform the business and maintain its market position in the face of the evolving market dynamics and create shareholder value over the medium to longer term.
- At the same time, the Independent HL Board is cognisant that delivery of HL's core priorities involves significant change across significant parts of its business, coupled with on-going investment over the medium term as set out above. As with any transformation of this complexity, there is significant execution risk over the short-to-medium term given the duration and scale of the actions required to deliver the strategy. Combined with a dynamic competitive and regulatory environment, the realisation of the associated benefits and the timeframe for doing so involves an inherent level of uncertainty and delivery which is unlikely to be linear over the medium term.
- In assessing and recommending the Cash Offer, the Board has carefully considered the following matters:
  - 1) the opportunities and continued execution risks associated with the transformation and the delivery of HL's strategy;
  - 2) the duration, scale and comprehensive level of change required for the business to address fully the findings of the review as outlined above;

- 3) the considerable investment into the HL proposition identified as part of the businesswide review – combining revenue investment alongside previously announced strategic investment – to support long-term client and asset retention, as well as the impact of this revenue investment, which, were it to be implemented, would be expected to be largely mitigated through a combination of asset growth, and both lower cost growth and a return to pre-Covid platform asset retention levels over the medium term; and
- 4) the external risks facing HL, including an increasingly competitive market backdrop and the evolving regulatory environment.
- The Independent HL Board considers it is important for HL Shareholders to take these matters into account when evaluating the Acquisition. In that context, the Independent HL Board believes the Cash Offer represents an attractive opportunity for HL's shareholders to realise an immediate and certain cash value today for their investment at a level which may not be achievable until the execution of the strategy is delivered over the medium to longer term, with that execution subject to a wide range of potential outcomes.
- At 1,140 pence per HL Share, the Cash Offer represents a premium of approximately:
  - 54.1 per cent. to the Closing Price of 740.0 pence per HL Share on 11 April 2024 (being the last Business Day before the Consortium's initial approach to the HL Board);
  - 48.5 per cent. to the volume-weighted average price of 767.7 pence per HL Share for the three-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period); and
  - 51.7 per cent. to the volume-weighted average price of 751.5 pence per HL Share for the six-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period).
- In addition, the Independent HL Board notes the Consortium's history of investing in UK and European financial services businesses, including wealth management, and the expertise they bring to help develop HL's client proposition. The Independent HL Board believes that this expertise has the potential to enable an accelerated transformation aligned with HL's strategy to transform the investing experience and create the best savings and investment platform for its clients. Should the Acquisition become Effective, HL's management would work alongside the Consortium on the strategic direction of the HL Group and execution of the associated strategy.
- In reaching its decision, the Independent HL Board has also taken into account the Consortium's other stated intentions for the business, management, employees and other stakeholders of HL.
- Accordingly, following careful consideration with its financial advisers, the Independent HL Board intends unanimously to recommend the Cash Offer to HL Shareholders.

# Irrevocable undertakings and non-binding written confirmations of intent

• Bidco has received irrevocable undertakings from the HL Independent Directors who hold HL Shares and from Adrian Collins, the director of HL appointed following nomination by

Peter Hargreaves pursuant to the terms of the shareholder agreement between Peter Hargreaves and HL dated 20 October 2020, to vote (or, where applicable, procure voting) in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept or procure acceptance of such Offer), in respect of, in aggregate 82,129 HL Shares (representing approximately 0.02 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement). These undertakings will remain binding in the event that a higher competing offer for HL is made.

- In addition to the irrevocable undertakings given by the HL Independent Directors and Adrian Collins as set out above, Bidco has also received an irrevocable undertaking from Peter Hargreaves to vote (or, where applicable, procure voting) in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept or procure acceptance of such Offer) in respect of a total of 93,838,474 HL Shares (representing approximately 19.8 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement), and to elect to receive (i) the Cash Consideration in respect of 50 per cent. of his HL Shares. The undertaking will remain binding in the event that a higher competing offer for HL is made.
- Stephen Lansdown has also provided a non-binding written confirmation of intent to vote in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept such Offer) and to elect to receive the Cash Consideration in respect of all of his HL Shares being a total of 27,087,419 HL Shares (representing approximately 5.7 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement).
- Bidco has, therefore, received irrevocable undertakings and non-binding written confirmations of intent in respect of a total of 121,008,022 HL Shares (representing approximately 25.5 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement).
- Further details of these irrevocable undertakings and non-binding written confirmations of intent, including the circumstances in which the irrevocable undertakings may lapse or cease to be binding, are set out in Appendix 3 to this announcement.

# Information on Bidco and the Consortium

- Bidco is a private limited company formed for the purposes of the Acquisition. As at the Effective Date and prior to implementation of the Rollover, it is intended that Bidco will be indirectly owned in equal shares by: (i) CVC Private Equity Funds; (ii) Nordic Capital Vehicles; and (iii) Platinum Ivy.
- The CVC Group is a leading global private markets manager with a network of 29 offices throughout EMEA, the Americas, and Asia, with approximately €193 billion of assets under management. The CVC Group has seven complementary strategies across private equity, secondaries, credit and infrastructure, for which vehicles in the CVC Group have secured commitments of approximately €235 billion from some of the world's leading

pension funds and other institutional investors. CVC Private Equity Funds have invested in over 130 companies worldwide (which have combined annual sales of approximately €155 billion and employ more than 600,000 people). CVC Private Equity Group has a repeatable approach to value creation, partnering with the best management teams to drive operational efficiency and reinvest for growth. Since 2008, CVC Private Equity Funds have made 15 financial services investments spanning the globe. CVC Private Equity Funds invest regularly in regulated financial services businesses, being current investors in several companies regulated by the FCA, PRA and/or Lloyd's of London, and has a strong regulatory reputation and track record.

- Nordic Capital is a leading sector-specialist private equity investor with approximately €31 billion of assets under management and invests in selected sectors and companies in Northern Europe and North America, offering partnership, deep sector knowledge, capital and experience to drive sustainable growth. Since its founding over 35 years ago, the Nordic Capital Vehicles have invested in over 145 companies with an ambition to create long-term sustainable value through active ownership. Nordic Capital focuses on sectors where it has deep experience and a proven history such as Healthcare, Technology & Payments, Financial Services and Services & Industrial Technology and its portfolio has a combined annual sales of around €18 billion and employs more than 80,000 people. Nordic Capital is one of the most experienced private equity investors in Financial Services in Northern Europe with a dedicated Financial Services team and has completed over 18 financial services and financial technology transactions over the last six years including Nordnet, Ascot Lloyd, Max Matthiessen and Qred.
- Platinum Ivy is a wholly-owned subsidiary of ADIA, managed by ADIA PED. ADIA is a globally-diversified investment institution that prudently invests funds on behalf of the Government of Abu Dhabi through a strategy focused on long-term value creation. ADIA PED is an investment department of ADIA. ADIA manages a substantial global diversified portfolio of investments, with assets under management in excess of US\$100 billion of which ADIA PED represents between 10-15 per cent. ADIA is a long term, value driven investor, mandated to build value in a systematic and structured manner.

#### Information on HL

- HL is the UK's largest savings and investment platform and the UK's biggest retail stockbroker, with almost 1.9 million clients and £155.3 billion savings and investments. For over 40 years, from its Bristol headquarters, it has helped clients improve their financial futures. Its purpose is making it easy to save and invest for a better future, which it does via an easy-to-use platform and broad proposition supporting clients' financial needs across their lifetime.
- HL's award-winning digital platform gives clients access to a broad range of savings and investment solutions and products to manage their finances and facilitate their investment goals. This includes a full suite of tax-efficient lifetime pension investment solutions; a comprehensive investment proposition; and a cash management platform, Active Savings, with access to highly competitive savings rates and the ability to spread cash savings across providers, maturities and accounts.
- Finally, HL's funds provide clients with a range of options, from simple solutions (Ready Made) for low confidence clients, through to single asset funds that invest into tailored mandates, depending on clients' risk profiles.

• HL provides its services via four channels: Direct to Consumer through the app or website; Helpdesk, via phone or email; Financial Advice; and Workplace, HL's B2B arm, offering variety of services adjacent to its core pension proposition.

# Timetable and conditions

- It is intended that the Acquisition will be implemented by way of a Court-sanctioned scheme of arrangement under Part 26 of the 2006 Act (although Bidco reserves the right to effect the Acquisition by way of an Offer, subject to the consent of the Panel and the terms of the Cooperation Agreement).
- The terms of the Scheme will be put to HL Shareholders at the Court Meeting and the Resolutions will be put to HL Shareholders at the General Meeting. The Court Meeting and the General Meeting are required to enable HL Shareholders to consider and, if thought fit, vote in favour of the Scheme and the Resolutions to implement the Scheme.
- In order to become Effective:
  - the Scheme must be approved by a majority in number of Scheme Shareholders, present and voting and entitled to vote at the Court Meeting, whether in person or by proxy, representing 75 per cent. or more in value of the Scheme Shares held by such Scheme Shareholders;
  - the Resolutions include a special resolution in connection with implementing the Scheme which must be passed by HL Shareholders representing at least 75 per cent. of the votes cast at the General Meeting; and
  - following the Meetings, the Scheme must be sanctioned by the Court.
- The Acquisition is subject to the satisfaction or, where applicable, waiver of the Conditions. The Conditions to the Acquisition are set out in full in Appendix 1 to this announcement along with certain other terms; the full terms and conditions will be provided in the Scheme Document. The Conditions include the receipt of regulatory approvals, including: (i) the receipt or waiver of China Antitrust Clearance, EU Antitrust Clearance; Swiss Antitrust Clearance, Turkish Antitrust Clearance and UK Antitrust Clearance; and (ii) the receipt of approval of the change in control of certain regulated entities within the HL Group by the FCA (or it otherwise being regarded under FSMA as having approved the same), each as further described in this announcement.
- It is expected that the Scheme Document, containing further information about the Acquisition and notices of the Court Meeting and General Meeting, together with the associated forms of proxy and the Form of Election, will be published as soon as practicable and in any event within 28 days of this announcement (or such later time as HL, Bidco and the Panel agree) and the Meetings are expected to be held as soon as reasonably practicable thereafter. Subject to certain restrictions relating to persons resident in Restricted Jurisdictions, the Scheme Document will also be made available following publication on HL's website at www.hl.co.uk/investor-relations.
- The Acquisition is currently expected to complete during the first quarter of 2025, subject to the satisfaction or (where applicable) waiver of the Conditions. An expected timetable of key events relating to the Acquisition will be set out in the Scheme Document.

• Commenting on this announcement, Alison Platt, the Chair of HL, said:

"HL is on an important journey to transform the saving and investing experience for clients and make it easy to save and invest for a better future.

While the Independent HL Board has been pleased with the progress made by the new management team, the Independent HL Board believes that the Cash Offer represents an attractive opportunity for HL Shareholders to realise an immediate and certain cash value for their investment at a level which may not be achievable until the execution of the strategy is delivered over the medium to longer term, and therefore intends to unanimously recommend HL Shareholders vote to approve it.

We are pleased to see that the Consortium is aligned that HL has an important purpose making it easy for the UK consumer to save and invest for a better future."

• Commenting on this announcement, Pev Hooper, Managing Partner at CVC Private Equity Group, Emil Anderson, Partner at Nordic Capital Advisors and Hamad Shahwan Aldhaheri, Executive Director of the Private Equities Department at ADIA said:

"HL has an important purpose: to make it easy for people to save and invest for a better future. Over the 40 years since it was founded, HL has built a strong, trusted brand, underpinned by high levels of customer loyalty and advocacy. As a consortium, we are aligned with management that, despite these strengths, the company now requires substantial investment in an extensive technology-led transformation to improve HL's proposition and resilience, and to drive the next phase of HL's growth and development.

The Consortium brings extensive experience in supporting businesses undergoing transformation, and its members have long records of investing in regulated financial services companies to build better businesses and create better customer experiences.

We look forward to partnering with HL's management to accelerate its transformation plan – including investment in technology infrastructure, digital channels, and service enhancement – all with client value, service, speed of innovation, and HL's clear purpose at the core."

This summary should be read in conjunction with, and is subject to, the full text of this announcement (including its Appendices). The conditions to, and certain further terms of, the Acquisition are set out in Appendix 1 and will be set out in full in the Scheme Document. The bases and sources for certain financial information contained in this summary and this announcement are set out in Appendix 2. Details of the irrevocable undertakings and non-binding written confirmations of intent received by Bidco are set out in Appendix 3. Details of Topco and the Rollover Securities are set out in Appendix 4. Certain definitions and terms used in this announcement are set out in Appendix 5.

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Kirkland & Ellis International LLP is acting as legal adviser to Bidco and Nordic Capital XI Delta. Latham & Watkins (London) LLP is acting as legal adviser to CVC. Linklaters LLP is acting as legal adviser to Platinum Ivy.

Freshfields Bruckhaus Deringer LLP is acting as legal adviser to HL.

# **Further information**

Goldman Sachs International ("Goldman Sachs"), which is authorised by the PRA and regulated by the FCA and the PRA in the United Kingdom is acting exclusively for Bidco and the Consortium as financial advisers and no one else in connection with the Acquisition and other matters set out in this announcement and will not be responsible to anyone other than Bidco and the Consortium for providing the protections afforded to clients of Goldman Sachs, nor for providing advice in connection with the Acquisition, the content of this announcement or any matter referred to herein. Neither Goldman Sachs nor any of Goldman Sachs' subsidiaries, affiliates or branches owes or accepts any duty, liability or responsibility whatsoever (whether direct, indirect, consequential, whether in contract, in tort, under statute or otherwise) to any person who is not a client of Goldman Sachs in connection with this announcement, any statement contained herein or otherwise.

Fenchurch Advisory Partners LLP ("**Fenchurch**"), which is authorised and regulated in the United Kingdom by the FCA, is acting exclusively for HL and no one else in connection with the Acquisition described in this announcement and accordingly will not be responsible to anyone other than HL for providing the protections afforded to its clients nor for providing advice in relation to the matters described in this announcement.

Barclays Bank PLC ("**Barclays**"), acting through its Investment Bank, is authorised by the PRA and regulated in the United Kingdom by the FCA and the PRA, is acting exclusively for HL and no one else in connection with the subject matter of this announcement and will not be responsible to anyone other than HL for providing the protections afforded to clients of Barclays nor for providing advice in relation to the Acquisition, the content of this announcement or any other matter referred to in this announcement.

Numis Securities Limited ("**Deutsche Numis**"), which is authorised and regulated in the United Kingdom by the FCA, is acting exclusively for HL and no one else in connection with the matters set out in this announcement and will not regard any other person as its client in relation to the matters in this announcement and will not be responsible to anyone other than HL for providing the protections afforded to clients of Deutsche Numis, nor for providing advice in relation to any matter referred to herein. Neither Deutsche Numis nor any of its affiliates (nor any of their respective directors, officers, employees or agents), owes or accepts any duty, liability or responsibility whatsoever (whether direct or indirect, whether in contract, in tort, under statute or otherwise) to any person who is not a client of Deutsche Numis in connection with this announcement, any statement contained herein or otherwise.

Morgan Stanley & Co. International plc ("Morgan Stanley") which is authorised by the PRA and regulated by the FCA and the PRA in the United Kingdom is acting as special financial adviser exclusively for the Independent HL Board and no one else in connection with the matters contained in this announcement Morgan Stanley, its affiliates and their respective directors, officers, employees and agents will not regard any other person as their client, nor will they be responsible to any person other than the Independent HL Board for providing the protections afforded to clients of Morgan Stanley or for providing advice with the matters contained in this announcement or any other matter referred to herein.

This announcement is for information purposes only and is not intended to, and does not, constitute, or form part of, an offer, invitation or the solicitation of an offer to purchase,

otherwise acquire, subscribe for, sell or otherwise dispose of, any securities or the solicitation of any vote or approval in any jurisdiction pursuant to the Acquisition or otherwise, nor shall there be any sale, issuance or transfer of securities of HL in any jurisdiction in contravention of applicable law. The Acquisition will be made solely by means of the Scheme Document (or, if the Acquisition is implemented by way of an Offer, the Offer Document), which will contain the full terms and conditions of the Acquisition, including details of how to vote in respect of the Acquisition. Any vote in respect of the Scheme or other response in relation to the Acquisition should be made only on the basis of the information contained in the Scheme Document (or, if the Acquisition is implemented by way of an Offer, the Offer Document). HL and Bidco encourage HL Shareholders to read the Scheme Document when it becomes available because it will contain important information relating to the Acquisition.

This announcement does not constitute a prospectus, prospectus equivalent document or exempted document.

This announcement contains inside information in relation to HL for the purposes of Article 7 of the Market Abuse Regulation. The person responsible for arranging the release of this announcement on behalf of HL is Claire Chapman, Group General Counsel and Company Secretary. HL's Legal Entity Identifier is 2138008ZCE93ZDSESG90.

If you are in any doubt about the contents of this announcement or the action you should take, you are recommended to seek your own independent financial advice immediately from your stockbroker, bank manager, solicitor, accountant or independent financial adviser duly authorised under the FSMA if you are resident in the United Kingdom or, if not, from another appropriately authorised independent financial adviser.

#### **Overseas shareholders**

The release, publication or distribution of this announcement in or into jurisdictions other than the UK may be restricted by law and therefore any persons who are subject to the law of any jurisdiction other than the UK should inform themselves of, and observe, any applicable legal or regulatory requirements. Any failure to comply with such requirements may constitute a violation of the securities laws of any such jurisdiction. To the fullest extent permitted by applicable law, the companies and persons involved in the Acquisition disclaim any responsibility or liability for the violation of such restrictions by any person. This announcement has been prepared in accordance with and for the purpose of complying with English law, the Takeover Code, the Market Abuse Regulation, the Listing Rules and the Disclosure Guidance and Transparency Rules and information disclosed may not be the same as that which would have been prepared in accordance with the laws of jurisdictions outside England.

The availability of the Acquisition (including the Alternative Offer) to HL Shareholders who are not resident in and citizens of the UK may be affected by the laws of the relevant jurisdictions in which they are located or of which they are citizens. In particular, the ability of persons who are not resident in the UK to vote their HL Shares with respect to the Scheme at the Court Meeting, or to appoint another person as proxy to vote at the Court Meeting on their behalf, may be affected by the laws of the relevant jurisdictions in which they are located. Persons who are not resident in the UK should inform themselves of, and observe, any applicable legal or regulatory requirements of their jurisdictions. To the fullest extent permitted by applicable law, the companies and persons involved in the Acquisition (including the Alternative Offer) disclaim any responsibility or liability for the violation of such restrictions by any person.

Unless otherwise determined by Bidco or required by the Takeover Code, and permitted by applicable law and regulation, the Acquisition (including the Alternative Offer) will not be made available, in whole or in part, directly or indirectly, in, into, from, or by the use of mails or any means or instrumentality (including, but not limited to, facsimile, e-mail or other electronic transmission, telex or telephone) of interstate or foreign commerce of, or of any facility of a national, state or other securities exchange of, any Restricted Jurisdiction where to do so would violate the laws in that jurisdiction and no person may vote in favour of the Scheme by any such use, means, instrumentality or from within a Restricted Jurisdiction or any other jurisdiction if to do so would constitute a violation of the laws of that jurisdiction. Copies of this announcement and any formal documentation relating to the Acquisition (including the Alternative Offer) are not being, and must not be, directly or indirectly, mailed or otherwise forwarded, distributed or sent in or into or from any Restricted Jurisdiction and persons receiving such documents (including, without limitation, agents, custodians, nominees and trustees) must not mail or otherwise forward, distribute or send them in or into or from any Restricted Jurisdiction. Doing so may render invalid any related purported vote in respect of the Acquisition. If the Acquisition is implemented by way of an Offer (unless otherwise permitted by applicable law and regulation), the Offer (including the Alternative Offer) may not be made directly or indirectly, in, into, from, or by the use of mails or any means or instrumentality (including, but not limited to, facsimile, e-mail or other electronic transmission, telex or telephone) of interstate or foreign commerce of, or of any facility of a national, state or other securities exchange of, any Restricted Jurisdiction and the Offer (including the Alternative Offer) may not be capable of acceptance by any such use, means, instrumentality or facilities or from within any Restricted Jurisdiction.

HL Shareholders should be aware that the transaction contemplated herein may have tax consequences and that such consequences, if any, are not described herein. HL Shareholders are urged to consult with appropriate legal, tax and financial advisers in connection with the consequences of the Acquisition (including any election for the Alternative Offer) on them. It is intended that the Bidco Rollover Securities, Finco Rollover Securities, Midco 2 Rollover Securities and Midco 1 Rollover Securities constitute non-qualifying corporate bonds for holders of such securities who are UK tax resident individuals.

*Further details in relation to Overseas Shareholders will be included in the Scheme Document (or, if the Acquisition is implemented by way of an Offer, the Offer Document).* 

# Notice to U.S. HL Shareholders

The Acquisition relates to the shares of an English company with a listing on the London Stock Exchange and is being made by means of a scheme of arrangement provided for under English law. A transaction effected by means of a scheme of arrangement is not subject to the tender offer or proxy solicitation rules under the US Exchange Act. Accordingly, the Scheme is subject to the disclosure requirements and practices applicable in the UK to takeover offers and schemes of arrangement which differ from the disclosure requirements of the U.S. tender offer and proxy solicitation rules. The financial information included in this announcement has been prepared in accordance with generally accepted accounting principles of the UK and thus may not be comparable to financial information of U.S. companies or companies whose financial statements are prepared in accordance with generally accepted accounting principles in the United States.

If, in the future, Bidco exercises its right to implement the Acquisition by way of an Offer, which is to be made into the U.S., such Offer will be made in compliance with applicable U.S. laws and regulations.

It may be difficult for US holders of HL Shares to enforce their rights and any claim arising out of U.S. federal laws, since Bidco and HL are located in a non-U.S. jurisdiction, and some or all of their officers and directors may be residents of a non-U.S. jurisdiction. US holders of HL Shares may not be able to sue a non-U.S. company or its officers or directors in a non-U.S. court for violations of the U.S. securities laws. Further, it may be difficult to compel a non-U.S. company and its affiliates to subject themselves to a U.S. court's judgement.

In accordance with normal UK practice and pursuant to Rule 14e-5(b) of the US Exchange Act, Bidco, its nominees or its brokers (acting as agents), may from time to time make certain purchases of, or arrangements to purchase, HL Shares outside of the U.S., other than pursuant to the Acquisition, until the date on which the Acquisition becomes Effective, lapses or is otherwise withdrawn. Also, in accordance with Rule 14e-5(b) of the US Exchange Act, Goldman Sachs will continue to act as an exempt principal trader in HL Shares on the London Stock Exchange. These purchases may occur either in the open market at prevailing prices or in private transactions at negotiated prices. Any information about such purchases will be disclosed as required in the UK, will be reported to a Regulatory Information Service and will be available on the London Stock Exchange website, www.londonstockexchange.com.

U.S. HL Shareholders also should be aware that the transaction contemplated herein may have tax consequences in the U.S. and that such consequences, if any, are not described herein. U.S. HL Shareholders are urged to consult with appropriate legal, tax and financial advisers in connection with the tax consequences of the Acquisition applicable to them.

The Rollover Securities issued under the Alternative Offer will not be registered under the US Securities Act or under relevant securities laws of any state or territory or other jurisdiction of the United States. Bidco expects to issue the Rollover Securities in reliance upon the exemption from the registration requirements under the US Securities Act provided by Section 3(a)(10) thereof ("Section 3(a)(10)"). Section 3(a)(10) exempts securities issued in specified exchange transactions from the registration requirement under the US Securities Act where, among other requirements, the fairness of the terms and conditions of the issuance and exchange of such securities have been approved by a court or governmental authority expressly authorised by law to grant such approval, after a hearing upon the fairness of the terms and conditions of the exchange at which all persons to whom the Rollover Securities are proposed to be issued have the right to appear (and will not encounter any improper impediments to appear) and receive adequate and timely notice thereof. If the exemption afforded by Section 3(a)(10) is not available to Bidco, then Bidco expects to avail itself of another available exemption to the registration requirements under the US Securities Act. If Bidco exercises its right to implement the acquisition of the HL Shares by way of an Offer, the Rollover Securities will not be offered in the U.S. except pursuant to an exemption from or in a transaction not subject to registration under the US Securities Act.

The Rollover Securities will not be listed on any stock exchange. Neither the U.S. Securities and Exchange Commission nor any U.S. state securities commission has approved or disapproved of the Alternative Offer or has determined or will determine if the Scheme Document is accurate or complete. Any representation to the contrary is a criminal offence.

# **Forward looking statements**

This announcement (including information incorporated by reference in this announcement), statements made regarding the Acquisition, and other information published by Bidco and HL contain statements which are, or may be deemed to be, "forward-looking statements". Forward-looking statements are prospective in nature and are not based on historical facts, but rather on current expectations and projections of the management of Bidco and HL about future events, and are therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements.

The forward-looking statements contained in this announcement include statements relating to the expected effects of the Acquisition on Bidco and HL (including their future prospects, developments and strategies), the expected timing and scope of the Acquisition and other statements other than historical facts. Often, but not always, forward-looking statements can be identified by the use of forward-looking words such as "prepares", "plans", "expects" or "does not expect", "is expected", "is subject to", "budget", "projects", "strategy", "scheduled", "goal", "estimates", "forecasts", "cost-saving", "svnergy", *"intends"*, "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. Forward looking statements may include statements relating to the following: (i) future capital expenditures, expenses, revenues, earnings, synergies, economic performance, indebtedness, financial condition, dividend policy, losses and future prospects; (ii) business and management strategies and the expansion and growth of Bidco's, HL's, any member of the Bidco Group or any member of the HL Group's operations and potential synergies resulting from the Acquisition; and (iii) the effects of global economic conditions and governmental regulation on Bidco's, HL's, any member of the Bidco Group or any member of the HL Group's business.

Although Bidco and HL believe that the expectations reflected in such forward-looking statements are reasonable, Bidco and HL can give no assurance that such expectations will prove to be correct. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by such forward-looking statements.

These factors include, but are not limited to: the ability to complete the Acquisition; the ability to obtain requisite regulatory and shareholder approvals and the satisfaction of other Conditions on the proposed terms and schedule; changes in the global political, economic, business and competitive environments and in market and regulatory forces; changes in future exchange and interest rates; changes in tax rates; future business combinations or disposals; changes in general economic and business conditions; changes in the behaviour of other market participants; changes in the anticipated benefits from the Acquisition not being realised as a result of changes in general economic and market conditions in the countries in which Bidco and HL operate, weak, volatile or illiquid capital and/or credit markets, changes in tax rates, interest rate and currency value fluctuations, the degree of competition in the geographic and business areas in which Bidco and HL operate and changes in laws or in supervisory expectations or requirements. Other unknown or unpredictable factors could cause actual results to differ materially from those expected, estimated or projected in the forward-looking statements. If any one or more of these risks or uncertainties materially from those expected,

estimated or projected. Such forward-looking statements should therefore be construed in the light of such factors. Neither Bidco nor HL, nor any of their respective associates or directors, officers or advisers, provides any representation, assurance or guarantee that the occurrence of the events expressed or implied in any forward-looking statements in this announcement will actually occur. You are cautioned not to place any reliance on these forward-looking statements. The forward-looking statements speak only at the date of this announcement. All subsequent oral or written forward-looking statements attributable to Bidco or any member of the Wider Bidco Group or the HL Group, or any of their respective associates, directors, officers, employees or advisers, are expressly qualified in their entirety by the cautionary statement above.

Other than in accordance with their legal or regulatory obligations, neither Bidco nor HL is under any obligation, and Bidco and HL expressly disclaim any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

# Dealing and opening position disclosure requirements

Under Rule 8.3(a) of the Takeover Code, any person who is interested in 1 per cent. or more of any class of relevant securities of an offeree company or of any securities exchange offeror (being any offeror other than an offeror in respect of which it has been announced that its offer is, or is likely to be, solely in cash) must make an Opening Position Disclosure following the commencement of the offer period and, if later, following the announcement in which any securities exchange offeror is first identified. An Opening Position Disclosure must contain details of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s). An Opening Position Disclosure by a person to whom Rule 8.3(a) of the Takeover Code applies must be made by no later than 3.30 p.m. (London time) on the 10<sup>th</sup> business day following the announcement in which any securities exchange offer period and, if appropriate, by no later than 3.30 p.m. (London time) on the 10<sup>th</sup> business day following the announcement in which any securities exchange offeror is first identified. Relevant persons who deal in the relevant securities of the offeree company or of a securities exchange offeror prior to the deadline for making an Opening Position Disclosure by a Dealing Disclosure.

Under Rule 8.3(b) of the Takeover Code, any person who is, or becomes, interested in 1 per cent. or more of any class of relevant securities of the offeree company or of any securities exchange offeror must make a Dealing Disclosure if the person deals in any relevant securities of the offeree company or of any securities exchange offeror. A Dealing Disclosure must contain details of the dealing concerned and of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s), save to the extent that these details have previously been disclosed under Rule 8. A Dealing Disclosure by a person to whom Rule 8.3(b) applies must be made by no later than 3.30 p.m. (London time) on the business day following the date of the relevant dealing.

If two or more persons act together pursuant to an agreement or understanding, whether formal or informal, to acquire or control an interest in relevant securities of an offeree company or a securities exchange offeror, they will be deemed to be a single person for the purpose of Rule 8.3.

Opening Position Disclosures must also be made by the offeree company and by any offeror and Dealing Disclosures must also be made by the offeree company, by any offeror and by any persons acting in concert with any of them (see Rules 8.1, 8.2 and 8.4).

Details of the offeree and offeror companies in respect of whose relevant securities Opening Position Disclosures and Dealing Disclosures must be made can be found in the Disclosure Table on the Panel's website at www.thetakeoverpanel.org.uk, including details of the number of relevant securities in issue, when the offer period commenced and when any offeror was first identified. You should contact the Panel's Market Surveillance Unit on +44 (0)20 7638 0129 if you are in any doubt as to whether you are required to make an Opening Position Disclosure or a Dealing Disclosure.

# Publication on a website

A copy of this announcement and the documents required to be published under Rule 26 of the Takeover Code will be made available, subject to certain restrictions relating to persons resident in Restricted Jurisdictions, on HL's website at www.hl.co.uk/investor-relations by no later than 12 noon (London time) on the Business Day following this announcement. For the avoidance of doubt, neither the content of this website nor of any website accessible from any hyperlinks set out in this announcement is incorporated by reference or form part of this announcement.

# No profit forecasts, estimates or quantified benefits statements

No statement in this announcement is intended as a profit forecast, profit estimate or quantified benefits statement for any period and no statement in this announcement should be interpreted to mean that earnings or earnings per share for HL for the current or future financial years would necessarily match or exceed the historical published earnings or earnings per share for HL.

# **Requesting Hard Copy Documents**

In accordance with Rule 30.3 of the Takeover Code, HL Shareholders, persons with information rights and participants in HL Share Plans may request a hard copy of this announcement (and any document or information incorporated into it by reference to another source) by contacting HL's registrars, Equiniti, by writing to Equiniti Limited, Aspect House, Spencer Road, Lancing, United Kingdom, BN99 6DA or by calling them during business hours on 0371 384 2030 from within the UK or on +44 371 384 2030 if calling from outside the UK. For persons who receive a copy of this announcement in electronic form or via a website notification, a hard copy of this announcement (and any document or information incorporated by reference into this announcement) will not be sent unless so requested. In accordance with Rule 30.3 of the Takeover Code, such persons may also request that all future documents, announcements and information to be sent to them in relation to the Acquisition should be sent in hard copy form.

# **Electronic communications**

Please be aware that addresses, electronic addresses and certain other information provided by HL Shareholders, persons with information rights and other relevant persons for the receipt of communications from HL may be provided to Bidco during the offer period as required under Section 4 of Appendix 4 of the Takeover Code to comply with Rule 2.11(c) of the Takeover Code.

# Rounding

Certain figures included in this announcement have been subjected to rounding adjustments. Accordingly, figures shown for the same category presented in different tables may vary slightly and figures shown as totals in certain tables may not be an arithmetic aggregation of figures that precede them.

# General

Bidco reserves the right to elect, with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement, to implement the Acquisition by way of an Offer as an alternative to the Scheme. In such an event, such an Offer will be implemented on substantially the same terms, so far as applicable, as those which would apply to the Scheme (subject to appropriate amendments to reflect the change in method of implementation and the terms of the Cooperation Agreement).

If the Acquisition is effected by way of an Offer, and such an Offer becomes or is declared unconditional and sufficient acceptances are received, Bidco intends to exercise its rights to apply the provisions of Chapter 3 of Part 28 of the 2006 Act so as to acquire compulsorily the remaining HL Shares in respect of which the Offer has not been accepted.

Investors should be aware that Bidco may purchase HL Shares otherwise than under any Offer or the Scheme, including pursuant to privately negotiated purchases.

# Disclaimer

The Acquisition will be subject to English law, the jurisdiction of the Court, and the applicable requirements of the 2006 Act, the Takeover Code, the Panel, the London Stock Exchange and the FCA.

## NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN, INTO OR FROM ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OR REGULATIONS OF THAT JURISDICTION

# FOR IMMEDIATE RELEASE

#### THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

9 August 2024

#### **RECOMMENDED FINAL\* CASH ACQUISITION**

of

#### Hargreaves Lansdown plc

by

#### Harp Bidco Limited

# (a newly formed company to be indirectly owned by CVC Private Equity Funds, Nordic Capital XI Delta, SCSp (acting through its general partner, Nordic Capital XI Delta GP SARL) and Platinum Ivy B 2018 RSC Limited)

## to be implemented by means of a scheme of arrangement under Part 26 of the Companies Act 2006

#### **1 INTRODUCTION**

The independent directors of HL and the board of directors of Bidco are pleased to announce that they have reached agreement on the terms and conditions of a recommended final\* cash acquisition by Bidco of the entire issued, and to be issued, ordinary share capital of HL.

It is intended that the Acquisition will be implemented by way of a Court-sanctioned scheme of arrangement under Part 26 of the 2006 Act. Bidco reserves the right to effect the Acquisition by way of an Offer, subject to the consent of the Panel and the terms of the Cooperation Agreement. The Conditions to and further terms of the Acquisition are set out in Appendix 1 to this announcement and the full terms and conditions of the Acquisition will be set out in the Scheme Document.

\* The financial terms of the Cash Offer and the Alternative Offer are final and will not be increased or improved, except that Bidco reserves the right to increase the amount of the Cash Consideration and improve the financial terms of the Alternative Offer if there is an announcement on or after the date of this announcement of an offer or a possible offer for HL by a third party offeror or potential offeror. Bidco reserves the right to elect to implement the Acquisition by way of an Offer as an alternative to the Scheme (with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement (if applicable)).

# **2** THE ACQUISITION

Under the terms of the Acquisition, which will be subject to the Conditions and further terms set out in Appendix 1 to this announcement and the full terms and conditions to be set out in the Scheme Document, each HL Shareholder will be entitled to receive:

## for each HL Share: 1,140 pence in cash

comprised of:

- cash consideration of 1,110 pence per HL Share (the "Cash Consideration"); and
- a dividend of 30 pence per HL Share in respect of the Financial Year ended 30 June 2024 (the "2024 Full-Year Dividend"),

together, the "Cash Offer".

The 2024 Full-Year Dividend is expected to be paid by HL by no later than the end of November 2024.

The Cash Offer values HL's entire issued, and to be issued, ordinary share capital at approximately £5,443 million on a fully diluted basis.

The Cash Offer represents a premium of approximately:

- 54.1 per cent. to the Closing Price of 740.0 pence per HL Share on 11 April 2024 (being the last Business Day before the Consortium's initial approach to the HL Board);
- 48.5 per cent. to the volume-weighted average price of 767.7 pence per HL Share for the three-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period); and
- 51.7 per cent. to the volume-weighted average price of 751.5 pence per HL Share for the six-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period).

The financial terms of the Cash Offer and the Alternative Offer (as described below) are final\* and will not be increased or improved, except that Bidco reserves the right to increase the amount of the Cash Consideration and improve the financial terms of the Alternative Offer if there is an announcement on or after the date of this announcement of an offer or a possible offer for HL by a third party offeror or potential offeror. Bidco reserves the right to elect to implement the Acquisition by way of an Offer as an alternative to the Scheme (with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement (if applicable)).

#### Alternative Offer

As an alternative to the Cash Consideration, eligible HL Shareholders may elect to exchange some or all of their HL Shares for rollover loan notes issued by Bidco which will, subject to implementation of the Rollover, ultimately be exchanged for rollover ordinary

shares in the capital of Topco having the rights of "Rollover Shares" set out in the Topco Articles (as amended from time to time), subject to the terms and conditions of the Alternative Offer (detailed in paragraph 12 below). Eligible HL Shareholders will be able to elect for the Alternative Offer in relation to some or all of their holding of HL Shares and will receive (subject to implementation of the Rollover):

## for each HL Share: 1 Rollover Security

If the Scheme becomes Effective, assuming all eligible HL Shareholders validly elect to receive consideration by means of the Alternative Offer in respect of 35 per cent. of their holding of HL Shares and no such elections are scaled back as a result of the US Holders Cap or the Shareholding Cap, following satisfaction of the Cash Consideration and the issuance of the Rollover Securities, HL Shareholders will hold up to 35 per cent. of the economic rights in Topco. Following the implementation of the Rollover, Consortium JVCo will subscribe for Topco A Ordinary Shares (at the same subscription price per share as Consortium JVCo paid in respect of its subscription for Topco A Ordinary Shares to fund the payment of the Cash Consideration to HL Shareholders) for an aggregate subscription amount equal to the total costs and expenses incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition. This issuance will be implemented on a non-pre-emptive basis in order to enable the relevant members of the Topco Group to settle such costs and expenses, meaning that holders of Rollover Securities will not be entitled to participate and their economic rights in Topco will therefore be diluted by such issuance (the date on which such issuance is completed being the "Costs Issuance Date"). Such costs and expenses incurred and to be incurred in connection with the Acquisition are currently expected to be approximately £100 million, which would result in a limited dilution of participating HL Shareholders of up to approximately 3 per cent. of the holding of HL Shareholders who elect to receive the Rollover Securities. An updated estimate of such costs and expenses will be included in the Scheme Document. For the avoidance of doubt, electing for the Alternative Offer will not affect the eligibility of HL Shareholders in relation to the 2024 Full-Year Dividend.

The Rollover Securities will be independently valued by Goldman Sachs (as financial adviser to Bidco) and an estimate of the value of the Rollover Securities, together with the assumptions, qualifications and caveats forming the basis of that estimate of value, will be set out in a letter to be included in the Scheme Document. Further information about the Rollover Securities and the Alternative Offer are set out in paragraphs 12, 13 and 14 and Appendix 4 below and will be included in the Scheme Document.

Holders of Rollover Securities may be diluted over time, potentially significantly, should holders of Rollover Securities not elect to participate in further issues of additional shares, loan notes or other securities of the Topco Group. In addition, holders of Rollover Securities shall not always be entitled to participate in such issues and the holder(s) of a majority of the Rollover Securities (also referred to as the "Topco B Ordinary Shares") in issue at the relevant time (a "**Topco B Shareholder Majority**") may agree with Consortium JVCo to waive the right to participate in any such issue on behalf of all holders of Rollover Securities.

#### 2024 Full-Year Dividend

The HL Directors have today proposed the 2024 Full-Year Dividend for the Financial Year ended 30 June 2024. The 2024 Full-Year Dividend is expected to be paid no later than the

end of November 2024 to HL Shareholders on the register of members of HL at the relevant record time. If the 2024 Full-Year Dividend is for any reason not approved by HL Shareholders for payment by reference to a record date that falls before the Effective Date, the HL Directors expect to declare the 2024 Full-Year Dividend instead as an interim dividend payable to HL Shareholders on the register of members of HL at a record time prior to the Acquisition becoming Effective.

HL Shareholders who are not entitled to receive the 2024 Full-Year Dividend, including HL Shareholders who are not on the register of members of HL at the relevant record time in respect of the 2024 Full-Year Dividend, shall receive the Cash Consideration and/or (subject to implementation of the Rollover) Rollover Securities (if applicable) only.

#### Other terms of the Acquisition

The HL Shares will be acquired pursuant to the Acquisition fully paid and free from all liens, charges, equities, encumbrances, rights of pre-emption and any other interests of any nature whatsoever and together with all rights attaching thereto as at the Effective Date, including without limitation voting rights and the right to receive and retain in full all dividends and other distributions (if any) announced, declared, made or paid with a record date on or after the Effective Date.

If, on or after the date of this announcement and prior to the Acquisition becoming Effective, any dividend and/or other distribution and/or other return of capital or value, other than the 2024 Full-Year Dividend, is announced, declared, made or paid or becomes payable in respect of the HL Shares (in each case, with a record date prior to the Effective Date), Bidco will reduce the Cash Consideration payable under the terms of the Cash Offer (and, as the case may be, the number of Rollover Securities due, subject to implementation of the Rollover, under the terms of the Alternative Offer) at such date by an amount up to the amount of such dividend and/or distribution and/or other return of capital or value, in which case, any reference in this announcement to the Cash Consideration payable under the terms of the Cash Offer (or consideration due under the Alternative Offer) will be deemed to be a reference to the consideration as so reduced. Any such reduction of the Cash Consideration payable under the terms of the Cash Offer (and, as the case may be, the number of Rollover Securities due, subject to implementation of the Rollover, under the terms of the Alternative Offer) by Bidco shall be the subject of an announcement and, for the avoidance of doubt, shall not be regarded as constituting any revision or variation of the terms of the Scheme or the Acquisition. In the event of any such reduction of the Cash Consideration payable under the terms of the Cash Offer (and, as the case may be, the number of Rollover Securities due, subject to implementation of the Rollover, under the terms of the Alternative Offer), HL Shareholders would be entitled to retain the relevant dividend, distribution and/or other return of capital or value.

\* The financial terms of the Cash Offer and the Alternative Offer are final and will not be increased or improved, except that Bidco reserves the right to increase the amount of the Cash Consideration and improve the financial terms of the Alternative Offer if there is an announcement on or after the date of this announcement of an offer or a possible offer for HL by a third party offeror or potential offeror. Bidco reserves the right to elect to implement the Acquisition by way of an Offer as an alternative to the Scheme (with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement (if applicable)).

# **3** BACKGROUND TO AND REASONS FOR THE ACQUISITION

Bidco views HL as one of the leading UK investment platforms with an impressive position and a strong purpose in the attractive UK wealth market. HL is expected to benefit from numerous tailwinds over the coming decade, driven by increased individual responsibility for savings, pension freedom, an aging population, further digitalisation of the wealth process, the increasing importance of data, and AI-led activities. At the same time, the direct-to-consumer market will become significantly more competitive, driven by a combination of increasing sophistication of established competitors, technology advancements and new entrants continuing to disrupt the market.

Since it was founded in 1981, HL has built an impressive market position, widespread brand awareness, trusted position, and high customer Net Promoter Scores. HL has a strong brand heritage and is operating in a market where holding one of the leading market positions provides opportunities for relative outperformance, as well as capitalising on scale benefits to improve the client proposition, cost-to-serve and value. Bidco believes that HL is fundamentally well-positioned to maintain, and build on, its market position to deliver growth despite increasing competition and other near-term headwinds.

HL has an important purpose; making it easy for the UK consumer to save and invest for a better future. Bidco understands HL has a responsibility to support clients, throughout their savings lifetime, be better in managing their financial wealth and enabling clients to get the right outcomes; regardless of their accessibility needs.

Bidco supports the important role HL plays in promoting savings and investing in society and believes that a substantial transformation is required to accelerate the delivery of these objectives for HL's clients. The ambition of this transformation is to give more retail investors in the UK access to the tools, information and services required to make sound investment decisions, combined with a transparent approach and good value in line with Consumer Duty.

A transformation of the scale Bidco envisages as appropriate requires investment, in particular in the technology platform to position HL to offer its clients user-friendly digital channels, inspiring client journeys (both online and through the Helpdesk) and differentiated financial products. Further investment by Bidco in the technology platform is expected to improve operational resilience, enhance capacity in systems, and deliver significant scalability and operating leverage in its cost base going forward.

HL will be repositioned and further strengthened by the transformation. However, to deliver such a transformation, it will require change, investment, time to implement fully and time for the benefits to be reflected in the future financial performance of HL. As a result, Bidco believes HL will be able to execute more effectively, accelerate implementation and deliver the growth potential of its transformation plan better as a private company without all the requirements of a public company.

CVC Private Equity Funds, Nordic Capital and Platinum Ivy (a wholly-owned subsidiary of ADIA, managed by ADIA PED) and its affiliates each have a strong track record of deploying capital, expertise in successfully accelerating and delivering complex transformations and extensive experience in investing across regulated financial services companies globally and in the UK. With their investment and detailed engagement through Bidco, CVC Private Equity Funds, Nordic Capital and Platinum Ivy and its affiliates will leverage their highly relevant experience and capabilities developed through prior investments, including Nordic Capital's investment in Nordnet, the digital savings and investment platform in the Nordics. CVC Private Equity Group, Nordic Capital and Platinum Ivy believe that, following the completion of the Acquisition, they will be able to accelerate and enhance the transformation of HL as a private company for the benefit of clients, employees and other stakeholders.

# 4 HL RECOMMENDATION

# Cash Offer

The HL Independent Directors, who have been so advised by Fenchurch, Barclays, Deutsche Numis and Morgan Stanley as to the financial terms of the Cash Offer, consider the terms of the Cash Offer to be fair and reasonable. In providing their financial advice to the HL Independent Directors, Fenchurch, Barclays, Deutsche Numis and Morgan Stanley have taken into account the commercial assessments of the HL Independent Directors. Fenchurch is providing independent financial advice to the HL Independent Directors for the purposes of Rule 3 of the Takeover Code.

Accordingly, the HL Independent Directors intend to unanimously recommend HL Shareholders to vote in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting as they have irrevocably undertaken to do in respect of their own HL Shares (representing, in aggregate, approximately 0.01 per cent. of the issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement). Further details of these undertakings, including the circumstances in which they cease to be binding, are set out in Appendix 3 to this announcement.

Adrian Collins, a non-executive director of HL, is not considered by HL to be independent for the purposes of the Acquisition by virtue of his appointment to the HL Board as a representative of Peter Hargreaves (a founder and existing major shareholder of HL who the HL Independent Directors believed the Consortium may seek to engage with early on in the pre-announcement period). Adrian Collins has not been treated as a HL Independent Director and has not participated in the consideration of the Acquisition by the HL Independent Directors or the decision of the HL Independent Directors to recommend the Cash Offer as set out above.

#### Alternative Offer

As mentioned in paragraph 2 of this announcement, Bidco and the Consortium are also separately making an Alternative Offer which eligible HL Shareholders may elect for in respect of some or all of their HL Shares as an alternative to the Cash Consideration.

Fenchurch, Barclays, Deutsche Numis and Morgan Stanley are unable to advise the HL Independent Directors as to whether or not the terms of the Alternative Offer are fair and reasonable. This is because Fenchurch, Barclays, Deutsche Numis and Morgan Stanley have not had any involvement in the development and validation of any financial projections for Topco or the Topco Group. As a result, Fenchurch, Barclays, Deutsche Numis and Morgan Stanley are unable to assess any plans Topco may have for the development of HL or the Topco Group to the degree necessary to form an assessment of the value of the Alternative Offer. Fenchurch, Barclays, Deutsche Numis and Morgan Stanley also note the significant and variable impact that the disadvantages and advantages of the Alternative Offer may have for individual eligible HL Shareholders. In terms of the advantages, these include, in particular, the ability to participate in the potential future value creation of the HL Group. In terms of the disadvantages, these include, in particular, the level of uncertainty in their future value which will depend on the performance of HL in future which itself will be impacted by the business plan and strategy of the business under Consortium JVCo's control, as well as the terms of the Rollover Securities including the fact that the Rollover Securities are illiquid and non-transferable (save in very limited circumstances such as with Consortium JVCo consent or pursuant to drag along and tag along provisions), the potential dilution that would result if a Topco B Shareholder did not fund their pre-emptive entitlement pursuant to any catch-up issue of securities by Topco in the period following the Effective Date or in the event a permitted non-pre-emptive issue of securities is made without reference to such catch-up rights and the fact that the Rollover Securities is made without reference to such catch-up rights and the fact that the Rollover Securities do not carry voting rights.

# Accordingly, the HL Independent Directors are unable to form an opinion as to whether or not the terms of the Alternative Offer are fair and reasonable and are not making any recommendation to eligible HL Shareholders as to whether or not they should elect for the Alternative Offer.

In reviewing the terms of the Alternative Offer proposed by Bidco and the Consortium, the HL Independent Directors, Fenchurch, Barclays, Deutsche Numis and Morgan Stanley have identified certain key disadvantages and advantages of electing for the Alternative Offer as set out below. Further investment considerations are outlined in paragraph 14 of this announcement.

Each of the HL Independent Directors has confirmed that they do not intend to elect for the Alternative Offer in respect of any HL Shares of which they are the registered or beneficial holder, and that they instead wish to receive the Cash Consideration pursuant to the terms of the Cash Offer.

HL Shareholders are encouraged to take into account the key advantages and disadvantages outlined below and the investment considerations and the risk factors set out in paragraph 14 below in relation to the Alternative Offer, as well as their particular circumstances, when deciding whether to elect for the Alternative Offer in respect of some or all of their HL Shares. HL Shareholders should also ascertain whether acquiring or holding Rollover Securities is affected by the laws of the relevant jurisdiction in which they reside and consider whether Rollover Securities are a suitable investment in light of their own personal or individual circumstances. Accordingly, HL Shareholders are strongly recommended to seek their own independent financial, tax and legal advice in light of their own particular circumstances and investment objectives before deciding whether to elect for the Alternative Offer should be based on any such independent financial, tax and legal advice and full consideration of the information in this announcement, the Topco Shareholders' Agreement, the Topco Articles and the Scheme Document (when published).

#### Disadvantages of electing for the Alternative Offer

- The Rollover Securities will be:
  - unlisted and will not be admitted to trading on any stock exchange or market for the trading of securities and will therefore be illiquid. Any assessment of the value of

the Rollover Securities should therefore take into account an individual shareholder's assessment of an appropriate liquidity discount;

- non-transferrable (save in very limited circumstances such as with the prior consent of Consortium JVCo, to limited permitted transferees, or pursuant to the drag along and tag along provisions or otherwise in connection with an Exit initiated by Consortium JVCo or the Consortium); and
- of uncertain value and there can be no assurance that they will be capable of being sold in the future or that they will be capable of being sold at the value to be estimated by Goldman Sachs in the Scheme Document.
- Upon the Effective Date, the Topco Group will be controlled by Consortium JVCo. The Rollover Securities will not carry any general voting rights (whether at a general meeting or pursuant to a written resolution of Topco) nor any governance rights (except those associated with any Substantial B Shareholder) other than very limited minority protections prescribed by Jersey law (including in relation to a variation of their class rights) and rights in respect of a very limited number of reserved matters (being those matters set out in paragraph 5 of Appendix 4 to this announcement) which require the consent of the Substantial B Shareholder(s). Further, no holders of Rollover Securities other than the Substantial B Shareholder(s) will have the right to appoint directors to the board of Topco. Holders of Rollover Securities will therefore have no influence over decisions made by the Topco Group in relation to its investment in HL or in any other business or in relation to any member of the Topco Group's (or HL Group's) strategy.
- Any Exit, Indirect Liquidity Event or Refinancing will occur at the sole discretion of Consortium JVCo and holders of Rollover Securities will therefore not have control over the date(s), terms or value(s) on or at which they may be able to realise their investment in the Topco Group (if at all). In particular:
  - holders of Rollover Securities may be required in the future to sell their Rollover Securities on a pro rata basis on the same terms at those agreed to by Consortium JVCo under the terms of a 'drag along' provision set out in the Topco Shareholders' Agreement. There is no requirement for Consortium JVCo or any of its affiliates to proceed with an Exit or to do so at any particular minimum price or, if they do proceed with an Exit, to exercise the 'drag along' right, and certain exceptions to the 'drag along' right apply. This 'drag along' right could be exercised at any time following completion of the Acquisition, including at a value that is less than the value of the Cash Consideration. In the event of only a partial exit by Consortium JVCo or its affiliates, the drag would not provide a full exit for holders of Rollover Securities. The 'drag along' right described above could be exercised at any time following completion of the Acquisition. Any transfer triggering the 'drag along' right may be at a value that is less than the value of the Cash Consideration and the consideration payable to holders of Rollover Securities in such circumstances may or may not be cash;
  - in relation to the 'tag along' right in the Topco Shareholders' Agreement:
    - it is only exercisable by holders of Rollover Securities on a direct or indirect transfer of Topco A Ordinary Shares at any time when Consortium JVCo, the Consortium Members and/or their affiliates together hold, or would as a result of the relevant transfer hold, directly or indirectly, less than 90 per cent. of the Topco A Ordinary

Shares in issue on the Costs Issuance Date and on any direct or indirect transfer of Topco A Ordinary Shares by Consortium JVCo, the Consortium Members or their affiliates thereafter. Certain exceptions apply which would therefore not give rise to a 'tag along' right (and in respect of which there is no subsequent 'tag along' right), including (amongst others) (i) any initial transfers of up to 10 per cent. of the Topco A Ordinary Shares in issue on the Costs Issuance Date, (ii) in relation to transfers in connection with a Refinancing, or (iii) in connection with a syndication of equity interests by Consortium JVCo or its affiliates. Therefore, this 'tag along' right may not provide for a full (or any) exit for holders of Rollover Securities;

- it enables holders of Rollover Securities to sell Rollover Securities only pro rata to the proportion of Topco A Ordinary Shares transferred by Consortium JVCo or its affiliates in the transaction(s) giving rise to the 'tag along' right. Therefore, if Topco A Ordinary Shares have been transferred pursuant to one of the exceptions to the 'tag along' right, then the 'tag along' right would not apply to the subsequent transfer of those shares by such transferee;
- there is no requirement for Consortium JVCo to transfer Topco A Ordinary Shares on any known timeline;
- holders of Rollover Securities who exercise the 'tag along' right described above will be required to agree to the same terms and conditions as Consortium JVCo (or, if applicable the Consortium Members or their affiliates) in relation to the relevant transfer, including as to price and any covenants as a selling shareholder. The consideration payable to holders of Rollover Securities in such circumstances may or may not be cash and is not subject to any minimum threshold; and
- in the event of any Exit, Indirect Liquidity Event or Refinancing, holders of Rollover Securities will be required to cooperate with the Topco Group and Consortium JVCo, including to provide certain covenants, indemnities and commitments in connection with such process and to agree to pay their pro rata share of related costs incurred by or attributable to the Topco Group and bear related liabilities. Holders of Rollover Securities will undertake upon entering into the Topco Shareholders' Agreement not to take actions which are inconsistent with any proposed Exit, Indirect Liquidity Event or Refinancing.
- The rights of holders of Rollover Securities to participate in future issues of securities by Topco will apply on a catch-up basis only (i.e. to allow holders of Rollover Securities the opportunity to take up their pro rata entitlements to securities following completion of a related issue of securities to the Topco A Shareholders or other persons) and will be subject to a number of important exceptions (described in paragraph 7 of Appendix 4 to this announcement, including the ability of the holder(s) of a majority of the Rollover Securities to waive catch-up rights in connection with issues of securities by any member of the Topco Group). Such events may result in the economic entitlements of holders of Rollover Securities suffering significant dilution. Any securities issued by members of the Topco Group in future may have different (including, potentially, preferential) rights or characteristics to the Rollover Securities.
- The percentage ownership of Topco attributable to holders of Rollover Securities who do not provide the cash funds or related documentation required to accept their entitlements

pursuant to any catch-up issue of securities by any member of Topco Group in the period following the Effective Date would be significantly reduced. The price of and valuation methodology in relation to such further issuances is not known and may be different to the value per Rollover Security to be estimated by Goldman Sachs in the Scheme Document.

- The HL Shares are currently admitted to trading on the Main Market of the London Stock Exchange and HL Shareholders are afforded certain standards and protections, including in respect of disclosure, as a result. HL Shareholders who, subject to implementation of the Rollover and the other terms in this announcement, receive Rollover Securities (being unlisted securities in a private company) will not be afforded protections commensurate with those that they currently benefit from as shareholders in HL. Except for information to be provided to persons who qualify as Substantial B Shareholders (but not to other holders of Rollover Securities), neither the Topco Articles nor the Topco Shareholders' Agreement will provide holders of Rollover Securities with information rights, and the default information rights available to minority shareholders in the position of the holders of Rollover Securities under Jersey law are very limited.
- Payments in respect of Rollover Securities will not be guaranteed or secured and any return of proceeds, whether in connection with an Exit or otherwise, will be paid net of costs incurred by the Topco Group with respect to such return of proceeds.
- Consortium JVCo intends that the costs and expenses incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition will be borne by the Topco Group. Following the implementation of the Rollover, Consortium JVCo will subscribe for Topco A Ordinary Shares (at the same subscription price per share as Consortium JVCo paid in respect of its subscription for Topco A Ordinary Shares to fund the payment of the Cash Consideration to HL Shareholders) for an aggregate subscription amount equal to the total costs and expenses incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition. This issuance will be implemented on a non-pre-emptive basis in order to enable the relevant members of the Topco Group to settle such costs and expenses, meaning that holders of Rollover Securities will not be entitled to participate and their economic rights in Topco will therefore be diluted by such issuance with effect from the Costs Issuance Date. Such costs and expenses incurred and to be incurred in connection with the Acquisition are currently expected to be approximately £100 million, which would result in a dilution of participating HL Shareholders of up to approximately 3 per cent. of the holding of HL Shareholders who elect to receive the Rollover Securities. An updated estimate of such costs and expenses will be included in the Scheme Document.
- Consortium JVCo intends that reasonable, properly incurred costs in connection with any Exit, reorganisation transaction or Refinancing or return of proceeds in future will be borne by the Topco Group and/or the holders of Topco Shares. Such costs would therefore result, directly or indirectly, in a pro rata reduction in the value of the investment made by holders of Rollover Securities in the Topco Group. The quantum of such costs is not known.
- Certain consent rights under the Topco Shareholders' Agreement are exercisable by the holder(s) of a majority of the Rollover Securities. These include waiving catch-up rights of holders of Rollover Securities in connection with issues of securities by any member of the Topco Group. Depending on the number of persons who elect for the Alternative Offer and in what proportions, it is possible that such consent may in practice be capable of being

given by one or a small number of holder(s) of Rollover Securities who hold a majority of the Rollover Securities (without any requirement to consult with or refer to the other holder(s) of Rollover Securities).

- Consortium JVCo may, acting reasonably, make any amendment to, or variation of, the Topco Shareholders' Agreement and/or the Topco Articles and/or related documents (notwithstanding any class rights) without the consent of, or notification to, holders of Rollover Securities provided that such amendments or variations are not disproportionately adverse to the economic, tax or legal position of the holders of Rollover Securities (as a whole) or the governance rights of the holders of Rollover Securities, in each case as compared to Consortium JVCo. Any such amendment or variation must be for bona fide purposes and shall not be used to frustrate, terminate or reduce the rights of the holders of Rollover Securities. Consortium JVCo may make any other amendment to, or variation of, the Topco Shareholders' Agreement and/or the Topco Articles and/or related documents on reasonable notice to the Topco B Shareholders and with the prior consent of (i) the holders of a majority of the Rollover Securities (excluding, for the purposes of this limb (i), any such Rollover Securities held by a Substantial B Shareholder) and (ii) the approval of each Substantial B Shareholder.
- The Topco Shareholders' Agreement includes a number of continuing obligations on holders of Rollover Securities, including (i) broad restrictions on saying or doing anything which may be harmful or prejudicial to the goodwill or reputation of the Topco Group, the HL Group or any Consortium Member or their affiliates (amongst others) and (ii) a compliance covenant, which requires the parties to observe and fully comply therewith, and includes an undertaking by the holders of Rollover Securities to exercise their rights to give full effect thereto, including passing certain resolutions and/or class consents, including in connection with an Exit or issue of securities (which means that circumstances may arise whereby the holders of Rollover Securities are obliged to vote in a particular way to comply with this covenant, or their right to object to a variation of class rights may be otherwise restricted). The Topco Shareholders' Agreement also contains a power of attorney whereby the Topco B Shareholders appoint Topco or Consortium JVCo as their attorney to provide the consents and approvals referred to above. A combination of such compliance covenants, the power of attorney and the variation provisions described above and certain other requirements in the Topco Shareholders' Agreement and Topco Articles therefore narrow the scope of class rights protections which would otherwise be available to holders of Rollover Securities under Jersey law.
- Certain rights and protections attaching to the Rollover Securities will depend on the number of Rollover Securities held by each relevant HL Shareholder. HL Shareholders will have no certainty as to the amount of Rollover Securities they would receive because:
  - the maximum number of Rollover Securities available to eligible HL Shareholders under the Alternative Offer will be limited to the equivalent of 35 per cent. of the issued ordinary share capital of Topco at completion of the Acquisition (following implementation of the Rollover). To the extent that elections for the Alternative Offer cannot be satisfied in full, the number of Rollover Securities to be issued (subject to implementation of the Rollover) to each eligible HL Shareholder who has elected for the Alternative Offer will be reduced on a pro rata basis, and the consideration due to HL Shareholders in respect of the balance of their HL Shares will be paid in cash in accordance with the terms of the Cash Offer; and

• if: (i) 2,000 or more HL Shareholders; or (ii) 500 or more HL Shareholders who are not "accredited investors" as defined under Rule 501(a) of the US Securities Act ("Accredited Investors"), in either case, where 300 or more of such HL Shareholders are US holders, elect for the Alternative Offer, Bidco may, at its discretion, determine that the Alternative Offer will not be made available, and the consideration payable to all HL Shareholders will be settled entirely in cash in accordance with the terms of the Cash Offer.

# Advantages of electing for the Alternative Offer

- The Alternative Offer allows eligible HL Shareholders to invest directly in Topco, providing continued economic exposure (indirectly) to HL under private ownership.
- The Alternative Offer allows eligible HL Shareholders to participate in potential future value creation and may ultimately deliver greater value than the Cash Consideration (although this cannot be guaranteed).
- From completion of the Acquisition, the Rollover Securities will rank economically *pari passu* with the Topco A Ordinary Shares held by and issued to Consortium JVCo in connection with the Acquisition, including the right to receive and retain any distributions, dividends, buy-back, any other capital redemption or other returns of income or capital made by Topco.

Further details of the Alternative Offer are set out in paragraphs 12, 13 and 14 of this announcement and in Appendix 4 below.

# **5** BACKGROUND TO AND REASONS FOR THE RECOMMENDATION

#### HL Group context

Founded in 1981, HL is the largest and one of the longest-standing Direct to Consumer (D2C) investment platforms in the growing UK wealth management market, with a large and loyal client base, a strong and trusted brand, and a broad range of products and services that cater for every life stage.

HL has a clear ambition to provide its clients with the best savings and investment platform to help them to achieve their financial goals. The Independent HL Board believes that achieving this ambition will enable HL to remain the UK's largest savings and investment platform, grow its client base, and capture the significant long-term opportunity in the wealth and savings market.

Since HL's shares were admitted to the London Stock Exchange in May 2007, HL's AuA has grown from £10.2 billion as at 30 June 2007 to £155.3 billion as at 30 June 2024 and active clients have increased from 218,000 to almost 1.9 million over the same period. HL's current Net Promoter Score, which stands at +44, is strong positive evidence of its ability to attract and retain customers in the market.

The Independent HL Board believes that HL is well positioned to benefit from market growth in future years. HL's ambition to help clients invest and achieve their financial goals is fully aligned with a broader UK political and regulatory focus on addressing the UK 'savings gap' and delivering better client outcomes. An improved UK macroeconomic

outlook, following a period of extreme shocks including Covid and the negative impact of global conflicts on broader market confidence, is expected to have a positive impact on HL's business, specifically on client inflows and retention over the medium term.

The improving macroeconomic backdrop and the execution of HL's stated strategy are, together, delivering early signs of improvement in the business against the challenges faced in recent periods as demonstrated in HL's most recent trading updates, including in its preliminary results for FY 2024 announced today, which set out:

- net new business of £1.6 billion for Q4 2024, driving record closing AuA of £155.3 billion;
- total revenue of £764.9 million, up 4 per cent. compared to FY 2023;
- underlying costs of £338.5 million, up 8 per cent. compared to FY 2023, slightly below guidance; and
- underlying profit before tax of £456.0 million, up 4 per cent. compared to FY 2023.

At the same time, the Independent HL Board recognises that the market has evolved significantly in recent years and expects this rate of transformation to continue, with:

- an increasingly competitive market environment, with existing D2C market participants investing significantly in price and proposition, the entrance of large international groups into the UK investment platform market, digital-led Fintech providers launching low cost wealth propositions, and increasing strategic focus on wealth management by certain UK retail banks, life insurers and asset managers;
- a changing regulatory environment including greater regulatory focus on UK wealth participants (e.g., implementation of the Consumer Duty framework in July 2023), in turn driving increased associated resource requirements and costs; and
- an evolution in client behaviours and expectations relating to digital engagement and personalised services, requiring increasing and ongoing investment in HL's client proposition, digital capabilities and underlying technology.

Following Dan Olley's appointment as HL's CEO in August 2023, HL commenced a comprehensive business-wide review of the progress and strategic direction of the HL Group, its overall performance and its client value proposition. Based on early observations, HL's CEO set initial priorities to focus the business and start to accelerate the transformation while this review was carried out. At HL's interim results in February 2024, HL's CEO laid out the evolved strategy, some initial findings from the review and how these had now been included into the organisation's transformation programme.

# Conclusions from the review

HL undertook to update the market further at its FY 2024 results in August 2024 irrespective of the Cash Offer from the Consortium. With the business-wide review now complete, HL is therefore updating the market on its key findings, as set out below:

• **Fundamental Strengths** – With its more than 40-year heritage and a strong sense of purpose, HL already has many of the foundational elements in place to execute on its

strategy. As set out by the CEO at HL's interim results in February 2024, HL is distinguished by the strength of its culture and the dedication of its colleagues, its strong sense of purpose and its clear focus on serving clients every day.

More specifically, HL benefits from a strong and trusted brand, having been rated the #1 classic investment platform by Boring Money in 2023 and is recognised by more than 30 per cent. of adults in the UK. HL has a client-first service-led approach embedded throughout its culture and embodied by over 2,400 colleagues serving a large, diverse and loyal base of almost 1.9 million clients – the largest client base of any wealth manager in the UK. Together with one of the broadest ranges of products and services in the UK savings and investment market including over 14,000 different investment options, HL is able to cater for clients across every life stage.

Building on these key strengths and with the benefit of a strong and robust balance sheet and predictable cash flow, the review has confirmed that HL is therefore especially well placed to take advantage of the clear opportunity ahead in the UK's large and growing savings and investment market.

- Client Engagement & Retention Despite a long term track record of growth in an increasingly competitive environment, HL has been growing at a slower pace over several years as set out in HL's 2024 interim results. This is primarily driven by reducing asset and client retention rates. Analysis has demonstrated that once key service issues had been addressed as a reason for attrition, outflows are now largely being driven by specific factors including friction and gaps in the digital experience and certain aspects of the client value proposition, which have remained largely unchanged since 2017. This is in the context of an increasingly competitive environment where, in areas, competitors are now offering propositions approaching that currently offered by HL and at lower cost as a result of ongoing revenue investment.
  - Net new business has reduced from £8.7 billion in FY 2021 to £4.2 billion in FY 2024, reflecting declining client and asset retention rates, which have fallen from 92.1 per cent. to 91.4 per cent. and 91.4 per cent. to 88.5 per cent. respectively over the same time period.
  - Investment is required in both the digital experience and the overall client value proposition, including revenue investment, to address this declining retention.
- Client Acquisition Whilst HL's strong and established brand generates consistently strong inflows, HL's marketing approach has not reflected industry trends towards digital and performance marketing. Use of social media channels has been limited, as is the ability to target new archetype clients, which requires more sophisticated data-driven marketing capabilities.
  - While HL continues to attract new and younger clients, the level of gross new inflows it is able to attract in the platform from new clients each year has dropped by 35 per cent. since FY 2021.
  - HL needs to significantly evolve its marketing capability and approach to achieve new target client acquisition at lower cost.

- Client Service Best-in-class service from experienced and knowledgeable colleagues is an essential element of HL's proposition. Whilst service levels have stabilised since the decline seen in FY 2023, further work is required to bring service levels back to the consistently high standards expected by HL's clients.
  - HL's monthly Net Promoter Score declined to a low of +33 during the 2023 tax year end, reflecting challenges associated with Helpdesk capacity and call volumes. With a clear focus on resetting service levels in FY 2024, HL's Net Promoter Score has ranged between a monthly level of +40 and +48 in the last quarter, which demonstrates good progress but HL's management are seeking to target a Net Promoter Score of 50+ on a consistent basis.
  - HL needs to improve and extend its service proposition to ensure a consistent best-in-class client experience.
- **Operational Transformation & Cost Efficiency** HL's highly manual processes and legacy technology systems need to be addressed as they are directly driving headcount growth and increased compliance controls, regulatory reporting and monitoring leading to increased cost to serve as client and asset numbers grow. These manual processes and systems have led to increased complexity, increased error rates and, at times, reduced client experience. Whilst the need for change in this regard has been clear for some time, progress in delivering this transformation has been limited as a result of the execution and delivery approach adopted by the business.
  - HL's underlying cost growth to date, which has exceeded revenue and AuA growth, with cost to serve increasing from 22.3 bps to 23.7 bps from FY 2021 to FY 2024.
  - HL needs to accelerate delivery of its transformation programme to improve the client experience, build scale and enhance efficiency, driving a different cost trajectory.
- **Colleague Engagement** HL's latest colleague survey results reflected the limited progress that had been made historically in addressing manual processes and legacy technology, siloed working practices and inconsistent strategic priorities. It was also clear that the organisation had experience and capability gaps in key areas required to deliver the strategy.
  - HL's colleague engagement score has been below management's expectations at 62 per cent. today versus a target of 70 per cent.+.
  - HL needs to evolve to a focused client and outcome-based performance culture and embed new ways of working (e.g., cross functional delivery teams) to help to accelerate the pace of delivery across the organisation.
- **Investment Spend** HL identified the need to invest in a major multi-year transformation programme in 2022 to enhance its proposition, automate and scale its processes, and update its legacy technology. This programme was expected to conclude in FY 2026. HL is now two years into this investment programme and, whilst good progress has been made in certain areas (e.g., new HLFM fund launches have been successful, and the evolution of Active Savings has led to significant growth in both

AuA and margin), progress has been less tangible to date in regard to operational automation and the evolution of its technology platform.

- A change in technology leadership and operating model was required; this has taken place during FY 2024 with the technology function now directly aligned and integrated with the business structure and a new function established to manage the delivery of large cross-functional transformation programmes.
- Certain business automation and transaction processing programmes have been reset to address an extended scope including revised regulatory requirements; the completion date for these programmes has been extended as a result.
- The programme to support the Advice offering has been reset and a £14.4 million impairment recognised in HL's FY 2024 Interim Results.
- As a fintech, HL's operating cost base is now planned to include costs associated with having the capability to deliver propositional development and improvement on a continuous basis without the need for additional or catch up significant one-off investment spend.

HL needs to complete its investment programme to achieve the benefits outlined above, which is still expected to be delivered within the total investment spend of £225 million announced in February 2022 (£175 million of strategic spend and £50 million of dual running costs) but with completion of specific programmes extending into FY 2027. Any further material capital investment would only be incurred to drive innovation and step change business efficiency opportunities, measured against specific investment return criteria.

## Go-forward strategy

HL has a clear and refreshed strategy, which the Independent HL Board is confident will deliver over the longer term, with good progress already made against the initial priorities identified in FY 2024. The refreshed strategy comprises five strategic priorities intended to address the findings from the review, consistent with the priorities set out at HL's interim results in February 2024:

- (1) **Transform the investing experience:** Removing jargon, terminology and complexity and making it easy for its clients to set their financial goals and work towards achieving them with minimum effort and fuss. A key focus will be improving HL's digital experience and proposition as well as evolving its marketing capability.
- (2) Combine the best of colleague and digital capability: Bringing together the deep experience of HL's colleagues with advances in AI and other digital technologies to serve clients on their terms. HL will continue to invest in its employees and technology to deliver a service continuum from DIY investing to full financial advice.
- (3) Leverage economies of scale to drive client value: Decoupling cost from growth through the successful implementation of HL's transformation programme enabling greater process simplification, automation and standardisation, alongside agile ways of working to enhance efficiency and increase delivery pace. Through HL's 'Save to

Invest' philosophy, cost benefits realised are intended to moderate future cost growth and fund the capability for continuous and ongoing investment in the client proposition.

- (4) **Responsible and resilient business:** Continuing to invest to provide the robust, resilient and available services expected from the UK's largest retail investment platform enabled by the migration of HL's data centre to the cloud and the transition off core legacy systems to modern architecture. HL intends to ensure its operating model is resilient and compliant by design, with risk and compliance requirements assessed during development and embedded into systems and processes.
- (5) Great people, great culture: Attracting top talent to drive focus, pace and performance, building on a strong set of values centred around putting clients first. HL is focused on enhancing its performance culture to align the organisation to the refreshed strategy and its successful implementation.

#### Conclusions on the Cash Offer

Although it is still early in the execution of this refreshed strategy, the Independent HL Board has been pleased with the progress made by the new management team to date, with some tangible results visible in HL's preliminary FY 2024 results. The Independent HL Board has confidence in HL's ability over time to deliver on its strategic ambition to transform the business and maintain its market position in the face of the evolving market dynamics and create shareholder value over the medium to longer term.

At the same time, the Independent HL Board is cognisant that delivery of HL's core priorities involves significant change across significant parts of its business, coupled with on-going investment over the medium term as set out above. As with any transformation of this complexity, there is significant execution risk over the short-to-medium term given the duration and scale of the actions required to deliver the strategy. Combined with a dynamic competitive and regulatory environment, the realisation of the associated benefits and the timeframe for doing so involves an inherent level of uncertainty and delivery which is unlikely to be linear over the medium term.

In assessing and recommending the Cash Offer, the Board has carefully considered the following matters:

- 1) the opportunities and continued execution risks associated with the transformation and the delivery of HL's strategy;
- 2) the duration, scale and comprehensive level of change required for the business to address fully the findings of the review as outlined above;
- 3) the considerable investment into the HL proposition identified as part of the businesswide review – combining revenue investment alongside previously announced strategic investment to support long-term client and asset retention, as well as the impact of this revenue investment, which, were it to be implemented, would be expected to be largely mitigated through a combination of asset growth, and both lower cost growth and a return to pre-Covid platform asset retention levels over the medium term; and
- 4) the external risks facing HL, including an increasingly competitive market backdrop and the evolving regulatory environment.

The Independent HL Board considers it is important for HL Shareholders to take these matters into account when evaluating the Acquisition. In that context, the Independent HL Board believes the Cash Offer represents an attractive opportunity for HL's shareholders to realise an immediate and certain cash value today for their investment at a level which may not be achievable until the execution of the strategy is delivered over the medium to longer term, with that execution subject to a wide range of potential outcomes.

At 1,140 pence per HL Share, the Cash Offer represents a premium of approximately:

- 54.1 per cent. to the Closing Price of 740.0 pence per HL Share on 11 April 2024 (being the last Business Day before the Consortium's initial approach to the HL Board);
- 48.5 per cent. to the volume-weighted average price of 767.7 pence per HL Share for the three-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period); and
- 51.7 per cent. to the volume-weighted average price of 751.5 pence per HL Share for the six-month period ended 21 May 2024 (being the last Business Day before the commencement of the Offer Period).

In addition, the Independent HL Board notes the Consortium's history of investing in UK and European financial services businesses, including wealth management, and the expertise they bring to help develop HL's client proposition. The Independent HL Board believes that this expertise has the potential to enable an accelerated transformation aligned with HL's strategy to transform the investing experience and create the best savings and investment platform for its clients. Should the Acquisition become Effective, HL's management would work alongside the Consortium on the strategic direction of the HL Group and execution of the associated strategy.

In reaching its decision, the Independent HL Board has also taken into account the Consortium's other stated intentions for the business, management, employees and other stakeholders of HL.

Accordingly, following careful consideration with its financial advisers, the Independent HL Board intends unanimously to recommend the Cash Offer to HL Shareholders.

## 6 INFORMATION ON BIDCO AND THE CONSORTIUM

#### Bidco

Bidco is a private limited company incorporated in England and Wales on 1 July 2024, which is indirectly wholly-owned by Topco. Bidco was formed for the purposes of the Acquisition and has not traded since its date of incorporation, nor has it entered into any obligations other than in connection with the Acquisition.

Further details in relation to Bidco will be contained in the Scheme Document.

#### Topco

Topco is a private limited company incorporated under the laws of Jersey on 27 June 2024. Topco was formed for the purposes of the Acquisition. Topco is a wholly-owned subsidiary

of Consortium JVCo. Topco has not traded since its date of incorporation, nor has it entered into any obligations other than in connection with the Acquisition.

### Consortium JVCo

Consortium JVCo is a newly formed private limited joint venture company incorporated under the laws of Jersey on 27 June 2024. As at the Effective Date, it is intended that Consortium JVCo will be indirectly owned in equal shares by: (i) CVC Private Equity Funds; (ii) Nordic Capital Vehicles; and (iii) Platinum Ivy. Consortium JVCo was formed for the purposes of the Acquisition and has not traded since its date of incorporation, nor has it entered into any obligations other than in connection with the Acquisition.

Certain further information relating to Topco and the Rollover Securities is contained in Appendix 4 below.

### CVC Group

The CVC Group is a leading global private markets manager with a network of 29 offices throughout EMEA, the Americas, and Asia, with approximately €193 billion of assets under management. The CVC Group has seven complementary strategies across private equity, secondaries, credit and infrastructure, for which vehicles in the CVC Group have secured commitments of approximately €235 billion from some of the world's leading pension funds and other institutional investors. CVC Private Equity Funds have invested in over 130 companies worldwide (which have combined annual sales of approximately €155 billion and employ more than 600,000 people). CVC Private Equity Group has a repeatable approach to value creation, partnering with the best management teams to drive operational efficiency and reinvest for growth. Since 2008, CVC Private Equity Funds have made 15 financial services investments spanning the globe. CVC Private Equity Funds invest regularly in regulated financial services businesses, being current investors in several companies regulated by the FCA, PRA and/or Lloyd's of London, and has a strong regulatory reputation and track record.

#### Nordic Capital

Nordic Capital is a leading sector-specialist private equity investor with approximately  $\in$ 31 billion of assets under management and invests in selected sectors and companies in Northern Europe and North America, offering partnership, deep sector knowledge, capital and experience to drive sustainable growth. Since its founding over 35 years ago, the Nordic Capital Vehicles have invested in over 145 companies with an ambition to create long-term sustainable value through active ownership. Nordic Capital focuses on sectors where it has deep experience and a proven history such as Healthcare, Technology & Payments, Financial Services and Services & Industrial Technology and its portfolio has a combined annual sales of around  $\in$ 18 billion and employs more than 80,000 people. Nordic Capital is one of the most experienced private equity investors in Financial Services in Northern Europe with a dedicated Financial Services team and has completed over 18 financial services and financial technology transactions over the last six years including Nordnet, Ascot Lloyd, Max Matthiessen and Qred.

#### Platinum Ivy

Platinum Ivy is a wholly-owned subsidiary of ADIA, managed by ADIA PED. ADIA is a globally-diversified investment institution that prudently invests funds on behalf of the Government of Abu Dhabi through a strategy focused on long-term value creation. ADIA PED is an investment department of ADIA. ADIA manages a substantial global diversified portfolio of investments, with assets under management in excess of US\$100 billion of which ADIA PED represents between 10-15 per cent. ADIA is a long term, value driven investor, mandated to build value in a systematic and structured manner.

## 7 INFORMATION ON HL

HL is the UK's largest savings and investment platform and the UK's biggest retail stockbroker, with almost 1.9 million clients and £155.3 billion savings and investments. For over 40 years, from its Bristol headquarters, it has helped clients improve their financial futures. Its purpose is making it easy to save and invest for a better future, which it does via an easy-to-use platform and broad proposition supporting clients' financial needs across their lifetime.

HL's award-winning digital platform gives clients access to a broad range of savings and investment solutions and products to manage their finances and facilitate their investment goals. This includes a full suite of tax-efficient lifetime pension investment solutions; a comprehensive investment proposition; and a cash management platform, Active Savings, with access to highly competitive savings rates and the ability to spread cash savings across providers, maturities and accounts.

Finally, HL's funds provide clients with a range of options, from simple solutions (Ready Made) for low confidence clients, through to single asset funds that invest into tailored mandates, depending on clients' risk profiles.

HL provides its services via four channels: Direct to Consumer through the app or website; Helpdesk, via phone or email; Financial Advice; and Workplace, HL's B2B arm, offering variety of services adjacent to its core pension proposition.

# 8 IRREVOCABLE UNDERTAKINGS AND NON-BINDING WRITTEN CONFIRMATIONS OF INTENT

As described above, Bidco has received irrevocable undertakings from the HL Independent Directors who hold HL Shares and from Adrian Collins, the director of HL appointed following nomination by Peter Hargreaves pursuant to the terms of the shareholder agreement between Peter Hargreaves and HL dated 20 October 2020, to vote (or, where applicable, procure voting) in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept or procure acceptance of such Offer), in respect of, in aggregate 82,129 HL Shares (representing approximately 0.02 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement). These undertakings will remain binding in the event that a higher competing offer for HL is made.

In addition to the irrevocable undertakings given by the HL Independent Directors and Adrian Collins as set out above, Bidco has also received an irrevocable undertaking from Peter Hargreaves to vote (or, where applicable, procure voting) in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept or procure acceptance of such Offer) in respect of a total of 93,838,474 HL Shares (representing approximately 19.8 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement), and to elect to receive (i) the Cash Consideration in respect of 50 per cent. of his HL Shares, and (ii) the Alternative Offer in respect of the remaining 50 per cent. of his HL Shares. The undertaking will remain binding in the event that a higher competing offer for HL is made.

Stephen Lansdown has also provided a non-binding written confirmation of intent to vote in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept such Offer) and to elect to receive the Cash Consideration in respect of all of his HL Shares being a total of 27,087,419 HL Shares (representing approximately 5.7 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement).

Bidco has, therefore, received irrevocable undertakings and non-binding written confirmations of intent in respect of a total of 121,008,022 HL Shares (representing approximately 25.5 per cent. of the existing issued ordinary share capital of HL as at 8 August 2024, being the last Business Day before the date of this announcement).

Further details of these irrevocable undertakings and non-binding written confirmations of intent, including the circumstances in which the irrevocable undertakings may lapse or cease to be binding, are set out in Appendix 3 to this announcement.

## **9** FINANCING OF THE ACQUISITION

Following completion of the Acquisition, Bidco will have a robust and conservative capital structure consistent with the strategic and financial priorities of HL during a period of transformation.

The cash consideration payable to HL Shareholders under the terms of the Acquisition will be financed by a combination of: (i) equity to be invested by CVC Private Equity Funds, Nordic Capital Fund XI and Platinum Ivy; and (ii) debt to be provided under an Interim Facilities Agreement provided by certain third party lenders comprising of a £1.75 billion interim senior term loan facility. It is expected that on or following the Effective Date, certain of the equity commitments described at (i) above will be provided by equity coinvestors in investment vehicles advised or managed by an entity or entities within the CVC Group and Nordic Capital respectively (such co-investors would be passive and not be granted any governance or control rights over Bidco or any member of the Bidco Group or HL Group). Further information will be set out in the Scheme Document.

Goldman Sachs, in its capacity as financial adviser to Bidco, confirms that it is satisfied that sufficient cash resources are available to Bidco to satisfy in full the cash consideration payable to HL Shareholders under the terms of the Acquisition.

Further information on the financing of the Acquisition will be set out in the Scheme Document.

## **10 OFFER-RELATED ARRANGEMENTS**

#### Confidentiality Agreement

On 22 June 2024, CVC Advisers, Nordic Capital XI Delta, Platinum Ivy and HL entered into a confidentiality agreement in relation to the Acquisition, pursuant to which, amongst other things, CVC Advisers, Nordic Capital XI Delta and Platinum Ivy have undertaken to: (i) subject to certain exceptions, keep information relating to HL and the Acquisition confidential and not to disclose it to third parties; and (ii) use such confidential information for the sole purpose of evaluating, negotiating, advising on or implementing the potential Acquisition. These confidentiality obligations will remain in force until the earlier of: (i) completion of the Acquisition; and (ii) 22 June 2026. The Confidentiality Agreement also contains undertakings from CVC Advisers, Nordic Capital XI Delta and Platinum Ivy that for a period of 12 months after the date of the Confidentiality Agreement, neither CVC Advisers, Nordic Capital XI Delta and Platinum Ivy that respective affiliates / affiliated entities who have received confidential information will solicit or offer to employ or solicit for employment any individual who is at any time during that 12 month period an officer of, or an employee holding an executive or management position with any member of the HL Group (subject to customary carve-outs).

#### **Cooperation Agreement**

Pursuant to the Cooperation Agreement, Bidco has agreed to use all reasonable endeavours to satisfy the conditions set out in paragraphs 3.1 to 3.6 of Part A of Appendix 1 to this announcement as soon as is reasonably practicable and, in any event, in sufficient time to allow the Effective Date to occur by the Long Stop Date, provided always that: (i) any remedy applies only to a member or members of the Topco Group and/or HL Group and/or its or their respective business(es) and/or (in relation to the regulatory condition set out in paragraph 3.6 of Part A of Appendix 1 only), any person in respect of whom FCA approval is required who is or would become a controller as a result of the Acquisition (and, other than in respect of any such controller, nothing shall require Bidco to offer or accept or agree to offer or accept any remedy in relation to: (a) any member of the CVC Network (as defined therein); (b) Nordic Capital, any Nordic Capital Vehicles, any portfolio company in which Nordic Capital Vehicles or any of Nordic Capital Vehicles' associated companies or entities, have an equity or any other interest; or (c) any member of the Platinum Ivy Group, ADIA or any portfolio companies in which any of them, or any of their associated companies or entities, have an equity or any other interest, but excluding in each case any member of the Topco Group); and (ii) in respect of the regulatory condition set out in paragraph 3.6 of Part A of Appendix 1, nothing shall require Bidco to offer or accept or agree to offer or accept any remedy which: (A) would require any change to the proposed transaction capital structure (including as to the debt and/or equity structure); or (B) would require any change to, or impede the implementation of, the proposed capital or distribution policies, in respect of the Topco Group and HL Group following completion of the Acquisition.

In addition, Bidco and HL have each agreed to certain related cooperation provisions and obligations in relation to the making of filings to Relevant Authorities in connection with the Acquisition.

The Cooperation Agreement records the parties' intention to implement the Acquisition by way of the Scheme and set outs the circumstances in which Bidco may elect to switch from

a Scheme to an Offer and the obligations which would apply to Bidco in such circumstances.

The Cooperation Agreement is capable of termination in certain circumstances, including if the Acquisition is withdrawn, terminated or lapses, a third party announces a firm intention to make an offer for HL which completes, becomes effective or becomes unconditional, if prior to the Long Stop Date any Condition has been invoked by Bidco (with the consent of the Panel), if the HL Independent Directors withdraw or adversely modify or qualify their recommendation of the Cash Offer, if the Scheme does not become Effective in accordance with its terms by the Long Stop Date or otherwise as agreed between Bidco and HL.

Pursuant to the terms of the Cooperation Agreement and the requirements of paragraph 3(g)(i) of Appendix 7 to the Takeover Code, Bidco undertakes that it will deliver a notice in writing to HL and the Panel on the Business Day prior to the Sanction Hearing confirming either: (i) the satisfaction or waiver of the Conditions (other than the Scheme Conditions); or (ii) to the extent permitted by the Panel, that it intends to invoke or treat as unsatisfied or incapable of satisfaction one or more Conditions.

The Cooperation Agreement also contains provisions that apply in respect of the HL Share Plans and certain other employee-related matters.

### Bid Conduct Agreement

Nordic Cidron, CVC and Platinum Ivy (together, the "**Investors**") and Nordic Capital XI, L.P. have entered into the Bid Conduct Agreement, pursuant to which they have agreed certain principles in accordance with which they intend to cooperate in respect of the Acquisition.

Pursuant to the Bid Conduct Agreement, it is agreed that each of the Investors will make all material decisions with respect to the conduct of the Acquisition unanimously.

The terms of the Bid Conduct Agreement also include an agreement not to pursue a competing proposal to the Acquisition with respect to HL or take any action which might be prejudicial to completion of the Acquisition or directly or indirectly encourage, solicit, initiate facilitate, participate in or otherwise continue any discussion or negotiation with any person in connection with a competing proposal to the Acquisition, in each case for so long as the Bid Conduct Agreement is in force.

The Bid Conduct Agreement will terminate in certain circumstances, including: (i) 14 days after the date on which the Acquisition becomes effective or unconditional; (ii) at such time as the Acquisition is withdrawn or lapses; (iii) at such time as a competing bid in relation to HL becomes effective or unconditional; or (iv) at such time as the parties thereto agree.

#### Clean Team Agreement

On 21 July 2024, CVC Advisers, Nordic Capital XI Delta, Platinum Ivy and HL entered into an amended and restated clean team agreement, the purpose of which is to set out the terms governing the disclosure of competitively sensitive information by HL to: (i) certain employees of CVC Advisers, Nordic Capital XI Delta and Platinum Ivy and their affiliates; (ii) outside counsel and experts engaged by the Consortium in connection with the

Acquisition; and (iii) subject to the prior written consent of HL, employees, officers, directors or partners of proposed sources of debt or equity finance to the Consortium Members in connection with the Acquisition, and related obligations on the receiving persons in relation to the permitted use and handling of such information.

#### Joint Defence Agreement

On 18 July 2024, CVC Advisers, Nordic Capital XI Delta, Platinum Ivy, the Consortium's external legal counsel, HL and HL's external legal counsel entered into a joint defence agreement, the purpose of which is to ensure that the exchange or disclosure of certain materials relating to the parties only takes place between their respective external legal counsels and external experts, and does not diminish in any way the confidentiality of such materials and does not result in a waiver of privilege, right or immunity that might otherwise be available.

## 11 DIRECTORS, MANAGEMENT, EMPLOYEES, PENSIONS, RESEARCH AND DEVELOPMENT AND LOCATIONS

#### Strategic plans for HL

As set out in paragraph 3, HL is one of the market leading UK investment platforms with an impressive position in the attractive UK wealth market. Bidco believes that HL has significant potential but will need to continue to invest across its proposition, client service, retention, innovation and technology to build an enhanced modern platform and user experience to deliver a leading client proposition under the HL brand. This will need to be provided securely, reliably and in a differentiated way to competitors in order to capture this potential. Bidco believes it is well positioned to support and accelerate HL's next phase of development, but this will require investment in a technology transformation.

Prior to this announcement, consistent with market practice, Bidco was granted access to HL's senior management for the purposes of confirmatory due diligence. However, Bidco has not yet had access to sufficiently detailed information to formulate specific final plans or intentions regarding the impact of the Acquisition and accelerated transformation process on HL. Significant further work is required and will be undertaken to define the nature, scope and activities within this transformation.

Following the Acquisition becoming Effective, Bidco intends to partner with HL's management to undertake a review of HL's operations and proposition to refine and accelerate the transformation. While HL management continues to implement its existing initiatives, Bidco expects to undertake and complete this review within approximately six months from the Effective Date. The strategic review will focus on:

- initiatives to enable clients to meet their savings and wealth goals and encourage more UK consumers to save and invest for a better future, in line with Consumer Duty;
- fostering a technology-enabled, client-centric and product-oriented culture with client value, speed of innovation, and speed of delivery at its core this will also include investing in training and capability to support and empower HL's client Helpdesk with high calibre, engaged and motivated colleagues;

- HL's digital channels and underlying technology infrastructure, striving to create a modern and best-in-class user interface and client experience ensuring that customers receive a premium service both online and through the Helpdesk;
- supporting HL management's ambitions to use HL's scale and experience to deliver an innovative and inspiring range of products and services with features and benefits that deliver value for its clients and address their needs at all critical points of their financial lifecycle;
- investment in marketing to enhance client engagement and advocacy and leverage the strength of its client base;
- applying Bidco's extensive experience to expand and drive automation initiatives to reduce manual processes, enhance operational resilience, improve operational efficiency and create a more nimble and responsive business;
- reviewing HL's allocation and level of employee resources across and within business areas to enable the accelerated delivery of technology and related efficiency initiatives and best-in-class client proposition and experience;
- continued prioritisation of HL's ESG priorities including being a responsible savings and investment provider, a responsible fund manager, and a responsible employer with an inclusive and diverse culture for all;
- fostering an outcome-based performance culture that will drive greater employee engagement and providing a range of new opportunities for employees focused on putting them closer to the client; and
- maintaining HL's high regulatory and governance standard for the business that focuses on enabling the best experience and outcomes for the client.

## **Employees and management**

Bidco attaches great importance to the skill and experience of HL's management and employees and recognises that the employees and management of HL are key to its success. Bidco looks forward to partnering with the employees and the management team to accelerate and enhance the continued success of HL following completion of the Acquisition.

Once HL ceases to be a listed company, a limited number of listed company-related functions will be reduced in scope or be reorientated to align with HL's new status as a private company. This may impact a limited number of roles in these specific areas.

Following completion of the strategic review, Bidco intends for HL to continue a transformation of the business which will take several years and be implemented over a number of phases. Bidco intends for the initial phase of the transformation to be implemented over a period of two to three years. It is expected to focus on technology and related efficiency initiatives where Bidco anticipates the scale, impact and implications for employees will be broadly consistent with areas already set out in the findings of the strategic review by HL's management in paragraph 5 of this announcement but is expected to be delivered on an expedited basis. This phase would focus on improving the client

experience and technology architecture and strengthening HL's operational resilience through the use of better technology and automation of manual processes. Consequently, while these initiatives could impact certain roles in the relevant areas within HL, the impact on the overall employee headcount is anticipated to be in line with the current expectations of HL's management over this period and will result in head count levels through the initial phase at least in line with the average over the last three financial years of HL's average head count for the relevant financial year. Bidco intends that service improvements and initiatives in this phase will result in operational and process efficiencies across Client Management, Service, Digital and IT, as well as across Marketing, Finance and HR areas of the HL business.

Following completion, Bidco does not intend to make a material reduction in the level of the overall headcount of HL in the first 12 months. Beyond this period and through the initial phase of the transformation, it is anticipated that employee head count may reduce by up to 3 per cent. of the current level of employees per annum. Based on historical experience of employee turnover, it is anticipated any impact on employees will be largely addressed through redeployment opportunities, natural attrition and voluntary redundancies. Bidco confirms that its intention is for any individuals impacted to be treated in a manner consistent with HL's high standards, culture and practices.

Beyond this initial phase, further transformation initiatives will be undertaken on an accelerated basis to enhance the technology architecture and underlying scalability of the HL business. The scope and details of these initiatives and their implications for employees will be subject to the progress and implementation achieved within the first phase. As a result, any impact on areas of the HL business and the employees within these businesses during the later phases of the transformation process is not yet certain and subject to change. Based on its current expectations, Bidco estimates that the impact on head count over the later stages of the transformation process will be in line with the initial phase at up to 3 per cent. of the current level of employees per annum.

As is customary, it is intended that, with effect from the Effective Date, each of the Non-Executive Directors of HL shall resign from their office.

## Existing employment rights and pensions

Bidco confirms that, following the Scheme becoming Effective, the existing contractual and statutory employment rights, including in relation to pensions, of all HL management and employees will be fully safeguarded in accordance with applicable law and as specified further in the Cooperation Agreement. Bidco does not intend to make any material change to the conditions of employment of the employees of HL.

Bidco does not intend to make any changes to the benefits provided by HL's defined contribution pension arrangements and intends for the employer to continue to make contributions in line with current arrangements. No member of the HL Group participates in any defined benefit pension scheme.

#### Management incentive arrangements

Following completion of the Acquisition, Bidco intends to review the management incentive structures and governance of HL. Bidco has not entered into, and has not had discussions on proposals to enter into, any form of incentivisation arrangements with

members of HL's management, but may have discussions and enter into such discussions for certain members of the HL management team following the Effective Date.

## Headquarters, HQ functions, locations, fixed assets and research and development

Bidco does not intend to make any material changes to HL's fixed assets or asset base. Bidco does not intend to carry out any changes in the location or HQ functions of HL's Bristol headquarters or with regard to HL's operations and places of business, other than in respect of the listed company-related functions as described above. HL does not have a material research and development function and accordingly Bidco has no plans in this regard.

## **Trading Facilities**

HL Shares are currently listed on the Official List and admitted to trading on the London Stock Exchange. As set out in paragraph 18, applications will be made for the cancellation of the listing of HL Shares on the Official List and the cancellation of trading of HL Shares on the London Stock Exchange, and steps will be taken to re-register HL as a private company.

None of the statements in this paragraph 11 are "post-offer undertakings" for the purposes of Rule 19.5 of the Takeover Code.

## **12 THE ALTERNATIVE OFFER**

Under the Alternative Offer, eligible HL Shareholders may elect to exchange some or all of their HL Shares for rollover loan notes issued by Bidco which will, subject to implementation of the Rollover, ultimately be exchanged for the following Rollover Securities:

#### for each HL Share: 1 Rollover Security

If the Scheme becomes Effective, assuming all eligible HL Shareholders validly elect to receive consideration by means of the Alternative Offer in respect of 35 per cent. of their holding of HL Shares and no such elections are scaled back as a result of the US Holders Cap or the Shareholding Cap, following satisfaction of the Cash Consideration and subject to implementation of the Rollover, HL Shareholders will hold up to 35 per cent. of the economic rights in Topco. Following the implementation of the Rollover, Consortium JVCo will subscribe for Topco A Ordinary Shares (at the same subscription price per share as Consortium JVCo paid in respect of its subscription for Topco A Ordinary Shares to fund the payment of the Cash Consideration to HL Shareholders) for an aggregate subscription amount equal to the total costs and expenses incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition. This issuance will be implemented on a non-pre-emptive basis in order to enable the relevant members of the Topco Group to settle such costs and expenses, meaning that holders of Rollover Securities will not be entitled to participate and their economic rights in Topco will therefore be diluted by such issuance with effect from the Costs Issuance Date. The costs and expenses incurred and to be incurred in connection with the Acquisition are currently expected to be approximately £100 million, which would result in a limited dilution of participating HL Shareholders of up to approximately 3 per cent. of the holding of HL Shareholders who elect to receive the Rollover Securities. An updated estimate of such costs and expenses will be included in the Scheme Document.

The maximum number of Rollover Securities available to HL Shareholders under the Alternative Offer will be limited to 35 per cent. of the issued ordinary share capital of Topco at completion of the Acquisition (the "Alternative Offer Maximum"). References to the issued ordinary share capital of Topco at completion of the Acquisition in this announcement shall refer to the issued ordinary share capital of Topco as at completion of the Rollover.

If elections are validly received from eligible HL Shareholders in respect of a number of HL Shares that would, subject to implementation of the Rollover, ultimately require the issue of Rollover Securities exceeding the Alternative Offer Maximum, such elections will be unable to be satisfied in full. In these circumstances the number of rollover loan notes and, in turn and subject to implementation of the Rollover, the number of Rollover Securities to be issued to each eligible HL Shareholder who has validly elected for the Alternative Offer will be scaled back on a pro rata basis (being pro rata to the number of HL Shares in respect of which elections have been validly received), and the balance of the consideration due to each such HL Shareholder will be paid in cash in accordance with the terms of the Cash Offer.

The availability of the Alternative Offer is conditional upon valid elections being made that would, subject to implementation of the Rollover, ultimately require the issue of such number of Rollover Securities as represent at least 5 per cent. of the issued ordinary share capital of Topco at completion of the Acquisition (the "Alternative Offer Minimum"), failing which it will lapse. In these circumstances, no Rollover Securities will be issued and the consideration payable in respect of each HL Share will be settled entirely in cash in accordance with the terms of the Cash Offer. However, given the undertaking to elect to receive the Alternative Offer provided for in the irrevocable undertaking from Peter Hargreaves, as described in paragraph 8, it is not expected that the Alternative Offer will lapse as a result of this minimum requirement.

Unless otherwise determined by Bidco and permitted by applicable law and regulation, the Alternative Offer will not be offered, sold or delivered, directly or indirectly, in or into any Restricted Jurisdiction and individual acceptances of the Alternative Offer will only be valid if all regulatory approvals (if any) required by a HL Shareholder to acquire the Rollover Securities have been obtained.

The Rollover Securities have not been, and will not be, registered under the US Securities Act nor under the securities laws of any state or territory or other jurisdiction of the United States, will not be listed on any stock exchange in the United States and may not be offered or sold in the United States absent registration or an available exemption, or a transaction not subject to, the registration requirements of the US Securities Act. Accordingly, they will not be issued to HL Shareholders unless Bidco considers that they may be so issued pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act or another available exemption under the US Securities Act.

In addition, if: (i) 2,000 or more HL Shareholders; or (ii) 500 or more HL Shareholders who are not Accredited Investors, in either case, where 300 or more of such HL Shareholders are US holders, elect for the Alternative Offer (the "US Holders Cap"),

Bidco may, at its discretion, determine that the Alternative Offer will not be made available and all HL Shareholders will instead receive cash consideration in respect of the HL Shares which were subject to such an election in accordance with the terms of the Cash Offer.

Where Bidco reasonably believes that an election for the Alternative Offer by any HL Shareholder may result in a requirement for a registration or qualification under the US Securities Act, US Exchange Act or any other securities laws in any state or territory or other jurisdiction of the United States, Bidco will have the right to deem that such HL Shareholder has not elected for the Alternative Offer and such HL Shareholder will instead receive cash consideration in respect of the HL Shares which were subject to such an election in accordance with the terms of the Cash Offer.

Following the Scheme becoming Effective and except with the approval of Consortium JVCo, the Rollover Securities may not be offered, sold, resold, taken up, delivered or transferred, directly or indirectly, in or into the United States or to or for the account or benefit of any person believed to be a US Person, or in any other manner whatsoever, as a result of which a registration under the US Securities Act or the US Exchange Act would be required, nor will any transfer of Rollover Securities be permitted that would result in there being (i) 2,000 or more HL Shareholders; or (ii) 500 or more HL Shareholders who are not Accredited Investors, in either case, where 300 or more of such HL Shareholders are US holders. Any transfer of Rollover Securities to a US Person shall require the approval of Consortium JVCo.

If an electing HL Shareholder would require approval from the FCA under Part XII of the FSMA to acquire or increase control of any member of the HL Group that is a UK authorised person as a result of their election and the completion of the Acquisition, the maximum amount of Rollover Securities any eligible HL Shareholder who elects to receive the Alternative Offer shall be entitled to will be limited to 9.99 per cent. (or, if applicable, the maximum percentage that will not require approval from the FCA for that eligible HL Shareholder) of the issued ordinary share capital of Topco at completion of the Acquisition either on a solo basis, or when aggregated with any other electing shareholder or any Consortium Member (or affiliate thereof) with whom they might reasonably be deemed to be acting in concert (the "Shareholding Cap"). If elections are validly received from an eligible HL Shareholder in respect of a number of HL Shares that would require the issue of Rollover Securities to such eligible HL Shareholder exceeding the Shareholding Cap, such elections will be unable to be satisfied in full. In such circumstances, the number of Rollover Securities to be issued to such HL Shareholder would be rounded down to the Shareholding Cap and the balance of the consideration for each HL Share will be paid in cash in accordance with the terms of the Cash Offer.

Eligible HL Shareholders who wish to make an election for the Alternative Offer will be required, as a condition to their election being treated as valid and to Rollover Securities being issued to them, to provide certain preliminary 'know your customer' information to Topco's Administrative Agent (being such information required in order to comply with applicable anti-money laundering, sanctions or 'know your customer' laws) or as otherwise reasonably required by Bidco and the Consortium. Details regarding the information to be provided, and the manner in which it must be provided, will be set out in the Scheme Document. Failure to provide the required information will result in elections for the Alternative Offer being invalid and eligible HL Shareholders who made such an invalid election will instead receive the Cash Consideration for the number of HL Shares in respect of which they purported to make an election for the Alternative Offer. Furthermore, if and

to the extent required by applicable anti-money laundering, sanctions or 'know your customer' laws, eligible HL Shareholders who receive Rollover Securities may be required to provide Topco's Administrative Agent with further 'know your customer' information following the issue of Rollover Securities to them and information regarding this will be set out in the Scheme Document. Failure to provide such further information may result in the directors of Topco placing such restrictions as they think fit on the relevant holders of the Rollover Securities pursuant to the Topco Articles. These restrictions may include suspending a person's ability to transfer the Rollover Securities or to receive dividends or other distributions in respect of them, as well as possibly cancelling the relevant Rollover Securities.

The issue of any Rollover Security pursuant to the Alternative Offer will be in accordance with the mechanism described in this paragraph 12 and in Appendix 4 to this announcement and subject to the Conditions and further terms set out in Appendix 1 to this announcement and to be set out in the Scheme Document. Further details of the Topco Group and the rights of the Rollover Securities are set out in paragraph 13 and in Appendix 4 to this announcement.

For the purposes of Rule 24.11 of the Takeover Code, Goldman Sachs, as financial adviser to the Bidco, will provide an estimate of the value of a Rollover Security, together with the assumptions, qualifications and caveats forming the basis of its estimate of value, in a letter to be included in the Scheme Document.

If the Scheme becomes Effective, eligible HL Shareholders who: (i) do not validly elect to receive some or all their consideration by means of the Alternative Offer; or (ii) who make an election for the Alternative Offer but fail to provide the required 'know your customer' information, will automatically receive the full amount of the Cash Consideration for their entire holding of HL Shares.

If the Scheme becomes Effective, eligible HL Shareholders that validly elect to receive consideration by means of the Alternative Offer will receive: (i) their Rollover Securities pursuant to a rollover mechanism in the Scheme whereby on or shortly following the Effective Date such number of HL Shares in respect of which eligible HL Shareholders validly elect for the Alternative Offer (subject to the terms of this announcement) will be exchanged for loan notes to be issued by Bidco pursuant to the Scheme which will then be exchanged, directly or indirectly and subject to exercise of associated put or call options, for the relevant number of Rollover Securities in Topco that eligible HL Shareholders are entitled to in accordance with the Alternative Offer (the "**Rollover**"); and (ii) if applicable, as a result of a partial election for the Alternative Offer and/or any scaling back as described above, the Cash Consideration in respect of such HL Shareholders' remaining holdings of HL Shares not exchanged pursuant to the Alternative Offer.

Further details of the Rollover mechanics are set out in Appendix 4 to this announcement.

## **13 THE ROLLOVER SECURITIES**

## Terms of issue of Rollover Securities

The Rollover Securities to be issued to eligible HL Shareholders who validly elect for the Alternative Offer in accordance with the Rollover will be issued credited as fully paid and will rank economically *pari passu* with the Topco A Ordinary Shares held and issued to

Consortium JVCo in connection with the Acquisition as described above, including the right to receive and retain dividends and other distributions declared, made or paid by reference to a record date falling on or after the date of this announcement.

#### Summary of Rollover Securities

A summary of the key rights of the Rollover Securities is included at Appendix 4 and will be set out in the Scheme Document. HL Shareholders are encouraged to read in full Appendix 4 and the advantages and disadvantages and investment considerations set out in paragraphs 4 and 14 of this announcement, together with the Topco Shareholders' Agreement and the Topco Articles and, in due course, the Scheme Document. References to "Topco B Ordinary Shares" have the same meaning as references to "Rollover Securities", and references to "Topco B Shareholders" have the same meaning as references to "holders of Rollover Securities / Topco B Ordinary Shares". As an overview, the Rollover Securities will be subject to the following terms and conditions:

- the Rollover Securities will not carry any general voting rights at general meetings of Topco;
- the Rollover Securities will not be transferable (save in very limited circumstances such as where required or permitted pursuant to an Exit or reorganisation transaction or in accordance with customary 'drag along' and 'tag along' provisions, or to close family members, vehicles under their (or their close family's) sole control and/or family trust(s) established for tax planning purposes subject to customary transfer back requirements or otherwise with the prior consent of Consortium JVCo);
- the Rollover Securities will be unlisted;
- eligible HL Shareholders who validly elect for the Alternative Offer will, pursuant to a power of attorney to be included in the Form of Election and/or the Scheme, deliver a fully executed deed of adherence pursuant to which they will be bound by the Topco Shareholders' Agreement;
- any proposed transferee of Rollover Securities:
  - shall adhere to the Topco Shareholders' Agreement;
  - shall provide such information and materials as Consortium JVCo or any other relevant person (including any corporate administrator) reasonably requires and requests in respect of such transferee and/or its affiliated or related persons in order to satisfy their respective obligations in respect of any 'know your customer', proceeds of crime, anti-terrorism financing and/or anti-money laundering legislation or regulation from time to time, or in connection with any anti-trust or regulatory change in control approvals required by any regulator (which Topco shall provide reasonable information and assistance in obtaining, if required); and
  - must not be a sanctioned person;
- if Consortium JVCo or any Consortium Member proposes to directly or indirectly transfer any of its securities in the Topco Group to a bona fide third-party purchaser which is not affiliated with any Consortium Member as part of a single transaction or

series of connected transactions, Consortium JVCo shall have a right to 'drag along' (i.e., force the sale of) Rollover Securities held by Topco B Shareholders in Topco on a pro rata basis on the same economic terms as Consortium JVCo to such third-party purchaser, provided that Consortium JVCo shall be entitled to elect for Topco B Shareholders to receive a cash alternative to any non-cash component of consideration; and

if Consortium JVCo or any Consortium Member proposes to directly or indirectly • transfer Topco A Ordinary Shares to a third-party purchaser as part of a single transaction or series of connected transactions following which Consortium JVCo, the Consortium Members and/or their affiliates together hold, or would as a result of the relevant transfer hold, directly or indirectly, less than 90 per cent. of the Topco A Ordinary Shares in issue on the Costs Issuance Date (or on any direct or indirect transfer of Topco A Ordinary Shares by Consortium JVCo, any Consortium Member or their affiliates thereafter), Topco B Shareholders shall have a 'tag along' right exercisable on a pro rata basis in relation to such transfer and any transfer of Topco A Ordinary Shares by Consortium JVCo, the Consortium Members or their affiliates thereafter. Any transfer by Topco B Shareholders of their rights under the 'tag along' provision shall be at the same price and otherwise on the same terms as agreed to by Consortium JVCo (or selling Consortium Member or its affiliates, if applicable), save that Consortium JVCo shall be entitled to elect for Topco B Shareholders to receive a cash alternative to any non-cash component of consideration. This right is subject to a number of exceptions, including (amongst others) (i) in relation to transfers to Consortium Members or their affiliates, (ii) on or following an IPO in respect of ordinary shares of any member of the Topco Group, or (iii) in relation to transfers in connection with a Refinancing.

#### 14 RISK FACTORS AND OTHER INVESTMENT CONSIDERATIONS

The attention of eligible HL Shareholders who may consider electing to receive some or all their consideration by means of the Alternative Offer is drawn to certain risk factors and other investment considerations relevant to such an election. These will be set out in full in the Scheme Document but will include, *inter alia*, the following:

- upon the Scheme becoming Effective, the Topco Group will be controlled by Consortium JVCo. The Rollover Securities will not carry any general voting rights (whether at a general meeting or pursuant to a written resolution of Topco) nor any governance rights (except those associated with any Substantial B Shareholder) other than very limited minority protections prescribed by Jersey law (including in relation to a variation of their class rights) and rights in respect of a very limited number of reserved matters (being those matters set out in paragraph 5 of Appendix 4 to this announcement) which require the consent of the Substantial B Shareholder(s). Further, no holders of Rollover Securities other than the Substantial B Shareholder(s) will have the right to appoint directors to the board of Topco. Holders of Rollover Securities will therefore have no influence over decisions made by the Topco Group in relation to its investment in HL or in any other business or in relation to any member of the Topco Group's (or HL Group's) strategy;
- the board of Bidco shall be the principal decision-making board of the Topco Group and a majority of the members of such board shall be comprised of representatives appointed by the Consortium and/or Consortium JVCo;

- the Rollover Securities will comprise securities in a private and unquoted company, and there is no current expectation that they will be listed or admitted to trading on any exchange or market for the trading of securities, and they will therefore be illiquid;
- the value and performance of the Rollover Securities will at all times be uncertain and there can be no assurance or guarantee that any such securities will be capable of being sold in the future or that they will be capable of being sold at the value to be estimated by Goldman Sachs in the Scheme Document;
- payments in respect of Rollover Securities will not be guaranteed or secured and any return of proceeds, whether in connection with an Exit or otherwise, will be paid net of costs incurred by the Topco Group with respect to such return of proceeds;
- the Rollover Securities will not be transferable (save in very limited circumstances such as: (i) where required or permitted pursuant to an Exit or reorganisation transaction or in accordance with 'drag along' and 'tag along' provisions in the Topco Shareholders' Agreement; or (ii) to close family members, vehicles under their (or their close family's) sole control and/or family trust(s) established for tax planning purposes, subject to transfer back requirements or otherwise with the prior consent of Consortium JVCo);
- any Exit, Indirect Liquidity Event or Refinancing will occur at the sole discretion of Consortium JVCo and holders of Rollover Securities will therefore not have control over the date(s), terms or value(s) on or at which they may be able to realise their investment in the Topco Group (if at all). In particular:
  - holders of Rollover Securities may be required in the future to sell their Rollover Securities on a pro rata basis on the same terms at those agreed to by Consortium JVCo under the terms of a 'drag along' provision set out in the Topco Shareholders' Agreement. There is no requirement for Consortium JVCo or any of its affiliates to proceed with an Exit or to do so at any particular minimum price or, if they do proceed with an Exit, to exercise the 'drag along' right, and certain exceptions to the 'drag along' right apply. In the event of only a partial exit by Consortium JVCo or its affiliates, the drag would not provide a full exit for holders of Rollover Securities. The 'drag along' right described above could be exercised at any time following completion of the Acquisition. Any transfer triggering the 'drag along' right may be at a value that is less than the value of the Cash Consideration and the consideration payable to holders of Rollover Securities in such circumstances may or may not be cash;
- in relation to the 'tag along' right in the Topco Shareholders' Agreement:
  - it is only exercisable by holders of Rollover Securities on a direct or indirect transfer of Topco A Ordinary Shares at any time when Consortium JVCo, the Consortium Members and/or their affiliates together hold, or would as a result of the relevant transfer hold, directly or indirectly, less than 90 per cent. of the Topco A Ordinary Shares in issue on the Costs Issuance Date and on any direct or indirect transfer of Topco A Ordinary Shares by Consortium JVCo, the Consortium Members or their affiliates thereafter. Certain exceptions apply which would therefore not give rise to a 'tag along' right (and in respect of which there is no subsequent 'tag along'

right), including (amongst others) (i) any initial transfers of up to 10 per cent. of the Topco A Ordinary Shares in issue on the Costs Issuance Date, (ii) in relation to transfers in connection with a Refinancing, or (iii) in connection with a syndication of equity interests by Consortium JVCo or its affiliates. Therefore, this 'tag along' right may not provide for a full (or any) exit for holders of Rollover Securities;

- it enables holders of Rollover Securities to sell Rollover Securities only pro rata to the proportion of Topco A Ordinary Shares transferred by Consortium JVCo or its affiliates in the transaction(s) giving rise to the 'tag along' right. Therefore, if Topco A Ordinary Shares have been transferred pursuant to one of the exceptions to the 'tag along' right, then the 'tag along' right would not apply to the subsequent transfer of those shares by such transferee;
- there is no requirement for Consortium JVCo to transfer Topco A Ordinary Shares on any known timeline;
- holders of Rollover Securities who exercise the 'tag along' right described above will be required to agree to the same terms and conditions as Consortium JVCo (or, if applicable the Consortium Members or their affiliates) in relation to the relevant transfer, including as to price and any covenants as a selling shareholder. The consideration payable to holders of Rollover Securities in such circumstances may or may not be cash and is not subject to any minimum threshold; and
- in the event of any Exit, Indirect Liquidity Event or Refinancing, holders of Rollover Securities will be required to cooperate with the Topco Group and Consortium JVCo, including to provide certain covenants, indemnities and commitments in connection with such process and to agree to pay related costs incurred by or attributable to the Topco Group and bear related liabilities. Holders of Rollover Securities will undertake upon entering into the Topco Shareholders' Agreement not to take actions which are inconsistent with any proposed Exit, Indirect Liquidity Event or Refinancing;
- in relation to any further issues of securities, if holders of Rollover Securities wish to avoid their percentage interest in Topco being reduced by any such issue, they will need to invest further cash sums in the Topco Group and provide related documentation. In particular, holders of Rollover Securities who do not elect to exercise their catch-up rights by investing the necessary cash sums and providing related documentation in respect of any further issues of securities by the Topco Group will suffer significant dilution in their percentage ownership. The price of and valuation methodology in relation to such further issuances is not known and may be different to the value per Rollover Security to be estimated by Goldman Sachs in the Scheme Document;
- the rights of holders of Rollover Securities to participate in future issues of securities by Topco will apply on a catch-up basis only (i.e. to allow holders of Rollover Securities the opportunity to take up their pro rata entitlements to securities following completion of a related issue of securities to the Topco A Shareholders or other persons) and will be subject to a number of important exceptions (described in paragraph 7 of Appendix 4 to this announcement, including the ability of the holder(s) of a majority of the Rollover Securities to waive catch-up rights in connection with issues of securities by any member of the Topco Group). Such events may result in the economic entitlements

of holders of Rollover Securities suffering significant dilution. Any securities issued by members of the Topco Group in future may have different (including, potentially, preferential) rights or characteristics to the Rollover Securities. For example, holders of Rollover Securities will not be entitled to participate in any issues of securities:

- to actual or potential employees, directors, officers or consultants of the Topco Group (whether of the same or different classes to the Rollover Securities). If any member of the Topco Group introduces one or more management incentive plans for actual or potential employees, directors, officers and consultants of the Topco Group after the Effective Date that provide participants with an interest in securities in the Topco Group, such issue(s) could potentially significantly dilute the Rollover Securities. In addition, the Topco Group may not receive material cash sums on the issue of any such securities and the returns on any such securities may potentially be structured to increase their proportionate interest in the value of the Topco Group as it increases in value (whether pursuant to a ratchet mechanism or otherwise);
- to third-party lenders in connection with debt financing, in connection with an IPO or pre-IPO reorganisation or to third parties as non-cash consideration on the acquisition of, or merger with, all or part of another business, undertaking, company or assets. Any securities issued by members of the Topco Group in future may have different (including, potentially, preferential) rights or characteristics to the Rollover Securities; and
- if a Topco B Shareholder Majority agrees with Consortium JVCo to waive the right to participate in any such issue on behalf of all Topco B Shareholders;
- the HL Shares are currently admitted to trading on the Main Market of the London Stock Exchange and HL Shareholders are afforded certain standards and protections, including in respect of disclosure, as a result. HL Shareholders who, subject to implementation of the Rollover and the other terms in this announcement, receive Rollover Securities (being unlisted securities in a private company) will not be afforded protections commensurate with those that they currently benefit from as shareholders in HL. Except for information to be provided to persons who qualify as Substantial B Shareholders (but not to other holders of Rollover Securities), neither the Topco Articles nor the Topco Shareholders' Agreement will provide holders of Rollover Securities with information rights, and the default information rights available to minority shareholders in the position of the holders of Rollover Securities under Jersey law are very limited;
- the value of the Rollover Securities will depend on the future performance of the HL business under Consortium JVCo's ownership. This remains uncertain and could result in the amount received on any Exit or other transfer being less than the Cash Consideration foregone under the Cash Offer. There can be no certainty or guarantee as to the performance of the Topco Group or the HL Group following the Effective Date, and past performance cannot be relied upon as an indication of future performance growth;
- Consortium JVCo intends that the costs and expenses incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition will be borne by the Topco Group. Following the implementation of the

Rollover, Consortium JVCo will subscribe for Topco A Ordinary Shares (at the same subscription price per share as Consortium JVCo paid in respect of its subscription for Topco A Ordinary Shares to fund the payment of the Cash Consideration to HL Shareholders) for an aggregate subscription amount equal to the total costs and expenses incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition. This issuance will be implemented on a non-pre-emptive basis in order to enable the relevant members of the Topco Group to settle such costs and expenses, meaning that holders of Rollover Securities will not be entitled to participate and their economic rights in Topco will therefore be diluted by such issuance with effect from the Costs Issuance Date. Such costs and expenses incurred and to be incurred in connection with the Acquisition are currently expected to be approximately £100 million, which would result in a dilution of participating HL Shareholders of up to approximately 3 per cent. of the holding of HL Shareholders who elect to receive the Rollover Securities. An updated estimate of such costs and expenses will be included in the Scheme Document;

- Consortium JVCo intends that reasonable, properly incurred costs in connection with any Exit, reorganisation transaction or Refinancing or return of proceeds in future will be borne by the Topco Group and/or the holders of Topco Shares. Such costs would therefore result, directly or indirectly, in a pro rata reduction in the value of the investment made by holders of Rollover Securities in the Topco Group. The quantum of such costs is not known;
- certain consent rights under the Topco Shareholders' Agreement are exercisable by the holder(s) of a majority of the Rollover Securities. These include waiving catch-up rights of holders of Rollover Securities in connection with issues of securities by any member of the Topco Group. Depending on the number of persons who elect for the Alternative Offer and in what proportions, it is possible that such consent may in practice be capable of being given by one or a small number of holder(s) of Rollover Securities who hold a majority of the Rollover Securities (without any requirement to consult with or refer to the other holder(s) of Rollover Securities);
- Consortium JVCo may, acting reasonably, make any amendment to, or variation of, the Topco Shareholders' Agreement and/or Topco Articles and/or related documents (notwithstanding any class rights) without the consent of, or notification to, holders of Rollover Securities provided that such amendments or variations are not disproportionately adverse to the economic, tax or legal position of the holders of Rollover Securities (as a whole) or the governance rights of the holders of Rollover Securities, in each case as compared to Consortium JVCo. Any such amendment or variation must be for bona fide purposes and shall not be used to frustrate, terminate or reduce the rights of holders of Rollover Securities. Consortium JVCo may make any other amendment to, or variation of, the Topco Shareholders' Agreement and/or the Topco Articles and/or related documents on reasonable notice to the Topco B Shareholders and with the prior consent of (i) the holders of a majority of the Rollover Securities (excluding, for the purposes of this limb (i), any such Rollover Securities held by a Substantial B Shareholder) and (ii) the approval of each Substantial B Shareholder;
- the Topco Shareholders' Agreement includes a number of continuing obligations on holders of Rollover Securities, including (i) broad restrictions on saying or doing

anything which may be harmful or prejudicial to the goodwill or reputation of the Topco Group, the HL Group or any Consortium Member or their affiliates (amongst others) and (ii) a compliance covenant, which requires the holders of Rollover Securities to observe and fully comply therewith and includes an undertaking by the parties to exercise their rights to give full effect thereto, including passing certain resolutions and/or class consents, including in connection with an Exit or issue of securities (which means that circumstances may arise whereby the holders of Rollover Securities are obliged to vote in a particular way to comply with this covenant, or their right to object to a variation of class rights may be otherwise restricted). The Topco Shareholders' Agreement also contains a power of attorney whereby the Topco B Shareholders appoint Topco or Consortium JVCo as their attorney to provide the consents and approvals referred to above. A combination of such compliance covenants, the power of attorney and the variation provisions described above and certain other requirements in the Topco Shareholders' Agreement and Topco Articles therefore narrow the scope of class rights protections which would otherwise be available to holders of Rollover Securities under Jersey law; and

- certain rights and protections attaching to the Rollover Securities will depend on the number of Rollover Securities held by each relevant HL Shareholder. HL Shareholders will have no certainty as to the amount of Rollover Securities they would receive because:
  - the maximum number of Rollover Securities available to eligible HL Shareholders under the Alternative Offer will be limited to the equivalent of 35 per cent. of the issued ordinary share capital of Topco at completion of the Acquisition (following implementation of the Rollover). To the extent that elections for the Alternative Offer cannot be satisfied in full, the number of Rollover Securities to be issued to each eligible HL Shareholder who has validly elected for the Alternative Offer will be reduced on a pro rata basis, and the consideration due to HL Shareholders in respect of the balance of their HL Shares will be paid in cash in accordance with the terms of the Cash Offer; and
  - if (i) 2,000 or more HL Shareholders; or (ii) 500 or more HL Shareholders who are not Accredited Investors, in either case, where 300 or more of such HL Shareholders are US holders, elect for the Alternative Offer, Bidco may, at its discretion, determine that the Alternative Offer will not be made available, and the consideration payable to all HL Shareholders will be settled entirely in cash in accordance with the terms of the Cash Offer.

Further details on the Topco Group and the principal rights of the Rollover Securities are set out in Appendix 4 and will be summarised in the Scheme Document.

#### **15 DISCLOSURE OF INTERESTS IN HL SECURITIES**

Except for the irrevocable undertakings referred to in paragraph 8 above and Appendix 3 and as disclosed below, as at 7 August 2024 (being the last practicable day before the date of this announcement) neither Bidco, nor any of its directors, nor, so far as Bidco is aware, any person treated as acting in concert (within the meaning of the Takeover Code) with it for the purposes of the Acquisition: (i) had any interest in or right to subscribe for or had borrowed or lent any HL Shares or securities convertible or exchangeable into HL Shares; or (ii) had any short positions in respect of relevant securities of HL (whether conditional

or absolute and whether in the money or otherwise), including any short position under a derivative, any agreement to sell or any delivery obligation or right to require another person to purchase or take delivery; or (iii) has borrowed or lent any relevant securities of HL (including, for these purposes, any financial collateral arrangements of the kind referred to in Note 3 on Rule 4.6 of the Takeover Code) save for any borrowed shares which have been either on-lent or resold; or (iv) is a party to any dealing arrangement of the kind referred to in Note 11(a) on the definition of acting in concert in the Takeover Code.

#### Interests

| Name   | Nature of<br>interest                 | Number of<br>HL Shares | Percentage of HL's<br>fully diluted share<br>capital |
|--|---------------------------------------|------------------------|--|
| Platinum Ivy (or persons<br>presumed to be acting in<br>concert with it)               |                                       | 375,212                | 0.08   |
| Platinum Ivy (or persons<br>presumed to be acting in<br>concert with it)               |                                       | 614,233                | 0.13   |
| Goldman Sachs Bank Europe<br>SE  | Securities<br>borrowed                | 63,089                 | 0.01   |
| David Wells (acting in<br>concert with CVC Advisers in<br>relation to the Acquisition) | Securities owned<br>and/or controlled | 100                    | 0.00   |

## Short positions

| Name   | Nature of<br>interest |        | Percentage of HL's<br>fully diluted share<br>capital |
|--|-----------------------|--------|--|
| Platinum Ivy (or persons<br>presumed to be acting in<br>concert with it) |                       | 60,650 | 0.01   |

## 16 HL SHARE PLANS

Participants in the HL Share Plans will be contacted regarding the effect of the Acquisition on their rights under the HL Share Plans and, where required, appropriate proposals will be made to such participants pursuant to Rule 15 of the Takeover Code in due course. Details of the impact of the Scheme on the HL Share Plans and the proposals referred to above will be set out in the Scheme Document.

## **17 SCHEME PROCESS**

#### Structure and mechanism

It is intended that the Acquisition will be implemented by way of a Court-sanctioned scheme of arrangement between HL and the Scheme Shareholders under Part 26 of the 2006 Act.

The purpose of the Scheme is to provide for Bidco to become the holder of the entire issued, and to be issued, ordinary share capital of HL. This is to be achieved:

- under the Cash Offer by the transfer of the Scheme Shares to Bidco, in consideration for which relevant Scheme Shareholders shall receive the Cash Consideration on the basis set out in paragraph 2 of this announcement; and
- in respect of those Scheme Shareholders that validly elect for the Alternative Offer (and subject to the Alternative Offer Maximum, the Shareholding Cap and the US Holders Cap), through the receipt of Rollover Securities pursuant to the Rollover mechanic set out in paragraph 12 and Appendix 4 in exchange for the transfer to Bidco of the relevant number of Scheme Shares of the relevant eligible Scheme Shareholder,

in each case, to be effected pursuant to the Scheme.

### Conditions to the Acquisition

The Acquisition is subject to the Conditions and certain further terms referred to in Appendix 1 to this announcement and to the full terms and conditions to be set out in the Scheme Document (or, if the Acquisition is implemented by way of an Offer, the Offer Document) and will only become Effective if, among other things, the following events occur on or before 11.59 p.m. on the Long Stop Date:

- a resolution to approve the Scheme is passed by a majority in number of Scheme Shareholders present and voting (and entitled to vote) at the Court Meeting, either in person or by proxy, representing 75 per cent. or more in value of the Scheme Shares held by those Scheme Shareholders;
- the Resolutions necessary to implement the Scheme and the Acquisition are passed by the requisite majority of HL Shareholders at the General Meeting;
- following the Court Meeting and General Meeting and satisfaction and/or waiver (where applicable) of the other Conditions, the Scheme is sanctioned by the Court (without modification, or with modification on terms agreed by Bidco and HL); and
- following such sanction, a copy of the Court Order is delivered to the Registrar of Companies.

Bidco may only invoke a Condition so as to cause the Acquisition not to proceed, lapse or to be withdrawn with the consent of the Panel. Certain Conditions are not subject to this requirement. Further details are set out below and in Part B of Appendix 1.

The Conditions in paragraphs 1 and 2.1(ii), 2.2(ii) and 2.3(ii) of Part A of Appendix 1 to this announcement provide that the Scheme will lapse (under the authority of Rule 13.5(b) of the Takeover Code) if:

- the Court Meeting and the General Meeting are not held by the 22nd day after the expected date of the Court Meeting and the General Meeting, such date to be set out in the Scheme Document in due course (or such later date as may be agreed between Bidco and HL), unless such Condition is waived by Bidco;
- the Sanction Hearing is not held by the 22nd day after the expected date of the Sanction Hearing to be set out in the Scheme Document in due course (or such later date as may be agreed between Bidco and HL), unless such Condition is waived by Bidco; or
- the Scheme does not become Effective on or by 11.59 p.m. on the Long Stop Date.

If any of the Conditions in paragraph 2.1(ii), 2.2(ii) or 2.3(ii) of Part A of Appendix 1 to this announcement is not satisfied by the date specified therein, Bidco shall make an announcement through a Regulatory Information Service as soon as practicable and, in any event, by not later than 8.00 a.m. on the Business Day following the date so specified, stating whether Bidco has invoked that Condition, (where applicable) waived that Condition or, with the agreement of HL and where required, the consent of the Panel, specified a new date by which that Condition must be satisfied.

Once the necessary approvals from HL Shareholders have been obtained and the other Conditions have been satisfied or (where applicable) waived and the Scheme has been approved by the Court, the Scheme will become Effective upon delivery of a copy of the Court Order to the Registrar of Companies. Subject to the satisfaction of the Conditions, the Scheme is expected to become Effective during the first quarter of 2025.

Upon the Scheme becoming Effective: (i) it will be binding on all Scheme Shareholders, irrespective of whether or not they attended or voted at the Court Meeting (and if they attended and voted, whether or not they voted in favour); and (ii) share certificates in respect of HL Shares will cease to be valid and entitlements to HL Shares held within the CREST system will be cancelled. In accordance with the applicable provisions of the Takeover Code, the consideration for the transfer of the Scheme Shares to Bidco (pursuant to the Cash Offer or the Alternative Offer, as applicable) will be despatched within 14 days of the Effective Date.

Any HL Shares (other than any Excluded Shares) issued before the Scheme Record Time will be subject to the terms of the Scheme. The Resolutions to be proposed at the General Meeting will, amongst other matters, provide that the Articles be amended to incorporate provisions requiring any HL Shares issued after the Scheme Record Time (other than to Bidco and/or its nominees) to be automatically transferred to Bidco on the same terms as the Acquisition (other than terms as to timings and formalities). The provisions of the Articles (as amended) will avoid any person (other than Bidco and its nominees) holding shares in the capital of HL after the Effective Date.

Full details of the Scheme, including expected times and dates for each of the Court Meeting, the General Meeting and the Sanction Hearing, together with notices of the Court Meeting and the General Meeting, will be set out in the Scheme Document. It is expected that the Scheme Document and the forms of proxy and the Form of Election accompanying the Scheme Document will be published as soon as practicable and in any event within 28 days of this announcement (or on such later date as Bidco and HL may, with the consent of the Panel, agree and, if required, the Court may approve).

## 18 DELISTING, AND CANCELLATION OF TRADING AND RE-REGISTRATION

It is intended that the London Stock Exchange and the FCA will be requested respectively to cancel trading in HL Shares on the London Stock Exchange's Main Market and the listing of the HL Shares on the Official List with effect on or shortly after the Effective Date.

It is expected that the last day of dealings in HL Shares on the Main Market of the London Stock Exchange will be the Business Day immediately prior to the Effective Date and no transfers will be registered after 6.00 p.m. (London time) on that date.

It is also intended that HL will be re-registered as a private limited company and for this to take effect as soon as practicable following the Effective Date.

## **19 DOCUMENTS**

Copies of the following documents will be available promptly on HL's website, subject to certain restrictions relating to persons resident in Restricted Jurisdictions, at www.hl.co.uk/investor-relations and in any event by no later than noon on the Business Day following this announcement until the end of the Offer Period:

- this announcement;
- the Confidentiality Agreement;
- the Cooperation Agreement;
- the Bid Conduct Agreement;
- the Clean Team Agreement;
- the Joint Defence Agreement;
- the Topco Shareholders' Agreement;
- the Topco Articles;
- the Bidco Articles;
- the irrevocable undertakings referred to in paragraph 8 above and summarised in Appendix 3 to this announcement;
- the documents entered into for the financing of the Acquisition referred to in paragraph 9 above; and
- the consent letters from financial advisers to being named in this announcement.

Neither the content of the website referred to in this announcement, nor any website accessible from any hyperlinks set out in this announcement, is incorporated into or forms part of this announcement.

#### **20 GENERAL**

Bidco reserves the right to elect (with the consent of the Panel and subject to the terms of the Cooperation Agreement) to implement the Acquisition by way of an Offer as an alternative to the Scheme. In such event, the Offer will be implemented on substantially the same terms, so far as is applicable, as those which would apply to the Scheme, subject to the replacement of Conditions 2.1, 2.2, 2.3 and 2.4 set out in Part A of Appendix 1 with an acceptance condition set (subject to the terms of the Cooperation Agreement) at a level permitted by the Panel.

If the Acquisition is effected by way of an Offer, and such an Offer becomes or is declared unconditional and sufficient acceptances are received, Bidco intends to: (i) make a request to the FCA to cancel the listing of the HL Shares on the Official List; (ii) make a request to the London Stock Exchange to cancel the trading of HL Shares on its Main Market; and (iii) exercise its rights to apply the provisions of Chapter 3 of Part 28 of the 2006 Act so as to acquire compulsorily the remaining HL Shares in respect of which the Offer has not been accepted.

Investors should be aware that Bidco may purchase HL Shares otherwise than under the Scheme or any Offer, including pursuant to privately negotiated purchases.

The Acquisition will be on the terms and subject to the conditions set out herein and in Appendix 1, and to be set out in the Scheme Document. The bases and sources for certain financial information contained in this announcement are set out in Appendix 2. Details of the irrevocable undertakings and non-binding written confirmations of intent received by Bidco are set out in Appendix 3. Details of Topco and the Rollover Securities are set out in Appendix 4. Certain definitions and terms used in this announcement are set out in Appendix 5.

The Scheme Document, the related forms of proxy and the Form of Election are expected to be sent to HL Shareholders within 28 days of this announcement (or on such later date as Bidco, HL and the Panel may agree). A copy of the Scheme Document is also expected to be sent (for information only) to persons with information rights and participants in the HL Share Plans at the same time as it is posted to HL Shareholders.

Goldman Sachs (as financial adviser to Bidco and the Consortium), Fenchurch, Barclays and Deutsche Numis (as joint financial advisers to HL) and Morgan Stanley (as special financial adviser to the HL Independent Directors) have each given and not withdrawn their consent to the publication of this announcement with the inclusion herein of the references to their names in the form and context in which they appear.

#### Enquiries

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Kirkland & Ellis International LLP is acting as legal adviser to Bidco and Nordic Capital XI Delta. Latham & Watkins (London) LLP is acting as legal adviser to CVC. Linklaters LLP is acting as legal adviser to Platinum Ivy.

Freshfields Bruckhaus Deringer LLP is acting as legal adviser to HL.

## **Further information**

Goldman Sachs International ("Goldman Sachs"), which is authorised by the PRA and regulated by the FCA and the PRA in the United Kingdom is acting exclusively for Bidco and the Consortium as financial advisers and no one else in connection with the Acquisition and other matters set out in this announcement and will not be responsible to anyone other than Bidco and the Consortium for providing the protections afforded to clients of Goldman Sachs, nor for providing advice in connection with the Acquisition, the content of this announcement or any matter referred to herein. Neither Goldman Sachs nor any of Goldman Sachs' subsidiaries, affiliates or branches owes or accepts any duty, liability or responsibility whatsoever (whether direct, indirect, consequential, whether in contract, in tort, under statute or otherwise) to any person who is not a client of Goldman Sachs in connection with this announcement, any statement contained herein or otherwise.

Fenchurch Advisory Partners LLP ("**Fenchurch**"), which is authorised and regulated in the United Kingdom by the FCA, is acting exclusively for HL and no-one else in connection with the Acquisition described in this announcement and accordingly will not be responsible to anyone other than HL for providing the protections afforded to its clients nor for providing advice in relation to the matters described in this announcement.

Barclays Bank PLC ("**Barclays**"), acting through its Investment Bank, is authorised by the PRA and regulated in the United Kingdom by the FCA and the PRA, is acting exclusively for HL and no one else in connection with the subject matter of this announcement and will not be responsible to anyone other than HL for providing the protections afforded to clients of Barclays nor for providing advice in relation to the Acquisition, the content of this announcement or any other matter referred to in this announcement.

Numis Securities Limited ("**Deutsche Numis**"), which is authorised and regulated in the United Kingdom by the FCA, is acting exclusively for HL and no one else in connection with the matters set out in this announcement and will not regard any other person as its client in relation to the matters in this announcement and will not be responsible to anyone other than HL for providing the protections afforded to clients of Deutsche Numis, nor for providing advice in relation to any matter referred to herein. Neither Deutsche Numis nor any of its affiliates (nor any of their respective directors, officers, employees or agents), owes or accepts any duty, liability or responsibility whatsoever (whether direct or indirect, whether in contract, in tort, under statute or otherwise) to any person who is not a client of Deutsche Numis in connection with this announcement, any statement contained herein or otherwise.

Morgan Stanley & Co. International plc ("Morgan Stanley") which is authorised by the PRA and regulated by the FCA and the PRA in the United Kingdom is acting as special financial adviser exclusively for the Independent HL Board and no one else in connection with the matters contained in this announcement Morgan Stanley, its affiliates and their respective directors, officers, employees and agents will not regard any other person as their client, nor will they be responsible to any person other than the Independent HL Board for providing the protections afforded to clients of Morgan Stanley or for providing advice with the matters contained in this announcement or any other matter referred to herein.

This announcement is for information purposes only and is not intended to, and does not, constitute, or form part of, an offer, invitation or the solicitation of an offer to purchase,

otherwise acquire, subscribe for, sell or otherwise dispose of, any securities or the solicitation of any vote or approval in any jurisdiction pursuant to the Acquisition or otherwise, nor shall there be any sale, issuance or transfer of securities of HL in any jurisdiction in contravention of applicable law. The Acquisition will be made solely by means of the Scheme Document (or, if the Acquisition is implemented by way of an Offer, the Offer Document), which will contain the full terms and conditions of the Acquisition, including details of how to vote in respect of the Acquisition. Any vote in respect of the Scheme or other response in relation to the Acquisition should be made only on the basis of the information contained in the Scheme Document (or, if the Acquisition is implemented by way of an Offer, the Offer Document). HL and Bidco encourage HL Shareholders to read the Scheme Document when it becomes available because it will contain important information relating to the Acquisition.

This announcement does not constitute a prospectus, prospectus equivalent document or exempted document.

This announcement contains inside information in relation to HL for the purposes of Article 7 of the Market Abuse Regulation. The person responsible for arranging the release of this announcement on behalf of HL is Claire Chapman, Group General Counsel and Company Secretary. HL's Legal Entity Identifier is 2138008ZCE93ZDSESG90.

If you are in any doubt about the contents of this announcement or the action you should take, you are recommended to seek your own independent financial advice immediately from your stockbroker, bank manager, solicitor, accountant or independent financial adviser duly authorised under the FSMA if you are resident in the United Kingdom or, if not, from another appropriately authorised independent financial adviser.

#### **Overseas shareholders**

The release, publication or distribution of this announcement in or into jurisdictions other than the UK may be restricted by law and therefore any persons who are subject to the law of any jurisdiction other than the UK should inform themselves of, and observe, any applicable legal or regulatory requirements. Any failure to comply with such requirements may constitute a violation of the securities laws of any such jurisdiction. To the fullest extent permitted by applicable law, the companies and persons involved in the Acquisition disclaim any responsibility or liability for the violation of such restrictions by any person. This announcement has been prepared in accordance with and for the purpose of complying with English law, the Takeover Code, the Market Abuse Regulation, the Listing Rules and the Disclosure Guidance and Transparency Rules and information disclosed may not be the same as that which would have been prepared in accordance with the laws of jurisdictions outside England.

The availability of the Acquisition (including the Alternative Offer) to HL Shareholders who are not resident in and citizens of the UK may be affected by the laws of the relevant jurisdictions in which they are located or of which they are citizens. In particular, the ability of persons who are not resident in the UK to vote their HL Shares with respect to the Scheme at the Court Meeting, or to appoint another person as proxy to vote at the Court Meeting on their behalf, may be affected by the laws of the relevant jurisdictions in which they are located. Persons who are not resident in the UK should inform themselves of, and observe, any applicable legal or regulatory requirements of their jurisdictions. To the fullest extent permitted by applicable law, the companies and persons involved in the Acquisition (including the Alternative Offer) disclaim any responsibility or liability for the violation of such restrictions by any person.

Unless otherwise determined by Bidco or required by the Takeover Code, and permitted by applicable law and regulation, the Acquisition (including the Alternative Offer) will not be made available, in whole or in part, directly or indirectly, in, into, from, or by the use of mails or any means or instrumentality (including, but not limited to, facsimile, e-mail or other electronic transmission, telex or telephone) of interstate or foreign commerce of, or of any facility of a national, state or other securities exchange of, any Restricted Jurisdiction where to do so would violate the laws in that jurisdiction and no person may vote in favour of the Scheme by any such use, means, instrumentality or from within a Restricted Jurisdiction or any other jurisdiction if to do so would constitute a violation of the laws of that jurisdiction. Copies of this announcement and any formal documentation relating to the Acquisition (including the Alternative Offer) are not being, and must not be, directly or indirectly, mailed or otherwise forwarded, distributed or sent in or into or from any Restricted Jurisdiction and persons receiving such documents (including, without limitation, agents, custodians, nominees and trustees) must not mail or otherwise forward, distribute or send them in or into or from any Restricted Jurisdiction. Doing so may render invalid any related purported vote in respect of the Acquisition. If the Acquisition is implemented by way of an Offer (unless otherwise permitted by applicable law and regulation), the Offer (including the Alternative Offer) may not be made directly or indirectly, in, into, from, or by the use of mails or any means or instrumentality (including, but not limited to, facsimile, e-mail or other electronic transmission, telex or telephone) of interstate or foreign commerce of, or of any facility of a national, state or other securities exchange of, any Restricted Jurisdiction and the Offer (including the Alternative Offer) may not be capable of acceptance by any such use, means, instrumentality or facilities or from within any Restricted Jurisdiction.

HL Shareholders should be aware that the transaction contemplated herein may have tax consequences and that such consequences, if any, are not described herein. HL Shareholders are urged to consult with appropriate legal, tax and financial advisers in connection with the consequences of the Acquisition (including any election for the Alternative Offer) on them. It is intended that the Bidco Rollover Securities, Finco Rollover Securities, Midco 2 Rollover Securities and Midco 1 Rollover Securities constitute non-qualifying corporate bonds for holders of such securities who are UK tax resident individuals.

*Further details in relation to Overseas Shareholders will be included in the Scheme Document (or, if the Acquisition is implemented by way of an Offer, the Offer Document).* 

## Notice to U.S. HL Shareholders

The Acquisition relates to the shares of an English company with a listing on the London Stock Exchange and is being made by means of a scheme of arrangement provided for under English law. A transaction effected by means of a scheme of arrangement is not subject to the tender offer or proxy solicitation rules under the US Exchange Act. Accordingly, the Scheme is subject to the disclosure requirements and practices applicable in the UK to takeover offers and schemes of arrangement which differ from the disclosure requirements of the U.S. tender offer and proxy solicitation rules. The financial information included in this announcement has been prepared in accordance with generally accepted accounting principles of the UK and thus may not be comparable to financial information of U.S. companies or companies whose financial statements are prepared in accordance with generally accepted accounting principles in the United States. If, in the future, Bidco exercises its right to implement the Acquisition by way of an Offer, which is to be made into the U.S., such Offer will be made in compliance with applicable U.S. laws and regulations.

It may be difficult for US holders of HL Shares to enforce their rights and any claim arising out of U.S. federal laws, since Bidco and HL are located in a non-U.S. jurisdiction, and some or all of their officers and directors may be residents of a non-U.S. jurisdiction. US holders of HL Shares may not be able to sue a non-U.S. company or its officers or directors in a non-U.S. court for violations of the U.S. securities laws. Further, it may be difficult to compel a non-U.S. company and its affiliates to subject themselves to a U.S. court's judgement.

In accordance with normal UK practice and pursuant to Rule 14e-5(b) of the US Exchange Act, Bidco, its nominees or its brokers (acting as agents), may from time to time make certain purchases of, or arrangements to purchase, HL Shares outside of the U.S., other than pursuant to the Acquisition, until the date on which the Acquisition becomes Effective, lapses or is otherwise withdrawn. Also, in accordance with Rule 14e-5(b) of the US Exchange Act, Goldman Sachs will continue to act as an exempt principal trader in HL Shares on the London Stock Exchange. These purchases may occur either in the open market at prevailing prices or in private transactions at negotiated prices. Any information about such purchases will be disclosed as required in the UK, will be reported to a Regulatory Information Service and will be available on the London Stock Exchange website, www.londonstockexchange.com.

U.S. HL Shareholders also should be aware that the transaction contemplated herein may have tax consequences in the U.S. and that such consequences, if any, are not described herein. U.S. HL Shareholders are urged to consult with appropriate legal, tax and financial advisers in connection with the tax consequences of the Acquisition applicable to them.

The Rollover Securities issued under the Alternative Offer will not be registered under the US Securities Act or under relevant securities laws of any state or territory or other jurisdiction of the United States. Bidco expects to issue the Rollover Securities in reliance upon the exemption from the registration requirements under the US Securities Act provided by Section 3(a)(10) thereof ("Section 3(a)(10)"). Section 3(a)(10) exempts securities issued in specified exchange transactions from the registration requirement under the US Securities Act where, among other requirements, the fairness of the terms and conditions of the issuance and exchange of such securities have been approved by a court or governmental authority expressly authorised by law to grant such approval, after a hearing upon the fairness of the terms and conditions of the exchange at which all persons to whom the Rollover Securities are proposed to be issued have the right to appear (and will not encounter any improper impediments to appear) and receive adequate and timely notice thereof. If the exemption afforded by Section 3(a)(10) is not available to Bidco, then Bidco expects to avail itself of another available exemption to the registration requirements under the US Securities Act. If Bidco exercises its right to implement the acquisition of the HL Shares by way of an Offer, the Rollover Securities will not be offered in the U.S. except pursuant to an exemption from or in a transaction not subject to registration under the US Securities Act.

The Rollover Securities will not be listed on any stock exchange. Neither the U.S. Securities and Exchange Commission nor any U.S. state securities commission has approved or disapproved of the Alternative Offer or has determined or will determine if the Scheme Document is accurate or complete. Any representation to the contrary is a criminal offence.

### **Forward looking statements**

This announcement (including information incorporated by reference in this announcement), statements made regarding the Acquisition, and other information published by Bidco and HL contain statements which are, or may be deemed to be, "forward-looking statements". Forward-looking statements are prospective in nature and are not based on historical facts, but rather on current expectations and projections of the management of Bidco and HL about future events, and are therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements.

The forward-looking statements contained in this announcement include statements relating to the expected effects of the Acquisition on Bidco and HL (including their future prospects, developments and strategies), the expected timing and scope of the Acquisition and other statements other than historical facts. Often, but not always, forward-looking statements can be identified by the use of forward-looking words such as "prepares", "plans", "expects" or "does not expect", "is expected", "is subject to", "budget", "projects", "strategy", "scheduled", "goal", "estimates", "forecasts", "cost-saving", "svnergy", *"intends"*, "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. Forward looking statements may include statements relating to the following: (i) future capital expenditures, expenses, revenues, earnings, synergies, economic performance, indebtedness, financial condition, dividend policy, losses and future prospects; (ii) business and management strategies and the expansion and growth of Bidco's, HL's, any member of the Bidco Group or any member of the HL Group's operations and potential synergies resulting from the Acquisition; and (iii) the effects of global economic conditions and governmental regulation on Bidco's, HL's, any member of the Bidco Group or any member of the HL Group's business.

Although Bidco and HL believe that the expectations reflected in such forward-looking statements are reasonable, Bidco and HL can give no assurance that such expectations will prove to be correct. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by such forward-looking statements.

These factors include, but are not limited to: the ability to complete the Acquisition; the ability to obtain requisite regulatory and shareholder approvals and the satisfaction of other Conditions on the proposed terms and schedule; changes in the global political, economic, business and competitive environments and in market and regulatory forces; changes in future exchange and interest rates; changes in tax rates; future business combinations or disposals; changes in general economic and business conditions; changes in the behaviour of other market participants; changes in the anticipated benefits from the Acquisition not being realised as a result of changes in general economic and market conditions in the countries in which Bidco and HL operate, weak, volatile or illiquid capital and/or credit markets, changes in tax rates, interest rate and currency value fluctuations, the degree of competition in the geographic and business areas in which Bidco and HL operate and changes in laws or in supervisory expectations or requirements. Other unknown or unpredictable factors could cause actual results to differ materially from those expected, estimated or projected in the forward-looking statements. If any one or more of these risks or uncertainties materially from those expected,

estimated or projected. Such forward-looking statements should therefore be construed in the light of such factors. Neither Bidco nor HL, nor any of their respective associates or directors, officers or advisers, provides any representation, assurance or guarantee that the occurrence of the events expressed or implied in any forward-looking statements in this announcement will actually occur. You are cautioned not to place any reliance on these forward-looking statements. The forward-looking statements speak only at the date of this announcement. All subsequent oral or written forward-looking statements attributable to Bidco or any member of the Wider Bidco Group or the HL Group, or any of their respective associates, directors, officers, employees or advisers, are expressly qualified in their entirety by the cautionary statement above.

Other than in accordance with their legal or regulatory obligations, neither Bidco nor HL is under any obligation, and Bidco and HL expressly disclaim any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

## Dealing and opening position disclosure requirements

Under Rule 8.3(a) of the Takeover Code, any person who is interested in 1 per cent. or more of any class of relevant securities of an offeree company or of any securities exchange offeror (being any offeror other than an offeror in respect of which it has been announced that its offer is, or is likely to be, solely in cash) must make an Opening Position Disclosure following the commencement of the offer period and, if later, following the announcement in which any securities exchange offeror is first identified. An Opening Position Disclosure must contain details of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s). An Opening Position Disclosure by a person to whom Rule 8.3(a) of the Takeover Code applies must be made by no later than 3.30 p.m. (London time) on the 10<sup>th</sup> business day following the announcement in which any securities exchange offer period and, if appropriate, by no later than 3.30 p.m. (London time) or the 10<sup>th</sup> business day following the announcement in which any securities exchange offeror is first identified. Relevant persons who deal in the relevant securities of the offeree company or of a securities exchange offeror prior to the deadline for making an Opening Position Disclosure must instead make a Dealing Disclosure.

Under Rule 8.3(b) of the Takeover Code, any person who is, or becomes, interested in 1 per cent. or more of any class of relevant securities of the offeree company or of any securities exchange offeror must make a Dealing Disclosure if the person deals in any relevant securities of the offeree company or of any securities exchange offeror. A Dealing Disclosure must contain details of the dealing concerned and of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s), save to the extent that these details have previously been disclosed under Rule 8. A Dealing Disclosure by a person to whom Rule 8.3(b) applies must be made by no later than 3.30 p.m. (London time) on the business day following the date of the relevant dealing.

If two or more persons act together pursuant to an agreement or understanding, whether formal or informal, to acquire or control an interest in relevant securities of an offeree company or a securities exchange offeror, they will be deemed to be a single person for the purpose of Rule 8.3.

Opening Position Disclosures must also be made by the offeree company and by any offeror and Dealing Disclosures must also be made by the offeree company, by any offeror and by any persons acting in concert with any of them (see Rules 8.1, 8.2 and 8.4).

Details of the offeree and offeror companies in respect of whose relevant securities Opening Position Disclosures and Dealing Disclosures must be made can be found in the Disclosure Table on the Panel's website at www.thetakeoverpanel.org.uk, including details of the number of relevant securities in issue, when the offer period commenced and when any offeror was first identified. You should contact the Panel's Market Surveillance Unit on +44 (0)20 7638 0129 if you are in any doubt as to whether you are required to make an Opening Position Disclosure or a Dealing Disclosure.

## Publication on a website

A copy of this announcement and the documents required to be published under Rule 26 of the Takeover Code will be made available, subject to certain restrictions relating to persons resident in Restricted Jurisdictions, on HL's website at www.hl.co.uk/investor-relations by no later than 12 noon (London time) on the Business Day following this announcement. For the avoidance of doubt, neither the content of this website nor of any website accessible from any hyperlinks set out in this announcement is incorporated by reference or form part of this announcement.

## No profit forecasts, estimates or quantified benefits statements

No statement in this announcement is intended as a profit forecast, profit estimate or quantified benefits statement for any period and no statement in this announcement should be interpreted to mean that earnings or earnings per share for HL for the current or future financial years would necessarily match or exceed the historical published earnings or earnings per share for HL.

## **Requesting Hard Copy Documents**

In accordance with Rule 30.3 of the Takeover Code, HL Shareholders, persons with information rights and participants in HL Share Plans may request a hard copy of this announcement (and any document or information incorporated into it by reference to another source) by contacting HL's registrars, Equiniti, by writing to Equiniti Limited, Aspect House, Spencer Road, Lancing, United Kingdom, BN99 6DA or by calling them during business hours on 0371 384 2030 from within the UK or on +44 371 384 2030 if calling from outside the UK. For persons who receive a copy of this announcement in electronic form or via a website notification, a hard copy of this announcement (and any document or information incorporated by reference into this announcement) will not be sent unless so requested. In accordance with Rule 30.3 of the Takeover Code, such persons may also request that all future documents, announcements and information to be sent to them in relation to the Acquisition should be sent in hard copy form.

## **Electronic communications**

Please be aware that addresses, electronic addresses and certain other information provided by HL Shareholders, persons with information rights and other relevant persons for the receipt of communications from HL may be provided to Bidco during the offer period as required under Section 4 of Appendix 4 of the Takeover Code to comply with Rule 2.11(c) of the Takeover Code.

## Rounding

Certain figures included in this announcement have been subjected to rounding adjustments. Accordingly, figures shown for the same category presented in different tables may vary slightly and figures shown as totals in certain tables may not be an arithmetic aggregation of figures that precede them.

## General

Bidco reserves the right to elect, with the consent of the Panel (where necessary) and subject to the terms of the Cooperation Agreement, to implement the Acquisition by way of an Offer as an alternative to the Scheme. In such an event, such an Offer will be implemented on substantially the same terms, so far as applicable, as those which would apply to the Scheme (subject to appropriate amendments to reflect the change in method of implementation and the terms of the Cooperation Agreement).

If the Acquisition is effected by way of an Offer, and such an Offer becomes or is declared unconditional and sufficient acceptances are received, Bidco intends to exercise its rights to apply the provisions of Chapter 3 of Part 28 of the 2006 Act so as to acquire compulsorily the remaining HL Shares in respect of which the Offer has not been accepted.

Investors should be aware that Bidco may purchase HL Shares otherwise than under any Offer or the Scheme, including pursuant to privately negotiated purchases.

## Disclaimer

The Acquisition will be subject to English law, the jurisdiction of the Court, and the applicable requirements of the 2006 Act, the Takeover Code, the Panel, the London Stock Exchange and the FCA.

## Appendix 1 Conditions and Further Terms of the Transaction

## Part A Conditions to the Scheme and Acquisition

1. The Acquisition will be conditional upon the Scheme becoming unconditional and becoming Effective, subject to the provisions of the Takeover Code, by no later than 11.59 p.m. on the Long Stop Date.

### Conditions of the Scheme

- 2. The Scheme will be subject to the following Conditions:
  - 2.1 (i) its approval by a majority in number of, representing not less than 75 per cent. in value of the Scheme Shares held by, the Scheme Shareholders who are on the register of members of HL (or the relevant class or classes thereof, if applicable) at the Voting Record Time, present and voting (and entitled to vote), whether in person or by proxy, at the Court Meeting and at any separate class meeting which may be required (or any adjournment thereof); and (ii) such Court Meeting (and any separate class meeting which may be required) being held on or before the 22nd day after the expected date of the Court Meeting to be set out in the Scheme Document in due course (or such later date as may be agreed between Bidco and HL with the consent of the Panel (and that the Court may approve if required));
  - 2.2 (i) the Resolutions being duly passed by the requisite majority or majorities at the General Meeting (or at any adjournment thereof); and (ii) such General Meeting being held on or before the 22nd day after the expected date of the General Meeting to be set out in the Scheme Document in due course (or such later date as may be agreed between Bidco and HL with the consent of the Panel (and that the Court may approve, if required));
  - 2.3 (i) the sanction of the Scheme by the Court (with or without modification (but subject to such modification being acceptable to Bidco and HL)); and (ii) the Sanction Hearing being held on or before the 22nd day after the expected date of the Sanction Hearing to be set out in the Scheme Document in due course (or such later date as may be agreed between Bidco and HL with the consent of the Panel (and that the Court may approve, if required)); and
  - 2.4 the delivery of a copy of the Court Order to the Registrar of Companies.

## General Conditions

3. In addition, subject as stated in Part B of this Appendix 1, Bidco and HL have agreed that the Acquisition will be conditional upon the following Conditions and, accordingly, the necessary actions to make the Scheme Effective will not be taken unless the following Conditions (as amended if appropriate) have been satisfied or, where relevant, waived:

## Antitrust approvals

## <u>China</u>

- 3.1 either:
  - 3.1.1 the State Administration for Market Regulation of the People's Republic of China ("SAMR") having declined jurisdiction over the Acquisition or all relevant parts of it; or
  - 3.1.2 the SAMR having issued a decision under Article 30 or 31 of the China Anti-monopoly Law ("China AML") to approve (including not to conduct further review of or not to prohibit) the Acquisition or all relevant parts of it (whether unconditionally or subject to such conditions, obligations, undertakings or modifications pursuant to Article 35 of the China AML); or
  - 3.1.3 the SAMR not having issued any decision, under Article 30 or 31 of the China AML, but being deemed to have cleared the Acquisition due to the expiration or termination of the legal statutory limitation period provided for such purposes,

## ("China Antitrust Clearance");

### European Union

- 3.2 insofar as the Acquisition or any part of it constitutes, or is deemed to constitute, a concentration with a Community dimension within the scope of Council Regulation (EC) 139/2004 (as amended) (the "EU Regulation") or the European Commission otherwise accepts jurisdiction to examine the Acquisition under the EU Regulation:
  - 3.2.1 the European Commission having issued a decision under Article 6(1)(b) of the EU Regulation, or being deemed to have done so under Article 10(6) of the EU Regulation, declaring the Acquisition and any and all relevant parts of it compatible with the internal market; and/or
  - 3.2.2 following a referral by the European Commission of the Acquisition (or parts of it) to a relevant national competition authority, regulatory body or governmental department within any EU/EFTA Member State (under Article 9 of the EU Regulation), Bidco having received confirmation from the national competition authority concerned that the Acquisition (or any and all relevant parts of it) has been approved in accordance with the relevant national legislation of that EU Member State,

## ("EU Antitrust Clearance");

#### Switzerland

3.3 the Swiss Competition Commission: (i) having unconditionally approved the Acquisition or any and all relevant parts of it in writing; (ii) having conditionally

approved the Acquisition or any and all relevant parts of it in writing; (iii) having denied jurisdiction over the Acquisition or any and all relevant parts of it in writing; or (iv) being deemed to have approved the Acquisition or any and all relevant parts of it due to expiry of the applicable Phase I review period ("Swiss Antitrust Clearance");

<u>Turkey</u>

- 3.4 either:
  - 3.4.1 the Turkish Competition Board (the "TCB") having issued a decision pursuant to the Act on the Protection of Competition (Law No. 4054, as amended (the "Turkish Competition Act")) and Communique No. 2010/4 on the Mergers and Acquisitions Calling for the Authorisation of the Competition Board (as amended) (the "Turkish Merger Communiqué"), stating that the Acquisition is not subject to notification or otherwise having declined jurisdiction over the Acquisition or any and all relevant parts of it; or
  - 3.4.2 the TCB having issued a decision under the Turkish Competition Act and Turkish Merger Communiqué approving the Acquisition after a preliminary examination either unconditionally or subject to conditions; or
  - 3.4.3 the statutory waiting period of 30 days specified in Article 10 of the Turkish Competition Act expiring without the TCB responding to or taking any action in relation to the notification made regarding the Acquisition or any and all relevant parts of it,

## ("Turkish Antitrust Clearance");

## United Kingdom

- 3.5 one of the following having occurred:
  - 3.5.1 the Competition and Markets Authority ("CMA") having indicated, in terms satisfactory to Bidco (acting reasonably), in response to a briefing paper submitted by Bidco, that it has no further questions or that it does not intend to open a CMA merger investigation in relation to the Acquisition or any matters arising therefrom in either case at that stage and, as at the date on which all other Conditions are satisfied or waived, the CMA having confirmed the same following responses by Bidco or other parties involved in the Acquisition (as applicable) to subsequent questions raised by the CMA (if applicable); or
  - 3.5.2 if the CMA opens such a CMA merger investigation: (i) confirmation having been received in writing from the CMA, in terms satisfactory to Bidco (acting reasonably), that the CMA does not intend to make a CMA Phase 2 Reference in connection with the Acquisition or any matters arising there from; or (ii) the period within which the CMA is required to decide whether the duty to make a CMA Phase 2 reference

applies with respect to the Acquisition or any matters arising therefrom has expired without such a decision having been made,

## ("UK Antitrust Clearance");

#### Regulatory approvals

3.6 receipt of written notice from the FCA in accordance with section 189(4) or 189(7) of FSMA either unconditionally or with conditions satisfactory to Bidco, acting reasonably of the FCA's approval of the acquisition or increase of control (within the meaning of section 181 of FSMA) over each member of the Wider HL Group that is a UK authorised person (as defined in section 191G(1) of FSMA) by each member of the Wider Bidco Group or any Consortium Member or any affiliate thereof whose acquisition or increase of control (as also defined in section 191G(1) of FSMA) over such entities would take place as a result of the Acquisition or its implementation or the FCA has otherwise been deemed to have given such approval pursuant to section 189(6) of FSMA;

#### Other Third Party clearances

- 3.7 other than in respect of the matters referred to in Conditions 3.1 to 3.6, no central bank, government or governmental, quasi-governmental, supranational, statutory, regulatory, environmental, administrative, fiscal or investigative body, court, trade agency, association, institution, environmental body, employee representative body or any other body or person whatsoever in any jurisdiction (each a "**Third Party**") having given notice of a decision to take, institute, implement or threaten any action, proceeding, suit, investigation, enquiry or reference (and, in each case, not having withdrawn the same), or having enacted, made or proposed any statute, regulation, decision, order or change to published practice (and, in each case, not having withdrawn the same) and there not continuing to be outstanding any statute, regulation, decision or order which would or would reasonably be expected to:
  - 3.7.1 make the Acquisition, its implementation or the acquisition or proposed acquisition of any shares or other securities in, or control or management of, any member of the Wider HL Group by any member of the Wider Bidco Group void, illegal and/or unenforceable under the laws of any relevant jurisdiction, or otherwise directly or indirectly prevent, prohibit, or materially restrain, restrict, impede, challenge, delay or otherwise materially interfere with the implementation of, or impose material additional conditions or obligations with respect to, the Acquisition or the acquisition of any shares or other securities in, or control or management of, any member of the Wider HL Group by any member of the Wider Bidco Group;
  - 3.7.2 require, prevent or materially delay the divestiture or materially alter the terms envisaged for such divestiture by any member of the Wider Bidco Group or by any member of the Wider HL Group of all or any part of their businesses, assets or property or impose any limitation on the ability of all or any of them to conduct their businesses (or any part

thereof) or to own, control or manage any of their assets or properties (or any part thereof) in any case to an extent which is material in the context of the Wider Bidco Group taken as a whole or in the context of the Acquisition;

- 3.7.3 impose any material limitation on, or result in a material delay in, the ability of any member of the Wider Bidco Group directly or indirectly to acquire or hold or to exercise effectively all or any rights of ownership in respect of shares or other securities in HL (or any member of the Wider HL Group) or on the ability of any member of the Wider HL Group or any member of the Wider Bidco Group directly or indirectly to hold or exercise effectively any rights of ownership in respect of shares or other securities (or the equivalent) in, or to exercise management control over, any member of the Wider HL Group in any case to an extent which is material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;
- 3.7.4 other than pursuant to the terms or implementation of the Scheme or, if applicable, sections 974 to 991 of the 2006 Act, require any member of the Wider Bidco Group or the Wider HL Group to acquire or offer to acquire any shares, other securities (or the equivalent) or interest in any member of the Wider HL Group owned by any third-party in any case which is material in the context of the Wider HL Group or the Wider Bidco Group, in either case, taken as a whole;
- 3.7.5 require, prevent or materially delay a divestiture by any member of the Wider Bidco Group of any shares or other securities (or the equivalent) in any member of the Wider HL Group;
- 3.7.6 result in any member of the Wider HL Group ceasing to be able to carry on business under any name under which it presently carries on business to an extent which is material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;
- 3.7.7 impose any limitation on the ability of any member of the Wider Bidco Group or any member of the Wider HL Group to conduct, integrate or co-ordinate all or any part of their respective businesses with all or any part of the business of any other member of the Wider Bidco Group and/or the Wider HL Group in a manner and to an extent which is adverse and material to the Wider Bidco Group and/or the Wider HL Group, in either case, taken as a whole or in the context of the Acquisition; or
- 3.7.8 except as Disclosed, otherwise affect the business, assets, value, profits or prospects of any member of the Wider HL Group or any member of the Wider Bidco Group in each case in a manner and to an extent which is adverse to and material in the context of the Wider HL Group taken as a whole or of the financing of the Acquisition;

and all applicable waiting and other time periods (including any extensions thereof) during which any such Third Party could decide to take, institute,

implement or threaten any such action, proceeding, suit, investigation, enquiry or reference or take any other step under the laws of any relevant jurisdiction in respect of the Acquisition or proposed acquisition of any HL Shares having expired, lapsed, or been terminated;

- 3.8 other than in respect of the matters referred to in Conditions 3.1 to 3.6, all notifications, filings or applications which are deemed by Bidco (acting reasonably) to be necessary or reasonably considered to be appropriate in any relevant jurisdiction having been made in connection with the Acquisition and all necessary waiting and other time periods (including any extensions thereof) under any applicable legislation or regulation of any relevant jurisdiction having expired, lapsed or been terminated (as appropriate) and all statutory and regulatory obligations in any jurisdiction having been complied with and all Authorisations which are deemed by Bidco (acting reasonably) to be necessary or reasonably considered to be appropriate in any jurisdiction for or in respect of the Acquisition or the proposed acquisition of any shares or other securities in, or control of, HL by any member of the Wider Bidco Group having been obtained on terms and in a form reasonably satisfactory to Bidco from all appropriate Third Parties or (without prejudice to the generality of the foregoing) from any person or bodies with whom any member of the Wider HL Group or the Wider Bidco Group has entered into contractual arrangements in each case where the direct consequence of a failure to make such notification or filing or to wait for the expiry, lapse or termination of any such waiting or other time period or to comply with such obligation or obtain such Authorisation would be unlawful in any relevant jurisdiction or have a material adverse effect on the Wider HL Group or any member of the Bidco Group (in each case, taken as a whole) or the ability of Bidco to implement the Scheme and all such Authorisations remaining in full force and effect at the time at which the Scheme becomes Effective and there being no notice or intimation of an intention to revoke, suspend, restrict, modify or not to renew such Authorisations;
- 3.9 no injunction, enjoinment, or other order issued and being in effect by a court or other Third Party which has the effect of making the Acquisition or its implementation, void, voidable, illegal and/or unenforceable under the laws of any relevant jurisdiction, or otherwise directly or indirectly prohibiting, preventing or materially restraining, restricting or delaying or otherwise materially interfering with the completion of the Acquisition;

#### Confirmation of absence of adverse circumstances

3.10 except as Disclosed, there being no provision of any arrangement, agreement, licence, permit, franchise, lease or other instrument to which any member of the Wider HL Group is a party or by or to which any such member or any of its assets is or may be bound, entitled or be subject or any event or circumstance which, as a consequence of the Acquisition or the proposed acquisition by any member of the Wider Bidco Group of any shares or other securities in HL or because of a change in the control or management of any member of the Wider HL Group or otherwise, would or would reasonably be expected to result in, in each case to an extent which is material in the context of the Wider HL Group taken as a whole or to the financing of the Acquisition:

- 3.10.1 any monies borrowed by, or any other indebtedness, actual or contingent of, or any grant available to, any member of the Wider HL Group being or becoming repayable, or capable of being declared repayable, immediately or prior to its or their stated maturity date or repayment date, or the ability of any such member to borrow monies or incur any indebtedness being withdrawn or inhibited or becoming capable of being withdrawn or inhibited;
- 3.10.2 the rights, liabilities, obligations, interests or business of any member of the Wider HL Group or any member of the Wider Bidco Group under any such arrangement, agreement, licence, permit, lease or instrument or the interests or business of any member of the Wider HL Group or any member of the Wider Bidco Group in or with any other firm or company or body or person (or any agreement or arrangement relating to any such business or interests) being or reasonably being expected to become terminated or adversely modified or affected or any onerous obligation or liability arising or any adverse action being taken or arising thereunder;
- 3.10.3 any member of the Wider HL Group ceasing to be able to carry on business under any name under which it presently carries on business to an extent which is material in the context of the HL Group taken as a whole or in the context of the Acquisition;
- 3.10.4 any assets or interests of, or any asset the use of which is enjoyed by, any member of the Wider HL Group being or falling to be disposed of or charged or any right arising under which any such asset or interest could be required to be disposed of or charged or could cease to be available to any member of the Wider HL Group otherwise than in the ordinary course of business;
- 3.10.5 other than in the ordinary course of business, the creation or enforcement of any mortgage, charge or other security interest over the whole or any part of the business, property or assets of any member of the Wider HL Group or any such mortgage, charge or other security interest (whenever created, arising or having arisen), becoming enforceable;
- 3.10.6 the business, assets, value, financial or trading position, profits or prospects of any member of the Wider HL Group being prejudiced or adversely affected;
- 3.10.7 the creation or acceleration of any material liability (actual or contingent) by any member of the Wider HL Group other than trade creditors or other liabilities incurred in the ordinary course of business; or
- 3.10.8 any liability of any member of the Wider HL Group to make any severance, termination, bonus or other payment to any of its directors or other officers other than in the ordinary course of business;

No material transactions, claims or changes in the conduct of the business of the HL Group

- 3.11 except as Disclosed, no member of the Wider HL Group having since 30 June 2023:
  - 3.11.1 save as between HL and its wholly-owned subsidiaries or between such wholly-owned subsidiaries and save for the issue or transfer out of treasury of HL Shares on the exercise of options or vesting of awards granted in the ordinary course under the HL Share Plans, issued or agreed to issue or authorised the issue of additional shares of any class, or securities convertible into, or exchangeable for, or rights, warrants or options to subscribe for or acquire, any such shares or convertible securities or transferred or sold or agreed to transfer or sell or authorised the transfer or sale of HL Shares out of treasury;
  - 3.11.2 recommended, declared, paid or made any bonus issue, dividend or other distribution (whether payable in cash or otherwise) other than to HL or one of its wholly-owned subsidiaries or (for the avoidance of doubt) the 2024 Full-Year Dividend;
  - 3.11.3 save as between HL and its wholly-owned subsidiaries or between such wholly-owned subsidiaries, merged with (by statutory merger or otherwise) or demerged from or acquired any body corporate, partnership or business or acquired or disposed of, or, other than in the ordinary course of business, transferred, mortgaged or charged or created any security interest over, any assets or any right, title or interest in any asset (including shares and trade investments) or authorised the same, in each case to an extent which is material in the context of the Wider HL Group taken as a whole;
  - 3.11.4 save as between HL and its wholly-owned subsidiaries or between such wholly-owned subsidiaries, made or authorised any change in its loan capital other than in the ordinary course of business and to an extent which is material in the context of the Wider HL Group taken as a whole;
  - 3.11.5 issued, authorised or proposed or made any change in or to the terms of, any debentures or (save in the ordinary course of business and save as between HL and its wholly-owned subsidiaries or between such wholly-owned subsidiaries) incurred or increased any indebtedness or become subject to any contingent liability to an extent which is material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;
  - 3.11.6 entered into, varied or authorised any contract, transaction, arrangement or commitment (whether in respect of capital expenditure or otherwise) (otherwise than in the ordinary course of business) which is of a long-term, unusual or onerous nature, or which involves or could reasonably be expected to involve an obligation of such nature or magnitude which is or would reasonably be expected to be restrictive

on the business of any member of the Wider HL Group to an extent which is or would reasonably be expected to be material to the Wider HL Group taken as a whole;

- 3.11.7 outside the normal course of business, entered into any licence or other disposal of intellectual property rights of any member of the Wider HL Group which are material in the context of the Wider HL Group;
- 3.11.8 entered into, varied or authorised the entry into or made any offer (which remains open for acceptance) to enter into or vary the terms of, any contract, commitment, arrangement or any service agreement with any director or senior executive of the Wider HL Group, save for salary increases, bonuses or variations of terms in the ordinary course;
- 3.11.9 except as permitted by or pursuant to the terms of the Cooperation Agreement, proposed, agreed to provide or modified the terms of any share option scheme, incentive scheme, or other benefit relating to the employment or termination of employment of any employee of the Wider HL Group which, taken as a whole, are material in the context of the Wider HL Group taken as a whole;
- 3.11.10 (i) (excluding the trustee of any pension scheme(s) established by a member of the Wider HL Group other than where that trustee is HL itself) made, agreed or consented to or procured any significant change to: (a) the terms of any existing trust deeds, rules, policy or other governing documents, or entered into or established any new trust deeds, rules, policy or other governing documents, constituting any pension scheme or other retirement or death benefit arrangement established for the directors, former directors, employees or former employees of any entity in the Wider HL Group or their dependants and established by a member of the Wider HL Group (a "Relevant **Pension Plan**"); (b) the basis on which benefits accrue, pensions which are payable or the persons entitled to accrue or be paid benefits, under any Relevant Pension Plan; (c) the basis on which the liabilities of any Relevant Pension Plan are funded or valued; or (d) the basis or rate of employer contribution to a Relevant Pension Plan, in each case to the extent which is material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition and other than as required in accordance with applicable law; (ii) enter into or propose to enter into one or more bulk annuity contracts in relation to any Relevant Pension Plan; or (iii) carried out any act: (a) which would or could reasonably be expected to lead to the commencement of the winding up of any Relevant Pension Plan; (b) which would or is reasonably likely to create a material debt owed by an employer to any Relevant Pension Plan; (c) which would or might accelerate any obligation on any employer to fund or pay additional contributions to any Relevant Pension Plan; or (d) which would, having regard to the published guidance of the Pensions Regulator give rise directly or indirectly to a liability in respect of a Relevant Pension Plan arising out of the operation of sections 38 and 38A of the Pensions Act 2004 in relation to a Relevant Pension Plan, in each case to the extent which is

material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition and other than as required in accordance with applicable law;

- 3.11.11 other than to fill a vacancy on the board of directors of a corporate trustee, changed the trustee or trustee directors or other fiduciary of any Relevant Pension Plan;
- 3.11.12 entered into, implemented or effected, or authorised any joint venture, asset or profit sharing arrangement, partnership, composition, assignment, reconstruction, amalgamation, commitment, scheme or other transaction or arrangement (other than the Scheme) otherwise than in the ordinary course of business which is material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;
- 3.11.13 purchased, redeemed or repaid any of its own shares or other securities or reduced or, save in respect of the matters mentioned in subparagraph 3.11.1 above, made any other change to any part of its share capital to an extent which (other than in the case of HL) is material in the context of the Wider HL Group taken as a whole;
- 3.11.14 other than with respect to claims between HL and its wholly-owned subsidiaries (or between such subsidiaries), waived, compromised or settled any claim otherwise than in the ordinary course of business which is material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;
- 3.11.15 made any alteration to its articles of association or other constitutional documents (in each case, other than in connection with the Scheme) which is material in the context of the Acquisition;
- 3.11.16 (other than in respect of a member of the Wider HL Group which is dormant and was solvent at the relevant time) taken any corporate action or had any legal proceedings instituted or threatened against it in relation to the suspension of payments, a moratorium of any indebtedness, its winding-up (voluntary or otherwise), dissolution, reorganisation or for the appointment of any administrator, receiver, administrative receiver, trustee or similar officer of all or any of its assets or revenues or any analogous proceedings in any jurisdiction or appointed any analogous person in any jurisdiction or had any such person appointed which is in any case material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;
- 3.11.17 been unable, or admitted in writing that it is unable, to pay its debts or commenced negotiations with one or more of its creditors with a view to rescheduling or restructuring any of its indebtedness, or having stopped or suspended (or threatened to stop or suspend) payment of its debts generally or ceased or threatened to cease carrying on all or a substantial part of its business which is material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;

- 3.11.18 entered into any contract, commitment, agreement or arrangement otherwise than in the ordinary course of business or passed any resolution or made any offer (which remains open for acceptance) with respect to or announced an intention to effect any of the transactions, matters or events referred to in this Condition;
- 3.11.19 terminated or varied the terms of any agreement or arrangement between any member of the Wider HL Group and any other person in a manner which would or might be expected to have a material adverse effect on the financial position of the Wider HL Group taken as a whole; or
- 3.11.20 following the date of this announcement (and except for any matters referred to herein), taken any action which requires, or would require, the consent of the Panel or the approval of HL Shareholders in general meeting in accordance with, or as contemplated by, Rule 21.1 of the Takeover Code;

#### No material adverse change

- 3.12 since 30 June 2023, and except as Disclosed:
  - 3.12.1 no adverse change and no circumstance having arisen which would be expected to result in any adverse change or deterioration in the business, assets, financial or trading position, profits or prospects of any member of the Wider HL Group to an extent which is material to the Wider HL Group taken as a whole or to the financing of the Acquisition;
  - 3.12.2 no litigation, arbitration proceedings, prosecution or other legal proceedings having been threatened, announced or instituted by or against or remaining outstanding against any member of the Wider HL Group is or may become a party (whether as claimant or defendant or otherwise) which, in any such case, would reasonably be expected to have a material adverse effect on the Wider HL Group taken as a whole, and (other than as a result of the Acquisition) no enquiry, review, investigation or enforcement proceedings by, or complaint or reference to, any Third Party against or in respect of any member of the Wider HL Group having been threatened, announced or instituted by or against, or remaining outstanding in respect of, any member of the Wider HL Group which, in any such case, would reasonably be expected to have a material adverse effect on the Wider HL Group taken as a whole;
  - 3.12.3 no contingent or other liability of any member of the Wider HL Group having arisen, increased or become apparent which would reasonably be expected to adversely affect the business, assets, financial or trading position, profits or prospects of any member of the Wider HL Group to an extent which is material to the Wider HL Group taken as a whole;

- 3.12.4 other than in respect of the matters referred to in Conditions 3.1 to 3.6, no steps having been taken and no omissions having been made which are reasonably likely to result in the withdrawal, cancellation, termination or modification of any licence held by any member of the Wider HL Group, which is necessary for the proper carrying on of its business and the withdrawal, cancellation, termination or modification of which is material and reasonably likely to have a material adverse effect on the Wider HL Group taken as a whole; or
- 3.12.5 no member of the Wider HL Group having conducted its business in material breach of any applicable laws and regulations which in any case is material in the context of the Wider HL Group taken as a whole;
- 3.13 in relation to the period since 30 June 2023, and except as Disclosed, Bidco not having discovered:
  - 3.13.1 that any financial, business or other information concerning the Wider HL Group publicly announced or disclosed to any member of the Wider Bidco Group at any time prior to the date of this announcement by or on behalf of any member of the Wider HL Group or to any of their advisers is misleading, contains a misrepresentation of fact or omits to state a fact necessary to make that information not misleading and which is, in any case, material in the context of the Wider HL Group taken as a whole or in the context of the Acquisition;
  - 3.13.2 that any member of the Wider HL Group is subject to any liability (actual or contingent) and which is material in the context of the Wider HL Group taken as a whole; or
  - 3.13.3 any information which affects the import of any information disclosed to Bidco at any time prior to the date of this announcement by or on behalf of any member of the Wider HL Group which is material in the context of the Wider HL Group taken as a whole;

#### Environmental liabilities

except as Disclosed, Bidco not having discovered that, in relation to any release, 3.14 emission, accumulation, discharge, disposal or other similar circumstance which has impaired or is likely to impair the environment (including property) or harmed or is likely to harm the health of humans, animals or other living organisms or eco-systems, any past or present member of the Wider HL Group, in a manner and to an extent which is material in the context of the Wider HL Group: (i) has committed any violation of any applicable laws, statutes, regulations, Authorisations, notices or other requirements of any Third Party giving rise to a material liability; and/or (ii) has incurred any material liability (whether actual or contingent) to any Third Party; and/or (iii) would be likely to incur any material liability (whether actual or contingent), or is required, to make good, remediate, repair, re-instate or clean up the environment (including any property) in each case of (i), (ii) or (iii), which such liability or requirement is or would reasonably be expected to be material to the Wider HL Group taken as a whole;

### Intellectual Property

- 3.15 except as Disclosed, no circumstance having arisen or event having occurred in relation to any intellectual property owned or used by any member of the Wider HL Group which would reasonably be expected to have a material adverse effect on the Wider HL Group taken as a whole or is otherwise material in the context of the Acquisition, including:
  - 3.15.1 any member of the Wider HL Group losing its title to any intellectual property material to its business, or any intellectual property owned by the Wider HL Group and material to its business being revoked, cancelled or declared invalid;
  - 3.15.2 any claim being asserted in writing by any person challenging the ownership of any member of the Wider HL Group to, or the validity or effectiveness of, any such intellectual property; or
  - 3.15.3 any agreement regarding the use of any such intellectual property licensed to or by any member of the Wider HL Group being terminated or varied;

### Anti-corruption and sanctions

- 3.16 except as Disclosed, Bidco not having discovered that (to an extent that is material in the context of the Wider HL Group taken as a whole):
  - 3.16.1 any past or present member of the Wider HL Group or any person that performs or has performed services for or on behalf of any such company is or has at any time engaged in any activity, practice or conduct (or omitted to take any action) in contravention of the UK Bribery Act 2010, the U.S. Foreign Corrupt Practices Act of 1977, as amended or any other applicable anti-corruption legislation;
  - 3.16.2 any past or present member of the Wider HL Group has engaged in any activity or business with, or made any investments in, or made any payments to any government, entity or individual covered by any of the economic sanctions administered by the United Nations or the European Union (or any of their respective member states) or the United States Office of Foreign Assets Control or any other governmental or supranational body or authority in any jurisdiction; or
  - 3.16.3 a member of the HL Group has engaged in a transaction which would cause the Bidco Group to be in breach of any law or regulation on completion of the Acquisition, including the economic sanctions administered by the United States Office of Foreign Assets Control or HM Treasury & Customs or any government, entity or individual targeted by any of the economic sanctions of the United Nations, United States or the European Union or any of its member states; and

## No criminal property

3.17 except as Disclosed, Bidco not having discovered that any asset of any member of the Wider HL Group constitutes criminal property as defined by section 340(3) of the Proceeds of Crime Act 2002 (but disregarding paragraph (b) of that definition).

#### Part B Further terms of the Acquisition

- 1. Subject to the requirements of the Panel, Bidco reserves the right in its sole discretion to waive, in whole or in part, all or any of the Conditions set out in Part A of Appendix 1, except Conditions 1, 2.1(i), 2.2(i), 2.3(i) and 2.4 which cannot be waived. The deadlines in any of Conditions 2.1(ii), 2.2(ii) or 2.3(ii) may be extended to such later date as may be agreed in writing by Bidco and HL (with the consent of the Panel and the approval of the Court, in each case if required). If any of Conditions 2.1(ii), 2.2(ii) or 2.3(ii) is not satisfied by the relevant deadline specified in the relevant Condition, Bidco shall make an announcement by 8.00 a.m. on the Business Day following such deadline confirming whether it has invoked the relevant deadline.
- 2. Bidco shall be under no obligation to waive (if capable of waiver), to determine to be or remain satisfied or to treat as fulfilled any of the Conditions in Part A of Appendix 1 above by a date and time earlier than 11.59 p.m. on the Business Day prior to the date of the Sanction Hearing, notwithstanding that the other Conditions of the Acquisition may at such earlier date have been waived or fulfilled and that there are at such earlier date no circumstances indicating that any of such Conditions may not be capable of fulfilment.
- 3. Under Rule 13.5(a) of the Takeover Code and subject to paragraph 4 below, Bidco may only invoke a Condition so as to cause the Acquisition not to proceed, to lapse or to be withdrawn with the consent of the Panel. The Panel will normally only give its consent if the circumstances which give rise to the right to invoke the Condition are of material significance to Bidco in the context of the Acquisition. This will be judged by reference to the facts of each case at the time that the relevant circumstances arise.
- 4. Condition 1 (subject to Rule 12 of the Takeover Code), Conditions 2.1(i), 2.2(i), 2.3(i) and 2.4 in Part A of Appendix 1 above, and, if applicable, any acceptance condition if the Acquisition is implemented by means of an Offer, are not subject to Rule 13.5(a) of the Takeover Code.
- 5. Any Condition that is subject to Rule 13.5(a) of the Takeover Code may be waived by Bidco.
- 6. If the Panel requires Bidco to make an offer or offers for HL Shares under the provisions of Rule 9 of the Takeover Code, Bidco may make such alterations to the Conditions and the Acquisition as are necessary to comply with the provisions of that Rule.
- 7. Bidco reserves the right to elect to implement the Acquisition by way of an Offer as an alternative to the Scheme, subject to the Panel's consent and to the terms of the Cooperation Agreement. In such an event, such Offer will be implemented on the same terms and conditions so far as is applicable, as those which would apply to the Scheme (subject to appropriate amendments to reflect the change in method of implementing the Acquisition and the terms of the Cooperation Agreement, including (without limitation and for so long as clause 5.2 of the Cooperation Agreement applies) an acceptance condition set at 75 per cent. of the HL Shares (which shall be, if Bidco so elects and with the prior consent of the Panel, calculated as 75 per cent. of HL Shares on a fully diluted basis) (or such other percentage as Bidco and HL may agree in

accordance with the terms of the Cooperation Agreement and, to the extent necessary, with the consent of the Panel, being in any case more than 50 per cent. of the HL Shares)). If the Acquisition is effected by way of an Offer, and such Offer becomes or is declared unconditional and sufficient acceptances are received in respect of such Offer, Bidco intends to exercise its rights to apply the provisions of Chapter 3 of Part 28 of the 2006 Act so as to acquire compulsorily the remaining HL Shares in respect of which the Offer has not been accepted.

- 8. The Acquisition will be subject, *inter alia*, to the Conditions and certain further terms which are set out in this Appendix 1 and to the full terms which will be set out in the Scheme Document and such further terms as may be required to comply with the provisions of the Listing Rules, the provisions of the Takeover Code and the applicable requirements of the Panel and the London Stock Exchange.
- 9. HL Shares will be acquired by Bidco pursuant to the Acquisition fully paid and free from all liens, charges, encumbrances and other third-party rights of any nature whatsoever and together with all rights attaching to them as at the Effective Date, including the right to receive and retain all dividends and distributions (if any) declared, made or paid with a record date on or after the Effective Date.
- 10. If, on or after the date of this announcement and prior to the Acquisition becoming Effective, any dividend and/or other distribution and/or other return of capital or value, other than the 2024 Full-Year Dividend, is announced, declared, made or paid or becomes payable in respect of the HL Shares (in each case, with a record date prior to the Effective Date), Bidco will reduce the Cash Consideration payable under the terms of the Cash Offer (and, as the case may be, the number of Rollover Securities due under the terms of the Alternative Offer) at such date by an amount up to the amount of such dividend and/or distribution and/or other return of capital or value, in which case, any reference in this announcement to the Cash Consideration payable under the terms of the Cash Offer (or consideration due under the Alternative Offer) will be deemed to be a reference to the consideration as so reduced. Any exercise by Bidco of its rights referred to in this paragraph 10 shall be the subject of an announcement and, for the avoidance of doubt, shall not be regarded as constituting any revision or variation of the terms of the Scheme or the Acquisition. In the event of any exercise of Bidco's rights referred to in this paragraph, HL Shareholders would be entitled to retain the relevant dividend, distribution and/or other return of capital or value. To the extent that any such dividend and/or distribution and/or other return of capital or value is announced declared, made or paid or is payable and it is: (i) transferred pursuant to the Acquisition on a basis which entitles Bidco to receive the dividend or distribution and to retain it; or (ii) cancelled, the consideration payable under the terms of the Acquisition will not be subject to change in accordance with this paragraph 10.
- 11. The availability of the Acquisition to persons not resident in the United Kingdom may be affected by the laws or regulatory requirements of the relevant jurisdictions. Persons who are not resident in the United Kingdom should inform themselves about and observe any applicable requirements.
- 12. This announcement and any rights or liabilities arising hereunder, the Acquisition and the Scheme will be governed by English law and be subject to the jurisdiction of the Court, to the Conditions set out above and to the full terms to be set out in the Scheme Document. The Acquisition will be subject to the applicable requirements of the

Takeover Code, the Panel, the London Stock Exchange, the FCA, the Listing Rules and the Registrar of Companies.

13. Each of the Conditions shall be regarded as a separate Condition and, except as expressly stated, shall not be limited by reference to any other Condition.

## Appendix 2 Sources and Bases of Information

In this announcement, unless otherwise stated or the context otherwise requires, the following sources and bases have been used.

- 1. The fully diluted issued ordinary share capital of 477,549,398 HL Shares is based on:
  - 1.1 474,318,625 HL Shares in issue as at 8 August 2024 (being the latest Business Day before this announcement); plus
  - 1.2 3,381,168 HL Shares which may be issued on or after the date of this announcement pursuant to the HL Share Plans and share awards, less 150,395 ordinary shares held by the trustee of the Employee Benefit Trust which can be used to satisfy the exercise of options under the HL Share Plans, as at 7 August 2024 (being the latest practicable day before this announcement).
- 2. The value of approximately £5,443,093,905 for the entire issued, and to be issued, share capital of HL is based on:
  - 2.1 Cash Consideration of 1,110 pence per HL Share;
  - 2.2 HL's fully diluted issued ordinary share capital of 477,549,398 HL Shares, as set out in paragraph 1 above; and
  - 2.3 a dividend of 30 pence per HL Share in respect of the Financial Year ended 30 June 2024 to be received by holders of the 474,318,625 HL Shares in issue as at 8 August 2024 as set out in paragraph 1.1 above.
- 3. Unless otherwise stated, the financial information of HL is extracted (without material adjustment) from the 2023 HL Annual Report, audited accounts of the HL Group for the 12 months ended 30 June 2023 and the unaudited, consolidated financial statements of HL for the six months ended 31 December 2023 and the twelve months ended 30 June 2024.
- 4. The volume-weighted average prices have been derived from Bloomberg data based on volumes traded from 21 February 2024 (for three-month) and 21 November 2023 (for six-month) and have been rounded to the nearest whole number.
- 5. Certain figures included in this announcement have been subject to rounding adjustments.

## Appendix 3 Details of Irrevocable Undertakings and Non-Binding Written Confirmations of Intent

1. <u>Directors</u>

The following HL Independent Directors and Adrian Collins have given irrevocable undertakings to vote (or, where applicable, procure the voting) in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept, or procure the acceptance of, the Offer) in respect of their own registered and beneficial holdings (or those HL Shares over which they have control) of HL Shares:

| Name              | Total Number of<br>HL Shares | Percentage of existing issued share capital |
|-------------------|------------------------------|---|
| Alison Platt      | 18,696                       | 0.00  |
| Dan Olley         | 7,242                        | 0.00  |
| Amy Stirling      | 24,392                       | 0.01  |
| John Troiano      | 14,400                       | 0.00  |
| Darren Scott Pope | 3,999                        | 0.00  |
| Adrian Collins    | 13,400                       | 0.00  |

These irrevocable undertakings also extend to any HL Shares acquired by the HL Independent Directors and Adrian Collins as a result of the vesting of awards or the exercise of options under the HL Share Plans.

The irrevocable undertakings referred to in this paragraph 1 cease to be binding on the earlier of the following occurrences: (i) this announcement not having been released by 10.00 a.m. (London time) on the date of the undertaking (or such later date as Bidco and HL may agree); (ii) the Scheme Document is not sent to HL Shareholders within 28 days (or such later period as the Panel may agree) after the date of this announcement; (iii) Bidco announces, with the consent of the Panel, that it does not intend to make or proceed with the Acquisition and no new, revised or replacement offer or scheme is announced at the same time; (iv) the Scheme lapses or is withdrawn in accordance with its terms and no new, revised or replacement offer or scheme is announced at the same time; (v) at 11.59 p.m. on the Long Stop Date (or, in circumstances where Bidco has, prior to such date, elected to exercise its right to proceed by way of an Offer and announced the same in accordance with the requirements of Paragraph 8 of Appendix 7 to the Takeover Code, on the longstop date provided for in the terms of such offer in accordance with Rule 12 of the Takeover Code); or (vi) the date on which any competing offer for HL becomes or is declared unconditional or, if proceeding by way of a scheme of arrangement, becomes Effective.

2. Shareholders

In addition to the HL Independent Directors and Adrian Collins, the following HL Shareholder has given irrevocable undertakings to vote (or, where applicable, procure the voting) in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept, or procure the acceptance of, the Offer) in respect of his own beneficial holdings (or those HL Shares over which he has control) of HL Shares, and to elect to receive the Cash Consideration, in respect of 50 per cent. of his HL Shares and the Alternative Offer, in respect of the remaining 50 per cent. of his HL Shares:

| Name             | Total Number of<br>HL Shares | Percentage of existing issued share capital |
|------------------|------------------------------|---|
| Peter Hargreaves | 93,838,474                   | 19.8  |

- (a) The irrevocable undertaking referred to in this paragraph 2 will remain binding in the event that a higher competing offer for HL is made. It ceases to be binding on the earlier of the following occurrences:
  - (i) this announcement not having been released by 6.30 p.m. (London time) on 9 August 2024 (or such later date as Bidco and HL may agree);
  - (ii) the earlier of: (a) the Long Stop Date; and (b) the date on which the Acquisition (whether implemented by way of a Scheme or an Offer) is withdrawn or lapses in accordance with its terms or (if the Acquisition is implemented by way of a Scheme) otherwise becomes incapable of ever becoming effective (as agreed by the Panel (if required)), in each case, other than in circumstances where the Acquisition is withdrawn or lapses as a result of Bidco electing prior to such applicable date, to exercise its right to implement the Acquisition by way of an Offer and announcing the same in accordance with the requirements of Paragraph 8 of Appendix 7 of the Takeover Code, and such Offer has not lapsed or been withdrawn;
  - (iii) Bidco announces, with the consent of the Panel, that it does not intend to make or proceed with the Acquisition and no new, revised or replacement Scheme or Offer is announced by Bidco (or any affiliate) pursuant to and in accordance with Rule 2.7 of the Takeover Code at the same time; or
  - (iv) a competing offer for the entire issued, and to be issued, ordinary share capital of HL is made, and such offer becomes or is declared unconditional (if implemented by way of takeover offer (within the meaning of section 974 of the 2006 Act)) or effective (if implemented by way of a scheme of arrangement under Part 26 of the 2006 Act).
- (b) In addition, Stephen Lansdown has provided a non-binding written confirmation of intent to vote in favour of the Scheme at the Court Meeting and the Resolutions at the General Meeting (or, in the event that the Acquisition is implemented by way of an Offer, to accept the Offer) and to elect to receive the Cash Consideration, in respect of all of his HL Shares:

| Name             | Total Number of<br>HL Shares | Percentage of existing issued share capital |
|------------------|------------------------------|---|
| Stephen Lansdown | 27,087,419                   | 5.7   |

## Appendix 4 Details on the Topco Group and the Rollover Securities

### 1. Information on Topco and the Intermediate Holding Companies

Consortium JVCo will at the Effective Date be jointly owned by CVC Private Equity Funds, affiliates of Nordic Capital XI Delta and Platinum Ivy (or any of its affiliates) in equal shares. Topco is a wholly-owned subsidiary of Consortium JVCo and was formed for the purpose of implementing the Acquisition. Each of Bidco, Finco, Midco 2 and Midco 1 (together the "Intermediate Holding Companies") is a direct or indirect wholly-owned subsidiary company of Topco. None of Consortium JVCo, Topco, or any of the Intermediate Holding Companies have traded since the date of their incorporation nor entered into any obligations, other than in connection with the Acquisition.

Consortium JVCo is a private limited company incorporated on 27 June 2024 under the laws of Jersey. The share capital of Consortium JVCo currently comprises of 3,000 ordinary shares of £0.01.

Topco is directly wholly-owned by Consortium JVCo. Topco is a private limited company incorporated on 27 June 2024 under the laws of Jersey. The share capital of Topco currently comprises 1 ordinary share of £0.01 but will be reorganised on or prior to the Effective Date so that it comprises Topco A Ordinary Shares and Rollover Securities on the terms to be set out in the Scheme Document. The Topco A Ordinary Shares in Topco will be held by Consortium JVCo, and the Rollover Securities will be held by eligible HL Shareholders who elect for the Alternative Offer.

Midco 1 is wholly-owned by Topco. Midco 1 is a private limited company incorporated on 27 June 2024 under the laws of Jersey. The share capital of Midco 1 currently comprises 1 ordinary share of  $\pounds 0.01$ .

Midco 2 is wholly-owned by Midco 1. Midco 2 is a private limited company incorporated on 27 June 2024 under the laws of Jersey. The share capital of Midco 2 currently comprises 1 ordinary share of  $\pounds 0.01$ .

Finco is wholly-owned by Midco 2. Finco is a private limited company incorporated on 27 June 2024 under the laws of Jersey. The share capital of Finco currently comprises 1 ordinary share of  $\pounds 0.01$ .

Bidco is wholly-owned by Finco. Bidco is a private limited company incorporated on 1 July 2024 under the laws of England and Wales. The share capital of Bidco currently comprises 1 ordinary share of £0.01.

Between the date of this announcement and completion of the Rollover, no member of the Topco Group is expected to conduct any business or activities other than in connection with the Acquisition.

Set out below is a summary of the proposed provisions of the Topco Shareholders' Agreement and the Topco Articles governing the terms on which eligible HL Shareholders who elect for the Alternative Offer will, subject to implementation of the Rollover, hold interests in Rollover Securities. Further details will be included in the Scheme Document. Eligible HL Shareholders who validly elect for the Alternative Offer will, pursuant to a power of attorney to be included in the Form of Election and/or the Scheme, deliver a fully executed deed of adherence pursuant to which they will be bound by the Topco Shareholders' Agreement.

## 2. **Rollover Mechanics**

If the Scheme becomes Effective, eligible HL Shareholders that validly elect to receive consideration by means of the Alternative Offer will receive their Rollover Securities in Topco pursuant to the Rollover whereby on or shortly following the Effective Date:

- **First Exchange** firstly, the relevant HL Shares of the relevant electing HL Shareholders will be exchanged for loan notes of a commensurate value to be issued by Bidco pursuant to the Scheme (the "**Bidco Rollover Securities**");
- Second Exchange secondly, and immediately following the first exchange, the Bidco Rollover Securities will be exchanged for loan notes of a commensurate value to be issued by Finco (the "Finco Rollover Securities");
- Third Exchange thirdly, and immediately following the second exchange, the Finco Rollover Securities will be exchanged for loan notes of a commensurate value to be issued by Midco 2 (the "Midco 2 Rollover Securities");
- Fourth Exchange fourthly, and immediately following the third exchange, the Midco 2 Rollover Securities will be exchanged for loan notes of a commensurate value to be issued by Midco 1 (the "Midco 1 Rollover Securities"); and
- **Fifth Exchange** finally, and immediately following the fourth exchange, the Midco 1 Rollover Securities will be exchanged for the relevant number of Rollover Securities in Topco to which eligible HL Shareholders are entitled in accordance with the Alternative Offer,

provided that each of the second exchange, the third exchange and the fourth exchange will be subject to and conditional on the exercise of a put option by the relevant transferor, or a call option by the relevant transferee, in relation to the securities to be exchanged. As noted above, HL Shareholders who elect for the Alternative Offer will be required, pursuant to a power of attorney granted by them pursuant to the Scheme, to adhere to the Topco Shareholders' Agreement relating to Topco as a condition of such election. The power of attorney will also provide for the signing on behalf of such HL Shareholder (in such form as Bidco may require) of the put and call deeds and/or any exchange agreement, transfer, instrument, or other document deemed by Bidco (in its absolute discretion) to be necessary or desirable to effect the Rollover as conditions of such election, including any appropriate employment tax elections.

## 3. Terms of Issue of Rollover Securities

The Rollover Securities to be issued to eligible HL Shareholders who elect for the Alternative Offer in accordance with the Rollover will be issued credited as fully paid and will rank economically *pari passu* with the Topco A Ordinary Shares held by and issued to Consortium JVCo in connection with the Acquisition, including the right to receive and retain dividends

and other distributions declared, made or paid by reference to a record date falling on or after the date of this announcement.

## 4. Economic Rights

The economic rights described below are subject to the risks also described below and in paragraph 14 of this announcement (for example, that: (i) holders of Rollover Securities may be diluted over time, potentially significantly, should holders of Rollover Securities not elect to participate in further issues of additional shares, loan notes or other securities of the Topco Group; (ii) holders of Rollover Securities are not always entitled to participate in such issues; and (iii) such additional securities may have different (including, potentially, preferential) rights to the Rollover Securities).

Subject to the above, any return of proceeds to security holders of Topco, whether on a future share sale, asset sale, merger, listing or initial public offering ("**IPO**"), or solvent winding-up, in each case relating to the Topco Group (each an "**Exit**") or otherwise, including the right to receive and retain dividends and all other distributions and returns of capital made or paid, shall, after payment of all reasonable, properly incurred costs in relation to any such Exit and/or return of proceeds (excluding, for the avoidance of doubt, any management fees (or similar) charged by Consortium JVCo or any Consortium Member), be distributed to each holder of Topco A Ordinary Shares and Rollover Securities, pro rata to their shareholdings. The Topco A Ordinary Shares and the Rollover Securities shall rank equally as regards any distributions, dividends, buy-back, any other capital redemption or other returns of income or capital made by Topco.

## 5. Governance and Voting Rights

Every holder of one or more Topco A Ordinary Shares on the date on which either a written resolution is circulated or a general meeting is held and who is present at such meeting shall, subject to the Topco Articles, have one vote for each Topco A Ordinary Share.

Rollover Securities will not carry any general voting rights at general meetings of Topco and, save as set out below in relation to Substantial B Shareholders, will not carry the right to appoint directors to the board of Topco.

Consortium JVCo may, acting reasonably, make any amendment to, or variation of, the Topco Shareholders' Agreement and/or the Topco Articles and/or related documents (notwithstanding any class rights) without the consent of, or notification to, holders of Rollover Securities provided that such amendments or variations are not disproportionately adverse to the economic, tax or legal position of the holders of Rollover Securities (as a whole) or the governance rights of the holders of Rollover Securities, in each case as compared to Consortium JVCo. Any such amendment or variation must be for bona fide purposes and shall not be used to frustrate, terminate or reduce the rights of the holders of Rollover Securities. Consortium JVCo may make any other amendment to, or variation of, the Topco Shareholders' Agreement and/or the Topco Articles and/or related documents on reasonable notice to the Topco B Shareholders and with the prior consent of (i) the holders of a majority of the Rollover Securities (excluding, for the purposes of this limb (i), any such Rollover Securities held by a Substantial B Shareholder) and (ii) the approval of each Substantial B Shareholder.

The following reserved matters shall require the prior consent of each Substantial B Shareholder:

- non-arm's length transactions between Consortium JVCo, any Consortium Member or their affiliates/related parties and the Topco Group, other than: (i) transactions between the Topco Group and any portfolio company of a Consortium Member undertaken for good faith commercial purposes; (ii) any issuance of securities to Consortium JVCo, any other member of the Topco Group and/or any other Consortium Member or any of their affiliates, in each case, undertaken for good faith commercial purposes; or (iii) to the extent otherwise set out in the Topco Shareholders' Agreement;
- dividends or distributions to the holders, or redemptions or repurchases of any securities issued by the Topco Group otherwise than in accordance with the distribution provisions of the Topco Shareholders' Agreement;
- variations of any coupon, or imposition of any redemption premium or fee, attaching to shareholder debt, loan notes, preference shares or other debt securities, if that would be materially and disproportionately adverse to the economic position of the Substantial B Shareholders (as a whole) as compared to Consortium JVCo;
- issuances of any securities by the Topco Group other than in accordance with the terms of the Topco Shareholders' Agreement; and
- any alteration or variation to the Topco Shareholders' Agreement or the articles of association of any Topco Group Company which would be disproportionately adverse to the economic, tax or legal position of the Topco B Shareholders (as a whole) or the governance rights of the holders of Rollover Securities, in each case as compared to Consortium JVCo.

## 6. **Transfers**

Consortium JVCo and each Consortium Member shall be permitted to directly or indirectly transfer Topco A Ordinary Shares or other securities in Topco at any time.

No Rollover Securities will be transferable without the prior written consent of Consortium JVCo, except where required or permitted pursuant to an Exit or reorganisation transaction, or the 'drag along' and 'tag along' rights, each as described below or in respect of permitted transfers to close family members, vehicles under their (or their close family's) sole control and/or family trust(s) established for tax planning purposes or affiliates of any corporate shareholder, in each case subject to transfer back requirements and subject to an exclusion in respect of sanctioned persons.

No changes in direct or indirect interests or economic entitlements in Rollover Securities which circumvent such restrictions on transfer shall be permitted.

Any proposed transferee of Rollover Securities:

- shall adhere to the Topco Shareholders' Agreement;
- shall provide such information and materials as Consortium JVCo or any other relevant person (including any corporate administrator) reasonably requires and requests in respect of such transferee and/or its affiliated or related persons in order to satisfy their respective obligations in respect of any 'know your customer', proceeds of crime, anti-terrorism financing and/or anti-money laundering legislation or regulation from time to time, or in

connection with any anti-trust or regulatory change in control approvals required by any regulator (which Topco shall provide reasonable information and assistance in obtaining, if required); and

• must not be subject to applicable sanctions restrictions.

## 7. Additional Topco Securities Issues

The Topco B Shareholders will be entitled to participate pro rata (on a catch-up basis only) in issues of securities by the Topco Group after the Effective Date of the Acquisition, excluding any such securities issued:

- to Consortium JVCo and/or its affiliates to finance the Acquisition;
- to Consortium JVCo and/or its affiliates following the implementation of the Rollover (at the same subscription price per share as Consortium JVCo paid in respect of its subscription for Topco A Ordinary Shares to fund the payment of the Cash Consideration to HL Shareholders) for an aggregate subscription amount equal to the total costs and expenses reasonably and properly incurred and to be incurred by or on behalf of the Topco Group and the Consortium Members in connection with the Acquisition (including in relation to preparation of Acquisition documentation, financing of the Cash Consideration and the Consortium's due diligence exercise), expected to be in the amount of approximately £100 million (and an updated estimate of such costs and expenses shall be set out in the Scheme Document);
- subject to implementation of the Rollover, to HL Shareholders that validly elect to receive consideration by means of the Alternative Offer pursuant to the Scheme;
- by one wholly-owned member of the Topco Group to another wholly-owned member of the Topco Group;
- to actual or potential employees, directors or consultants of the Topco Group (whether directly or indirectly), which shall dilute Topco A Ordinary Shares and Topco B Ordinary Shares pro rata;
- to any third-party lender in connection with the debt financing arrangements of the Topco Group, which shall dilute Topco A Ordinary Shares and Topco B Ordinary Shares pro rata;
- in connection with an IPO or pre-IPO reorganisation which shall dilute Topco A Ordinary Shares and Topco B Ordinary Shares pro rata;
- pursuant to the terms of any class of convertible securities of the Topco Group which may be issued following the Effective Date in accordance with, and subject to, the terms of the Topco Shareholders' Agreement and the Topco Articles (which, if issued, would dilute Topco A Ordinary Shares and Topco B Ordinary Shares pro rata);
- to any vendor(s) as non-cash consideration on the acquisition of, or merger with, all or part of another business, undertaking, company or assets, which shall dilute Topco A Ordinary Shares and Topco B Ordinary Shares pro rata; and

• in respect of which Consortium JVCo and a Topco B Shareholder Majority agree in writing is excluded.

References to rights on a catch-up basis mean that Topco B Shareholders will be given the opportunity to take up their pro rata entitlements to securities following completion of a related issue of securities to the Topco A Shareholders or other persons.

### 8. Terms of Alternative Offer in the event of a switch

In the event that Bidco elects, with the consent of the Panel and subject to the Cooperation Agreement, to switch to an Offer, and less than one hundred per cent. of the HL Shares are acquired by Bidco, the Alternative Offer Maximum and the Alternative Offer Minimum may each be amended by Bidco with the consent of the Panel.

### 9. **Board Representation and Information Rights**

Each Substantial B Shareholder shall be entitled to:

- nominate one director to the board of Bidco subject to appropriate qualification and suitability criteria, provided that a majority of the board of Bidco shall be comprised of directors appointed by the Consortium and/or Consortium JVCo;
- nominate an observer to the board of Bidco, who shall only be entitled to attend board meetings by telephone or video call software only and shall not speak or vote at such meetings;
- hold a regular, monthly meeting with the chairperson of the board of Bidco (in addition to the board meetings) to discuss strategy and performance of the Topco Group;
- the same information rights as lenders to the Topco Group and annual audited accounts of any holding company of Bidco not included in the annual audited consolidated accounts of the Topco Group; and
- regular meetings, no more than once a quarter, with CVC (on behalf of the Consortium).

## 10. Exit Arrangements

Any Exit shall occur at the absolute discretion of the Consortium, including as to conduct, implementation, structuring and timing.

All holders of Rollover Securities are required to take such reasonable actions as are reasonably requested by the board of Bidco or Consortium JVCo to achieve, and to actively co-operate with the Topco Group and Consortium JVCo to maximise the value for holders of securities in the Topco Group achieved as a result of, any such process. This shall include without limitation: (i) providing customary representations and warranties as to the title to the Rollover Securities held by such holder and its capacity to transfer such Rollover Securities; (ii) giving a customary locked box covenant or a customary covenant in relation to any completion accounts adjustment that Consortium JVCo has agreed to give in connection with such Exit process on a pro rata, several basis; (iii) bearing their pro rata share of costs in relation to such Exit; and (iv) in the case of an IPO, entering into any "lock-up", sell-down or other related arrangements as may be reasonably recommended by the underwriter(s) advising on such IPO

and to the same extent and on the same terms as Consortium JVCo; and (iv) taking a number of related actions including voting in favour of or consenting to the relevant process. Equivalent obligations also apply in relation to certain indirect liquidity events for members of the Consortium (an "Indirect Liquidity Event") and any raising of additional debt or equity financing for or refinancing of the Topco Group (a "Refinancing").

Holders of Rollover Securities are also required to enter into documentation and provide any consents as are reasonably required to give effect to any reorganisation of the Topco Group approved by Consortium JVCo and the board of Bidco, provided that such reorganisation would not be materially and disproportionately adverse to the economic (including capital and income rights) position of the holders of Rollover Securities (as a whole) as compared to Consortium JVCo.

## 11. **Drag along and Tag along**

If Consortium JVCo or any Consortium Member proposes to directly or indirectly transfer any of its securities in the Topco Group to a bona fide third-party purchaser which is not affiliated with any Consortium Member as part of a single transaction or series of connected transactions, Consortium JVCo shall have a right to 'drag along' (i.e., force the sale of) Rollover Securities held by Topco B Shareholders in Topco on a pro rata basis on the same economic terms as Consortium JVCo to such third-party purchaser, provided that Consortium JVCo shall be entitled to elect for Topco B Shareholders to receive a cash alternative to any non-cash component of consideration.

If Consortium JVCo or any Consortium Member proposes to directly or indirectly transfer Topco A Ordinary Shares to a third-party purchaser as part of a single transaction or series of connected transactions following which Consortium JVCo, the Consortium Members and/or their affiliates together hold, or would as a result of the relevant transfer hold, directly or indirectly, less than 90 per cent. of the Topco A Ordinary Shares in issue on the Costs Issuance Date (or on any direct or indirect transfer of Topco A Ordinary Shares by Consortium JVCo, any Consortium Member or their affiliates thereafter), Topco B Shareholders shall have a 'tag along' right exercisable on a pro rata basis in relation to such transfer and any transfer of Topco A Ordinary Shares by Consortium JVCo, the Consortium Members or their affiliates thereafter. Any transfer by Topco B Shareholders of their rights under the 'tag along' provision shall be at the same price and otherwise on the same terms as agreed to by Consortium JVCo (or selling Consortium Member or its affiliates, if applicable), save that Consortium JVCo shall be entitled to elect for Topco B Shareholders to receive a cash alternative to any non-cash component of consideration. This right is subject to a number of exceptions, including, amongst others, (i) any initial transfers of up to 10 per cent. of the Topco A Ordinary Shares in issue on the Costs Issuance Date, (ii) in relation to transfers in connection with a Refinancing, or (iii) in connection with a syndication of equity interests by Consortium JVCo or its affiliates.

## 12. **Fees**

No Topco B Shareholder or any of their respective affiliates will be entitled to receive any management, transaction, investment, or monitoring fees from any member of the Topco Group (including, following the Effective Date, the HL Group).

The Topco Shareholders' Agreement provides that reasonable, properly incurred costs associated with any Exit, Refinancing, reorganisation transaction or return of proceeds in future will be borne by the Topco Group.

## 13. Governing Law and Jurisdiction

The Topco Shareholders' Agreement and any non-contractual or other obligations arising out of or in connection with them shall be governed by English law. Any dispute shall be resolved by arbitration under the Rules of the London Court of International Arbitration for which there shall be three arbitrators and the seat of the arbitration shall be London.

# Appendix 5 Definitions

The following definitions apply throughout this document unless the context otherwise requires:

| "2006 Act"                  | the Companies Act 2006, as amended from time to time  |
|-----------------------------|---|
| "2023 HL Annual Report"     | the annual report and audited accounts of the HL<br>Group for the year ended 30 June 2023   |
| "2024 Full-Year Dividend"   | has the meaning given to it in paragraph 2  |
| "Accredited Investors"      | has the meaning given to it in paragraph 4  |
| "Acquisition"               | the proposed acquisition by Bidco of the entire<br>issued, and to be issued, share capital of HL by<br>means of the Scheme, or should Bidco so elect,<br>and where required, the Panel consent (subject<br>to the terms of the Cooperation Agreement), by<br>means of an Offer and, where the context<br>admits, any subsequent revision, variation,<br>extension or renewal thereof  |
| "ADIA"                      | Abu Dhabi Investment Authority  |
| "ADIA PED"                  | the Private Equities investment department of ADIA  |
| "Administrative Agent"      | TMF Group (Jersey) Limited, Topco's administrative agent  |
| "Alternative Offer"         | the alternative to the Cash Consideration<br>pursuant to which eligible HL Shareholders may<br>elect to receive rollover loan notes in Bidco in<br>exchange for some or all of their HL Shares,<br>which loan notes will, subject to implementation<br>of the Rollover, ultimately be exchanged for<br>Rollover Securities, on the terms and conditions<br>set out in this announcement and to be set out in<br>the Scheme Document (or, if applicable, the<br>Offer Document) in due course, further details<br>of which are set out in paragraph 12 |
| "Alternative Offer Maximum" | has the meaning given to it in paragraph 12   |
| "Alternative Offer Minimum" | has the meaning given to it in paragraph 12   |
| "Articles"                  | the articles of association of HL from time to time   |

| "associated undertaking"              | shall be construed in accordance with paragraph<br>19 of Schedule 6 to The Large and Medium<br>sized Companies and Groups (Accounts and<br>Reports) Regulations 2008 (SI 2008/410) but<br>for this purpose ignoring paragraph 19(1)(b) of<br>Schedule 6 to those regulations |
|---------------------------------------|--|
| "Authorisations"                      | authorisations, orders, grants, recognitions,<br>confirmations, consents, licences, clearances,<br>certificates, permissions or approvals, in each<br>case of a Third Party  |
| "Barclays"                            | Barclays Bank PLC, acting through its Investment Bank  |
| "Bid Conduct Agreement"               | the agreement between the Investors and Nordic<br>Capital XI, L.P. relating to bid conduct in<br>connection with the Acquisition dated 9 August<br>2024  |
| "Bidco"                               | Harp Bidco Limited   |
| "Bidco Articles"                      | the articles of association of Bidco   |
| "Bidco Group"                         | Bidco and its subsidiary undertakings and where<br>the context permits, each of them   |
| "Bidco Rollover Securities"           | has the meaning given to it in paragraph 2 of Appendix 4   |
| "Business Day"                        | a day, not being a public holiday, Saturday or<br>Sunday, on which clearing banks in London,<br>Jersey and Luxembourg are open for normal<br>business  |
| "Cash Consideration"                  | has the meaning given to it in paragraph 2   |
| "Cash Offer"                          | has the meaning given to it in paragraph 2   |
| "certificated" or "certificated form" | in relation to a share or other security, a share or<br>other security title to which is recorded in the<br>relevant register of the share or other security as<br>being held in certificated form (that is, not in<br>CREST)  |
| "China AML"                           | has the meaning given to it in paragraph 3.1.2 of<br>Part A of Appendix 1  |
| "China Antitrust Clearance"           | has the meaning given to it in paragraph 3.1 of<br>Part A of Appendix 1  |

| "Clean Team Agreement"                  | the clean team agreement dated 25 June 2024<br>(and amended and restated on 21 July 2024)<br>between CVC Advisers, Nordic Capital XI<br>Delta, Platinum Ivy and HL entered into in<br>connection with the Acquisition, further details<br>of which are set out in paragraph 10                 |
|---|--|
| "Closing Price"                         | the closing middle market price of a HL Share<br>as derived from the Daily Official List on any<br>particular date   |
| "CMA"                                   | has the meaning given to it in paragraph 3.5.1 of<br>Part A of Appendix 1  |
| "Condition"                             | each of the conditions listed in Part A of<br>Appendix 1 and any reference to a numbered<br>Condition shall be a reference to the Condition<br>set out in the paragraph of Part A of Appendix 1<br>bearing such number   |
| "Confidentiality Agreement"             | the confidentiality agreement dated 22 June 2024 between CVC Advisers, Nordic Capital XI Delta, Platinum Ivy and HL entered into in connection with the Acquisition, further details of which are set out in paragraph 10  |
| "Consortium" or "Consortium<br>Members" | CVC, Nordic Cidron and Platinum Ivy (and/or<br>any of its affiliates) and " <b>Consortium</b><br><b>Member</b> " means any one of them   |
| "Consortium JVCo"                       | Harp Group Holdings Jersey Limited   |
| "Cooperation Agreement"                 | the cooperation agreement dated on or around the date of this announcement between Bidco and HL  |
| "Costs Issuance Date"                   | has the meaning given to it in paragraph 2   |
| "Court"                                 | the High Court of Justice in England and Wales   |
| "Court Meeting"                         | the meeting of Scheme Shareholders to be<br>convened at the direction of the Court pursuant<br>to Part 26 of the 2006 Act at which a resolution<br>will be proposed to approve the Scheme (with or<br>without amendment), including any<br>adjournment, postponement or reconvening<br>thereof |
| "Court Order"                           | the order of the Court sanctioning the Scheme<br>under Part 26 of the 2006 Act   |

| "CREST"                           | the relevant system (as defined in the<br>Regulations) in respect of which Euroclear is the<br>operator (as defined in the Regulations)   |
|-----------------------------------|---|
| "CVC"                             | Harp Jersey Limited, a company incorporated in<br>Jersey with registered number 155054, which is<br>indirectly wholly owned by a member of the<br>CVC Private Equity Group  |
| "CVC Advisers"                    | CVC Advisers Limited, a company<br>incorporated under the laws of England and<br>Wales with registered number 04726084, whose<br>registered office is at 111 Strand, London,<br>WC2R 0AG  |
| "CVC Group"                       | CVC Capital Partners plc, CVC Capital Partners<br>SICAV-FIS S.A., each of their respective<br>successors or assigns and any of their respective<br>subsidiary undertakings (as that term is defined<br>in section 1162 and Schedule 7 of the 2006 Act)<br>from time to time, together with any investment<br>funds or vehicles advised or managed by any of<br>the foregoing and any portfolio companies of<br>such investment funds or vehicles  |
| <b>"CVC Private Equity Funds"</b> | investment funds or vehicles advised or<br>managed by an entity or entities in the CVC<br>Private Equity Group  |
| <b>"CVC Private Equity Group"</b> | entities within the CVC Group which carry out<br>private equity advisory or management<br>activities from time to time  |
| "Daily Official List"             | the daily official list of the London Stock Exchange  |
| "Dealing Disclosure"              | has the same meaning as in Rule 8 of the Takeover Code  |
| "Deutsche Numis"                  | Numis Securities Limited  |
| "Disclosed"                       | the information fairly disclosed by or on behalf<br>of HL: (i) in the 2023 HL Annual Report; (ii) in<br>the half year results for the six months period<br>ended 31 December 2023; (iii) in this<br>announcement; (iv) in any other announcement<br>to a Regulatory Information Service prior to the<br>publication of this announcement; and (v) in<br>writing (including via the virtual data room<br>operated by or on behalf of HL in respect of the<br>Acquisition) or orally in meetings and calls by |

|   | HL management prior to the date of this<br>announcement to Bidco, any Consortium<br>Member or any of its or their (or their affiliates')<br>respective officers, employees, agents,<br>consultants or advisers (in their capacity as<br>such)  |
|---|--|
| "Disclosure Guidance and<br>Transparency Rules" | the Disclosure Guidance and Transparency<br>Rules sourcebook issued by the FCA   |
| "Effective"                                     | in the context of the Acquisition: (i) if the<br>Acquisition is implemented by way of the<br>Scheme, the Scheme having become effective<br>pursuant to and in accordance with its terms; or<br>(ii) if the Acquisition is implemented by way of<br>the Offer, the Offer having been declared or<br>having become unconditional in accordance<br>with the requirements of the Takeover Code |
| "Effective Date"                                | the date on which the Acquisition becomes Effective  |
| "Euroclear"                                     | Euroclear UK & International Limited   |
| "EU Antitrust Clearance"                        | has the meaning given to it in paragraph 3.2 of<br>Part A of Appendix 1  |
| "EU Regulation"                                 | has the meaning given to it in paragraph 3.2 of<br>Part A of Appendix 1  |
| "Excluded Shares"                               | any HL Shares which are: (i) registered in the<br>name of or beneficially owned by Bidco and/or<br>any member of the Bidco Group (and/or any<br>nominee of the foregoing); or (ii) held by HL in<br>treasury, in each case, at any relevant date or<br>time  |
| "Exit"  | has the meaning given to it in paragraph 4 of Appendix 4   |
| "FCA"   | the Financial Conduct Authority or its successor from time to time   |
| "FCA Handbook"                                  | the FCA's Handbook of rules and guidance as amended from time to time  |
| "Fenchurch"                                     | Fenchurch Advisory Partners LLP  |
| "Finco"   | Harp Finco Limited   |

| "Finco Rollover Securities"                             | has the meaning given to it in paragraph 2 of Appendix 4  |
|---|---|
| "Form of Election"                                      | the form of election for use by HL Shareholders electing for the Alternative Offer  |
| "FSMA"  | Financial Services and Markets Act 2000, as amended from time to time   |
| "General Meeting"                                       | the general meeting of HL to be convened to<br>consider and if thought fit approve the<br>Resolutions (with or without amendment)<br>including any adjournments, postponement or<br>reconvening thereof   |
| "Goldman Sachs"   | together, Goldman Sachs International and Goldman Sachs & Co. LLC   |
| "HL"  | Hargreaves Lansdown plc   |
| "HL Board" or "HL Directors"                            | the directors of HL   |
| "HL Group"  | HL and its subsidiary undertakings and where the context permits, each of them  |
| "HL Independent Directors" or<br>"Independent HL Board" | the HL Board from time to time, other than<br>Adrian Collins (or his alternate director) and (to<br>the extent applicable) any other director of HL<br>appointed from time to time following<br>nomination by Peter Hargreaves pursuant to the<br>terms of the shareholder agreement between<br>Peter Hargreaves and HL dated 20 October 2020<br>(and any alternate director of such director)      |
| "HL Share(s)"   | ordinary shares of 0.4 pence each in the capital of HL and " <b>HL Share</b> " means any one of them  |
| "HL Share Plans"  | each of: (i) the HL plc Performance Share Plan;<br>(ii) the HL Company Share Option (2010)<br>Scheme; (iii) the HL Deferred Performance<br>Bonus Plan 2012; (iv) the HL Sustained<br>Performance Plan 2017; (v) the HL plc<br>Sustained Performance Plan II; (vi) the HL plc<br>Savings Related Share Option Scheme 2019;<br>and (vii) the HL Share Incentive Plan, as<br>amended from time to time |
| "HL Shareholder(s)"                                     | the registered holders of HL Shares   |
| "Indirect Liquidity Event"                              | has the meaning given to it in paragraph 10 of Appendix 4   |

| "Interim Facilities Agreement"   | the interim facilities agreement dated 2 August<br>2024 between Finco as borrower, Global Loan<br>Agency Services Limited as Interim Facility<br>Agent, GLAS Trust Corporation Limited and<br>the Interim Lenders named therein  |  |
|----------------------------------|--|--|
| "Intermediate Holding Companies" | has the meaning given to it in paragraph 1 of Appendix 4   |  |
| "Investors"                      | has the meaning given to it in paragraph 10  |  |
| "IPO"                            | has the meaning given to it in paragraph 4 of Appendix 4   |  |
| <b>"Joint Defence Agreement"</b> | the joint defence agreement dated 18 July 2024<br>between CVC Advisers, Nordic Capital XI<br>Delta, Platinum Ivy, HL and the external legal<br>counsels to the Consortium and HL entered into<br>in connection with the Acquisition, further<br>details of which are set out in paragraph 10 |  |
| "Listing Rules"                  | the rules and regulations made by the FCA<br>under FSMA, and contained in the publication<br>of the same name, as amended or renamed from<br>time to time  |  |
| "London Stock Exchange"          | London Stock Exchange plc or its successor   |  |
| "Long Stop Date"                 | 9 May 2025 or such later date: (i) as may be<br>agreed between Bidco and HL and, if required,<br>the Panel and the Court may allow; or (ii) set at<br>the direction of the Panel under the Note on<br>Section 3 of Appendix 7 to the Takeover Code   |  |
| "Main Market"                    | the London Stock Exchange's main market for listed securities  |  |
| "Market Abuse Regulation"        | assimilated Regulation (EU) 596/2014, as it<br>forms part of the law of the United Kingdom by<br>virtue of the European Union (Withdrawal) Act<br>2018, as amended from time to time   |  |
| "Meetings"                       | the Court Meeting and the General Meeting  |  |
| "Midco 1"                        | Harp Midco I Limited   |  |
| "Midco 1 Rollover Securities"    | has the meaning given to it in paragraph 2 of Appendix 4   |  |
| "Midco 2"                        | Harp Midco II Limited  |  |

| "Midco 2 Rollover Securities" | has the meaning given to it in paragraph 2 o<br>Appendix 4  |  |
|-------------------------------|---|--|
| "Morgan Stanley"              | Morgan Stanley & Co. International plc  |  |
| "Nordic Capital"              | the general partners and/or delegated portfolio<br>managers (as applicable) of the Nordic Capital<br>Vehicles, and as the context permits or requires<br>the Nordic Capital Advisors (for the avoidance<br>of doubt: (i) this shall not imply from a legal,<br>regulatory or tax perspective, nor should it be<br>inferred, that these entities are not separate and<br>distinct entities, nor that there is any single<br>Nordic Capital entity; and (ii) references to<br>Nordic Capital making investments or acting as<br>an investor should be read as references to the<br>Nordic Capital Vehicles making such<br>investments/acting as investor) |  |
| "Nordic Capital Advisors"     | any, or all, of the non-discretionary sub-<br>advisory entities exclusively engaged by the<br>general partners and/or delegated portfolio<br>managers of the Nordic Capital Vehicles as the<br>context permits or requires  |  |
| "Nordic Capital Fund XI"      | the entities comprising the fund known as<br>"Nordic Capital Fund XI"   |  |
| "Nordic Capital Vehicles"     | Nordic Capital branded funds, co-investment<br>arrangements and other entities, vehicles and<br>structures  |  |
| "Nordic Capital XI Delta"     | Nordic Capital XI Delta, SCSp (acting through<br>its general partner, Nordic Capital XI Delta GP<br>S.à r.l.)   |  |
| "Nordic Cidron"               | Cidron Harp 2 Limited, a company incorporated<br>in Jersey with registered number 154991, which<br>is indirectly wholly owned by Nordic Capital XI<br>Delta   |  |
| "Offer"                       | subject to the consent of the Panel and the terms<br>of the Cooperation Agreement, should the<br>Acquisition be implemented by way of a<br>takeover offer as defined in Chapter 3 of Part 28<br>of the 2006 Act, the offer to be made by or on<br>behalf of Bidco to acquire the entire issued, and<br>to be issued, share capital of HL on the terms<br>and subject to the conditions to be set out in the<br>related Offer Document, and, where the context   |  |

|   | admits, any subsequent revision, variation, extension or renewal of such offer   |  |
|---|--|--|
| "Offer Document"                          | should the Acquisition be implemented by way<br>of an Offer, the document to be sent to HI<br>Shareholders which will contain, amongst other<br>things, the terms and conditions of the Offer  |  |
| "Offer Period"                            | the offer period (as defined by the Takeover Code) relating to HL which commenced on 22 May 2024   |  |
| "Official List"                           | the official list of the FCA   |  |
| "Opening Position Disclosure"             | has the same meaning as in Rule 8 of the Takeover Code   |  |
| "Overseas Shareholders"                   | holders of HL Shares who are resident in,<br>ordinarily resident in, or citizens of,<br>jurisdictions outside the United Kingdom   |  |
| "Panel"                                   | the Panel on Takeovers and Mergers   |  |
| "Platinum Ivy"                            | Platinum Ivy B 2018 RSC Limited  |  |
| "Platinum Ivy Group"                      | Platinum Ivy and its affiliates which are directly<br>or indirectly managed by the ADIA PED from<br>time to time and excludes, for the avoidance o<br>doubt: (a) any portfolio company in which<br>Platinum Ivy has, or Platinum Ivy's associated<br>companies or entities have, an equity or any<br>other interest; (b) persons owned, controlled o<br>managed either directly or indirectly by any<br>other division, part or department of ADIA; and<br>(c) the Government of Abu Dhabi and any other<br>person owned or (if applicable) controlled eithe<br>directly or indirectly by the Government of Abu<br>Dhabi |  |
| "PRA"                                     | the Prudential Regulation Authority or its   |  |
|   | successor from time to time  |  |
| "Refinancing"                             |  |  |
| "Refinancing"<br>"Registrar of Companies" | successor from time to time<br>has the meaning given to it in paragraph 10 of  |  |

| "Regulatory Information Service"                 | a regulatory information service as defined in<br>the FCA Handbook   |  |
|--|--|--|
| "relevant securities"                            | has the meaning given in the Takeover Code   |  |
| "Resolutions"                                    | the resolution(s) to be proposed at the General<br>Meeting necessary to implement the Scheme,<br>including a special resolution proposed in<br>connection with implementation of the Scheme<br>and certain amendments to be made to the<br>articles of association of HL   |  |
| "Restricted Jurisdiction"                        | (i) any jurisdiction where local laws or<br>regulations may result in a significant risk of<br>civil, regulatory or criminal exposure if, in each<br>case, information concerning the Acquisition<br>(or Offer if applicable) is sent or made available<br>to HL Shareholders in that jurisdiction; and (ii)<br>any sanctioned jurisdiction from time to time  |  |
| "Rollover"                                       | has the meaning given to it in paragraph 12  |  |
| "Rollover Completion Shareholding<br>Proportion" | a percentage (A) calculated in accordance with<br>the following formula: $A = B \ge \frac{2}{3}$ , where: B =<br>the proportion of Topco Shares held by such<br>Substantial B Shareholder (together with its<br>permitted transferees, associates and nominees<br>and other Topco B Shareholders who are under<br>common control with such Substantial B<br>Shareholder) as at completion of the Rollover<br>(disregarding, for the purpose of determining<br>such proportion of Topco Shares, (i) any Topco<br>Shares issued to management from time to time;<br>and (ii) the Topco A Ordinary Shares to be<br>issued to Consortium JVCo on the Costs Issue<br>Date for an aggregate subscription amount equal<br>to the total costs and expenses incurred and to<br>be incurred by or on behalf of the Topco Group<br>and the Consortium Members in connection<br>with the Acquisition); |  |
| "Rollover Securities"                            | ordinary shares in the capital of Topco having<br>the rights of "Rollover Shares" set out in the<br>articles of association of Topco (as amended<br>from time to time), being the Topco B Ordinary<br>Shares available under the Alternative Offer   |  |
| "SAMR"   | has the meaning given to it in paragraph 3.1.1 of<br>Part A of Appendix 1  |  |

| "Sanction Hearing"  | the Court hearing to sanction the Scheme   |  |
|---|--|--|
| "Scheme"  | the proposed scheme of arrangement under Part 26 of the 2006 Act between HL and the holders of the Scheme Shares, with or subject to any modification, addition or condition approved or imposed by the Court and agreed to by HL and Bidco  |  |
| "Scheme Document"   | the document to be sent to (amongst others) HL<br>Shareholders and persons with information<br>rights containing, amongst other things, the<br>Scheme and notices of the Meetings  |  |
| "Scheme Record Time"  | the time and date to be specified in the Scheme<br>Document, expected to be 6.00 p.m. on the<br>Business Day immediately following the date of<br>the Sanction Hearing   |  |
| "Scheme Shareholders"                                       | holders of Scheme Shares   |  |
| "Scheme Shares"   | all HL Shares: (i) in issue at the date of the<br>Scheme Document; (ii) (if any) issued after the<br>date of the Scheme Document but before the<br>Voting Record Time; and (iii) (if any) issued at<br>or after the Voting Record Time and before the<br>Scheme Record Time in respect of which the<br>original or any subsequent holders thereof are,<br>or shall have agreed in writing to be, bound by<br>the Scheme, in each case (where the context<br>requires), remaining in issue at the Scheme<br>Record Time but excluding any Excluded<br>Shares at any relevant date or time |  |
| "Shareholding Cap"  | has the meaning given to it in paragraph 12  |  |
| "subsidiary", "subsidiary<br>undertaking" and "undertaking" | shall be construed in accordance with the 2006<br>Act  |  |
| "Substantial B Shareholder"                                 | any Topco B Shareholder that, at completion of<br>the Rollover, holds at least the Substantial B<br>Shareholder Upper Threshold Percentage of the<br>Topco Shares then in issue, such status as a<br>Substantial B Shareholder continuing until the<br>later of: (i) three years following completion of<br>the Rollover; and (ii) the date on which such<br>Substantial B Shareholder ceases to hold at least<br>the Substantial B Shareholder Lower Threshold<br>Percentage of the Topco Shares  |  |

| "Substantial B Shareholder Lower<br>Threshold Percentage" | the Rollover Completion Shareholding<br>Proportion, or if the Acquisition is implemented<br>by means of an Offer, such lower percentage as<br>may be obtained as a result of the following<br>adjustment:   |  |
|---|---|--|
|   | Rollover Completion Shareholding Proportion x (A),  |  |
|   | where: (A) is the proportion (expressed as a decimal number to two decimal places) that the HL Shares in respect of which HL Shareholders have accepted the Offer bear to the total HL Shares the subject of the Offer  |  |
| "Substantial B Shareholder Upper<br>Threshold Percentage" | means 7.5 per cent., or if the Acquisition is<br>implemented by means of an Offer, such lower<br>percentage as may be obtained as a result of the<br>following adjustment: 7.5 x (A), where: (A) is<br>the proportion (expressed as a decimal number<br>to two decimal places) that the HL Shares in<br>respect of which HL Shareholders have<br>accepted the Offer bear to the total HL Shares<br>the subject of the Offer |  |
| "Swiss Antitrust Clearance"                               | has the meaning given to it in paragraph 3.3 of<br>Part A of Appendix 1   |  |
| "Takeover Code"   | the City Code on Takeovers and Mergers issued<br>by the Panel on Takeovers and Mergers, as<br>amended from time to time   |  |
| "Topco"   | Harp Topco Limited  |  |
| "Topco A Ordinary Shares"                                 | the A ordinary shares in the capital of Topco   |  |
| "Topco Articles"  | the articles of association of Topco  |  |
| <b>"Topco B Ordinary Shares"</b>                          | the B ordinary shares in the capital of Topco   |  |
| "Topco B Shareholder"                                     | any holder of Rollover Securities   |  |
| "Topco B Shareholder Majority"                            | has the meaning given to it in paragraph 2  |  |
| "Topco Group"   | Topco and its subsidiary undertakings from time<br>to time and where the context permits, each of<br>them and references to " <b>Topco Group</b><br><b>Company</b> " shall be construed accordingly   |  |

| "Topco Shareholders' Agreement"                 | the shareholders' agreement to be entered into<br>by the holders of securities of Topco and the<br>Intermediate Holding Companies   |  |
|---|---|--|
| "Topco Shares"                                  | the Topco A Ordinary Shares and the Topco B<br>Ordinary Shares  |  |
| "Turkish Antitrust Clearance"                   | has the meaning given to it in paragraph 3.4 of<br>Part A of Appendix 1   |  |
| "Turkish Competition Act"                       | has the meaning given to it in paragraph 3.4 of<br>Part A of Appendix 1   |  |
| "UK" or "United Kingdom"                        | United Kingdom of Great Britain and Northe<br>Ireland   |  |
| "UK Antitrust Clearance"                        | has the meaning given to it in paragraph 3.5 of<br>Part A of Appendix 1   |  |
| "uncertificated" or "in uncertificated<br>form" | a share or other security title to which is<br>recorded in the relevant register of the share or<br>security as being held in uncertificated form, in<br>CREST, and title to which, by virtue of the<br>Regulations may be transferred by means of<br>CREST                               |  |
| "U.S." or "United States"                       | United States of America  |  |
| "US Exchange Act"                               | the United States Securities Exchange Act of 1934, as amended   |  |
| "US Holders Cap"                                | has the meaning given to it in paragraph 12   |  |
| "US Person"                                     | a US person as defined in Regulation S under<br>the US Securities Act and any nominee thereof   |  |
| "US Securities Act"                             | the United States Securities Act of 1933, as amended  |  |
| "Voting Record Time"                            | the time and date to be specified in the Scheme<br>Document by reference to which entitlement to<br>vote on the Scheme will be determined   |  |
| "Wider Bidco Group"                             | Bidco Group and associated undertakings and<br>any other body corporate, partnership, joint<br>venture or person in which Bidco and such<br>undertakings (aggregating their interests) have<br>an interest of more than 30 per cent. of the<br>voting or equity capital or the equivalent |  |
| "Wider HL Group"                                | HL and associated undertakings and any other body corporate, partnership, joint venture or  |  |

person in which HL and such undertakings (aggregating their interests) have an interest of more than 30 per cent. of the voting or equity capital or the equivalent (excluding, for the avoidance of doubt, Bidco and all of its associated undertakings which are not members of the HL Group)

References to an enactment include references to that enactment as amended, replaced, consolidated or re-enacted by or under any other enactment before or after the date of this announcement.

All references to "pounds", "pounds Sterling", "Sterling", "GBP", "£", "pence", "penny" and "p" are to the lawful currency of the United Kingdom.

All times referred to are London time unless otherwise stated.

A reference to "includes" shall mean "includes without limitation", and references to "including" and any other similar term shall be construed accordingly.

References to the singular include the plural and vice versa.

## Schedule 2 HL Share Schemes and Employee-Related Matters

HL and Bidco intend (and, where applicable, agree) that the following arrangements and acknowledgements will, subject to the Scheme becoming effective in accordance with its terms, apply to the HL Share Schemes and the HL Employees.

In the event that the Acquisition is effected as a Takeover Offer, HL and Bidco shall take all steps necessary to give effect to the intentions set out in this Schedule 2 and, in particular, references to the date on which the Court sanctions the Scheme under section 899 of the Companies Act (the *Court Sanction Date*) shall be read as if they referred to the date on which the Takeover Offer becomes or is declared unconditional in all respects.

The acknowledgements in paragraphs 1.3 to 1.6, 2.1 to 2.3, 3.1 to 3.4, 4, 5.2, 6, 8 and 9 of Part 1 (*HL Share Schemes*) (inclusive) and paragraphs 11.1, 14.1 to 14.3, 15.1 and 16.1 of Part 2 (*HL Employees*) (inclusive) of this Schedule 2 do not impose contractual restrictions or obligations on any member of the HL Group or their boards of directors.

In this Schedule 2, each of the following words and expressions shall have the following meanings (and capitalised terms which are not defined in this Agreement shall have the meanings given in the Announcement):

| Annual Bonus Schemes<br>Awards                       | means the Annual Discretionary Bonus Scheme,<br>Annual Discretionary Bonus Scheme – Executive<br>Committee Members, and HL Fund Management<br>Bonus Scheme;<br>means share awards, conditional share awards,<br>phantom options, phantom conditional awards<br>and/or options to acquire HL Shares under the HL<br>Share Schemes; |
|--|---|
| Cash Holdings  | has the meaning given in Part 1, paragraph 10.1 of this Schedule 2;   |
| Court Sanction Date                                  | has the meaning given in the recitals to this Schedule 2;   |
| CSOP   | means the HL Company Share Option (2010)<br>Scheme, as amended from time to time;   |
| DPBP   | means the HL plc Deferred Performance Bonus<br>Plan, as amended from time to time;  |
| Equivalent Value                                     | means the value which is equal, as at the Scheme<br>Record Time, to the product of (rounded down to<br>the nearest whole share or instrument) the (i)<br>number of HL Shares subject to the relevant<br>Replacement Share Award, multiplied by (ii) the<br>Cash Consideration per HL Share;                                       |
| FUP  | means the HL plc HLFM Deferred Fund Unit<br>Plan, as amended from time to time;   |
| FUP Awards   | has the meaning given in Part 1, paragraph 5.1 of this Schedule 2;  |
| HL Directors' Remuneration<br>Policy<br>HL Employees | has the meaning given in Part 1, paragraph 1.3 of<br>this Schedule 2;<br>means the employees of HL or any member of the<br>HL Group from time to time, and <i>HL Employee</i><br>shall be construed accordingly;  |

| HL Remuneration Committee  | means the remuneration committee of the board of directors of HL from time to time;  |
|----------------------------|--|
| HL Share Schemes           | means each of the PSP, SPP, SPP II, DPBP, FUP, SIP, CSOP and the Sharesave;  |
| Material Risk Taker or MRT | means a HL Employee who is designated as a<br>material risk taker, as defined in the FCA<br>Handbook, as at the Effective Date;  |
| Non-MRT                    | means a HL Employee who is not designated as<br>an MRT as at the Effective Date;   |
| Post-Closing Bonuses       | has the meaning given in Part 2, paragraph 14.3(B) of this Schedule 2;   |
| Pre-Closing Bonuses        | has the meaning given in Part 2, paragraph 14.3(A) of this Schedule 2;   |
| PSP                        | means the HL plc Performance Share Plan, as amended from time to time;   |
| qualifying termination     | has the meaning given in Part 2, paragraph 13.2 of this Schedule 2;  |
| Replacement DPBP Awards    | has the meaning given in Part 1, paragraph 4.2 of this Schedule 2;   |
| Replacement FUP Awards     | has the meaning given in Part 1, paragraph 5.2 of this Schedule 2;   |
| Replacement PSP Awards     | has the meaning given in Part 1, paragraph 2.3(C) of this Schedule 2;  |
| Replacement Share Awards   | means any of the Replacement DPBP Awards,<br>Replacement PSP Awards, Replacement SPP<br>Awards and Replacement SPP II Awards;  |
| Replacement SPP Awards     | has the meaning given in Part 1, paragraph 3.4(C) of this Schedule 2;  |
| Replacement SPP II Awards  | has the meaning given in Part 1, paragraph 3.4(C) of this Schedule 2;  |
| Rollover Instruments       | means such eligible instruments which satisfy the necessary regulatory requirements (to be agreed between HL and Bidco prior to the sending of proposals to participants pursuant to Rule 15 of the Code, following consultation with the FCA as necessary), where 50% (or such greater percentage as may be permitted by the relevant regulatory requirements) of the relevant eligible instruments will deliver a fixed return at the Cash Consideration per HL Share; |
| Sharesave                  | means the HL plc Savings Related Share Option<br>Scheme 2019, as amended from time to time;  |
| SIP                        | means the HL plc Share Incentive Plan, as amended from time to time;   |
| SPP                        | means the HL plc Sustained Performance Plan 2017, as amended from time to time;  |
| SPP II                     | means the HL Sustained Performance Plan II, as amended from time to time; and  |
| Trust                      | has the meaning given in Part 1, paragraph 10.1 of this Schedule 2.  |

# Part 1: HL Share Schemes

### 1. General

1.1 As at 8 August 2024, the following Awards were outstanding under the HL Share Schemes:

| HL Share  | Form of Award(s)                                  | Number of HL Shares    | Exercise price per |
|-----------|---|------------------------|--------------------|
| Scheme    |   | subject to outstanding | HL Share (where    |
|           |   | Awards                 | relevant)          |
| PSP       | Options   | 244,496                | Nil cost           |
| SPP       | Options   | 820,018                | Nil cost           |
| SPP II    | Options   | 124,143                | Nil cost           |
| DPBP      | Options   | 665,413                | Nil cost           |
| SIP       | Shares  | 20,725                 | N/A                |
| CSOP      | Unapproved options<br>(granted 2 October<br>2014) | 74,882                 | £9.3175            |
|           | Unapproved options<br>(granted 16 March<br>2015)  | 30,016                 | £11.26             |
|           | Unapproved options<br>(granted 1 October<br>2015) | 175,178                | £12.01             |
|           | Approved options<br>(granted 2 October<br>2014)   | 3,809                  | £9.3175            |
|           | Approved options<br>(granted 16 March<br>2015)    | 18,648                 | £11.26             |
|           | Approved options<br>(granted 1 October<br>2015)   | 35,005                 | £12.01             |
| Sharesave | 2021 options                                      | 26,851                 | £12.32             |
|           | 2022 options                                      | 105,868                | £8.08              |
|           | 2023 options                                      | 439,737                | £6.26              |
|           | 2024 options                                      | 902,802                | £5.56              |
| TOTAL     | -   | 3,687,591              | -                  |

- 1.2 HL confirms that no Awards or FUP Awards have been granted since 8 August 2024.
- 1.3 Bidco acknowledges that, before the Effective Date, subject to the consent of the Panel where applicable, HL reserves the right to operate the HL Share Schemes in accordance with the rules of the relevant plan, HL's normal practice, the directors' remuneration policy approved by HL's Shareholders from time to time (the *HL Directors' Remuneration Policy*) and, where applicable, HL's policies regarding dealing in financial instruments. For the avoidance of doubt, the operation of the HL Share Schemes includes (without limitation): granting awards, determining the extent to which awards vest, and satisfying the vesting of awards and the exercise of options.
- 1.4 Bidco and HL acknowledge that:

- (A) the Scheme Record Time shall take place after the Court Sanction Date, to allow those participants in the HL Share Schemes who acquire HL Shares on or after the Court Sanction Date but before the Scheme Record Time to have those HL Shares acquired by Bidco and dealt with through the Scheme;
- (B) HL may amend the rules of the HL Share Schemes if the HL Directors (or the relevant committee) are of the opinion that such amendments are necessary to implement the Scheme or the treatment set out in this Agreement, to facilitate the administration of the HL Share Schemes or to obtain or maintain favourable tax treatment for participants or for HL;
- (C) Bidco and HL intend to jointly write to participants in the HL Share Schemes on, or as soon as practicable after, the posting of the Scheme Document to inform them of the impact of the Scheme on their outstanding Awards and/or FUP Awards, the extent to which their Awards and/or FUP Awards will vest and become exercisable as a result of the Scheme and any actions they may need to take in connection with their Awards and/or FUP Awards as a result of the Scheme; and
- (D) shareholder approval will be sought to amend the articles of association of HL by the adoption and inclusion of a new article under which any HL Shares issued or transferred after the HL General Meeting shall either be subject to the Scheme or (after the Effective Date) be immediately transferred to Bidco (or as it may direct) in exchange for the same consideration as is due under the Scheme.
- 1.5 Bidco acknowledges and agrees that if, for any reason, HL Shares cannot be issued or transferred upon exercise or vesting of Awards (or if the HL Remuneration Committee considers that it is inconvenient or costly to do so), such Awards may be settled by HL in cash.
- 1.6 Bidco acknowledges that HL may make any submission to the Panel which it deems necessary to implement the arrangements referred to in this Schedule 2, having consulted with Bidco and having provided Bidco with reasonable time to review and comment on any draft submission before making such submission, and Bidco agrees to co-operate as soon as possible and in good faith in the making of any such submission.
- 1.7 Bidco confirms that none of the Awards or FUP Awards will be exchanged for, converted into or replaced by any options or awards issued or granted by Bidco or any member of the Bidco Group in respect of the shares in Bidco or any member of the Bidco Group, save to the extent expressly contemplated by this Schedule 2 or as may be required to satisfy any regulatory requirements.

# 2. PSP

2.1 Bidco acknowledges that any outstanding Awards under the PSP that are unvested on the Court Sanction Date may vest and become exercisable at Court Sanction in accordance with the rules of the PSP and subject to regulatory requirements.

- 2.2 Bidco acknowledges that the extent to which such outstanding Awards under the PSP vest in connection with the Acquisition is to be determined solely by the HL Independent Directors in its discretion and pursuant to the rules of the PSP and, where applicable, the HL Directors' Remuneration Policy and that the HL Independent Directors has discretion to: (A) assess the achievement of performance conditions; and (B) apply or disapply time pro-rating.
- 2.3 In respect of outstanding Awards under the PSP, Bidco acknowledges that it is the current intention of the HL Independent Directors to:
  - (A) assess the existing Performance Condition (as defined in the PSP rules) shortly prior to the Court Sanction Date, such assessment to be carried out on an objective, fair and reasonable basis;
  - (B) determine that such Awards shall not be subject to time pro-ration;
  - (C) determine that outstanding Awards will not vest early in connection with the Scheme but will rollover immediately following the Acquisition becoming Effective into awards over Rollover Instruments of Equivalent Value (the *Replacement PSP Awards*), in order to comply with regulatory requirements; and
  - (D) determine that the Replacement PSP Awards (i) will not be subject to further performance conditions (given the Performance Condition will already have been assessed) or leaver terms (other than in the event of gross misconduct), (ii) will vest on the original vesting dates of the original Awards, and (iii) will remain subject to any applicable deferral period(s) and malus and clawback requirements.

# 3. SPP and SPP II

- 3.1 Bidco acknowledges that any outstanding Awards under the SPP and SPP II that are unvested on the Court Sanction Date may, subject to paragraph 3.4(C) below, vest and become exercisable on Court Sanction in accordance with the rules of the SPP and SPP II (respectively).
- 3.2 Bidco acknowledges that the extent to which such outstanding Awards under the SPP and SPP II vest in connection with the Acquisition is to be determined solely by the HL Independent Directors in its discretion and pursuant to the rules of the SPP and SPP II and, where applicable, the HL Directors' Remuneration Policy and that the HL Independent Directors has discretion to: (A) assess the achievement of any Underpin Performance Condition (as defined in the rules of the SPP and SPP II); and (B) apply or disapply time pro-rating.

Non-MRTs

- 3.3 Bidco acknowledges that in respect of all outstanding Awards granted to Non-MRTs under the SPP and SPP II, it is the current intention of the HL Independent Directors to:
  - (A) take into account any Underpin Performance Condition (as defined in the rules of the SPP and SPP II) and any other condition imposed on the vesting of Awards as will be assessed by the HL Independent Directors on, or shortly prior to, the Court Sanction Date, such assessment to be carried out on an objective, fair and reasonable basis; and
  - (B) determine that such Awards shall not be subject to time pro-ration.

MRTs

- 3.4 In respect of all outstanding Awards granted to MRTs under the SPP and SPP II, Bidco acknowledges that it is the current intention of the HL Independent Directors to:
  - (A) assess the existing Underpin Performance Condition (as defined in the rules of the SPP and SPP II) shortly prior to the Court Sanction Date, such assessment to be carried out on an objective, fair and reasonable basis;
  - (B) determine that such Awards shall not be subject to time pro-ration;
  - (C) determine that outstanding Awards will not vest early in connection with the Scheme but will rollover immediately following the Acquisition becoming Effective into awards over Rollover Instruments of Equivalent Value (the *Replacement SPP Awards* and *Replacement SPP II Awards* respectively), in order to comply with regulatory requirements; and
  - (D) determine that the Replacement SPP Awards and Replacement SPP II Awards (i) will not be subject to further performance conditions (given the respective Underpin Performance Condition will already have been assessed) or leaver terms (other than in the event of gross misconduct), (ii) will vest on the original vesting dates of the original Awards, and (iii) will remain subject to any applicable deferral period(s) and malus and clawback requirements.

# 4. DPBP

- 4.1 Bidco acknowledges that, in respect of outstanding Awards for Non-MRTs granted under the DPBP, the HL Shares subject to such Awards will vest, in full, with no application of time pro-rating immediately prior to the Scheme Record Time.
- 4.2 Bidco acknowledges that, in respect of all outstanding Awards for MRTs granted under the DPBP, Awards will not vest early in connection with the Scheme but will rollover immediately following the Acquisition becoming Effective into an award over Rollover Instruments of Equivalent Value (the *Replacement DPBP Awards*), in order to comply with regulatory requirements. The Replacement DPBP Awards (i) will vest on the original vesting dates of the original Awards, (ii) will not be subject to continuing leaver

terms (other than in the event of gross misconduct), and (iii) will remain subject to any applicable deferral period and malus and clawback requirements.

# 5. **FUP**

- 5.1 As at 8 August 2024, there were outstanding awards over 320,063 notional fund units under the FUP (the *FUP Awards*).
- 5.2 Bidco acknowledges that outstanding FUP Awards will not vest early in connection with the Scheme but will rollover immediately following the Acquisition becoming Effective into replacement FUP awards in order to comply with regulatory requirements (the *Replacement FUP Awards*). Such Replacement FUP Awards will (i) be over the same number of notional fund units as the FUP Awards, (ii) vest on the original vesting dates of the original FUP Awards, (iii) will not be subject to continuing leaver terms (other than in the event of gross misconduct), and (iv) remain subject to any applicable deferral period and malus and clawback requirements.

### 6. Dividend equivalents

- 6.1 Outstanding Awards and FUP Awards under the PSP, SPP, SPP II, FUP and DPBP accrue dividend or distribution equivalents from the date of grant to the Effective Date.
- 6.2 Bidco acknowledges that in line with the rules of the relevant plans such dividend/distribution equivalents shall be paid in cash in full (less required deductions for employee income taxes and social security contributions) within 30 days of exercise of the relevant Award or FUP Award (or Replacement Share Award or Replacement FUP Award as applicable), subject to necessary regulatory requirements.

# 7. SIP

Bidco and HL acknowledge and agree that HL Shares held in the SIP trust on behalf of the SIP participants will participate in the Scheme (on the same terms as for other HL Shareholders).

# 8. CSOP

Bidco acknowledges that all options under the CSOP are already exercisable in full pursuant to the rules of the CSOP.

#### 9. Sharesave

- 9.1 Bidco acknowledges that options granted under the Sharesave which would not otherwise have been exercisable prior to the Court Sanction Date will be exercisable for a period of 20 days after the Court Sanction Date to the fullest extent possible. To the extent not exercised by the end of such period, such options will lapse.
- 9.2 Bidco acknowledges that options may be exercisable over less than the full number of HL Shares than would otherwise be the case on maturity of the relevant savings

contract. Bidco agrees that it will make (or procure payment of) a one-off cash payment to those participants in the Sharesave who exercise their options following the Court Sanction Date of an amount which, after deduction of employee income taxes and social security contributions, will be equal to the additional profit which the participants would have received had they been able to continue making their monthly contributions after the Effective Date and exercised their Sharesave options at the end of the earlier of (i) six months following the Court Sanction Date and (ii) the maturity of the relevant savings contract, and had those HL Shares been acquired on the terms of the Scheme. No such cash payment will be made in respect of options granted under the Sharesave after the date of this Agreement.

# **10.** Employee Benefit Trust

- 10.1 As at 8 August 2024, the HL Group Employee Benefit Trust 1997 (as amended from time to time) (the *Trust*) held 150,395 HL Shares and £331,590.93 in cash (the *Cash Holdings*).
- 10.2 Bidco and HL agree that the trustee of the Trust will be requested to use the HL Shares that it holds to satisfy outstanding Awards as far as possible in priority to the issue of any new HL Shares. To the extent there are insufficient HL Shares in the Trust to satisfy outstanding Awards, HL will request the trustee of the Trust to use the Cash Holdings to the extent necessary to subscribe for new HL Shares or purchase existing HL Shares to satisfy outstanding Awards.

#### Part 2: HL Employees

#### 11. Ordinary course of business arrangements

Bidco acknowledges and agrees that HL intends to carry out annual (or other periodic) pay reviews, appraisals and promotion rounds in the ordinary course of business, including an ordinary course pay review in August 2024.

#### 12. Safeguarding of rights

- 12.1 Upon and following the Effective Date, Bidco will fully safeguard the existing contractual and statutory employment and pensions rights of the HL Employees in accordance with applicable law.
- 12.2 Without prejudice to the terms of Part 1 above or to any collective consultation or other statutory obligations, Bidco agrees that it shall, or shall cause the relevant employing entity in the HL Group or the Bidco Group to, at a minimum, for the 12 month period immediately following the Effective Date, in respect of each person who was a HL Employee immediately prior to the Effective Date and who remains in employment within the HL Group or the Bidco Group: (i) maintain at least the same base salary or wage rate, at least the same on-target and maximum annual bonus opportunity (provided that such annual bonus opportunity is a discretionary bonus scheme); and (ii) provide contractual benefits which, taken as a whole, are no less favourable in

aggregate than existing benefits as were provided to each such HL Employee immediately prior to the Effective Date.

### **13.** Severance arrangements

- 13.1 Any HL Employee who is subject to a qualifying termination (as defined in paragraph 13.2 below) within 12 months of the end of the Effective Date will be entitled to redundancy and severance payments, benefits and arrangements that are no less favourable than those in place at HL immediately prior to the date of this Agreement.
- 13.2 For the purposes of this paragraph, a *qualifying termination* is:
  - (A) the termination of employment of a HL Employee on or following the Effective Date by his/her employer for any reason (other than "for cause" or any similar or equivalent concept, gross misconduct, material poor performance (provided such poor performance has been notified to the HL Employee, and they have been given a reasonable period and opportunity to improve, in line with HL's existing processes for managing performance issues) or where the employer is entitled pursuant to the employment contract to dismiss the HL Employee summarily without notice (or payment in lieu of notice));
  - (B) any termination of employment of a HL Employee on or following the Effective Date that is mutually agreed by the HL Employee and his/her employer; or
  - (C) any resignation by any HL Employee where the HL Employee has been "constructively dismissed" as determined by the Chief Executive Officer and Chief People Officer of HL (acting fairly and reasonably) on or following the Effective Date which for these purposes shall include, but not be limited to a situation where, without the HL Employee's express written consent:
    - (i) the HL Employee's role and/or reporting level has been materially diminished;
    - (ii) there is a material reduction in the target value of the HL Employee's total compensation; or
    - (iii) a HL Employee's normal place of work is moved to more than 40 miles from their previous normal place of work.

#### 14. Annual bonus arrangements

- 14.1 Bidco acknowledges that HL operates the Annual Bonus Schemes, which are conditional on financial and individual performance.
- 14.2 Bidco agrees that in respect of annual bonuses for HL Employees for the financial year ended 30 June 2024, bonus determinations will be undertaken by HL (and by the HL Remuneration Committee in respect of executive directors of HL and MRTs), acting

reasonably, and paid in accordance with the Annual Bonus Schemes and consistent with HL's normal practice, with payment being made on the normal bonus payment date in August 2024 (subject to any necessary deferral in accordance with regulatory requirements).

- 14.3 The parties also agree that in respect of annual bonuses for HL Employees for the financial year ended 30 June 2025:
  - (A) annual bonus for the part of such financial year falling prior to the Effective Date shall be determined by HL (and by the HL Remuneration Committee in respect of executive directors of HL and MRTs) prior to the Effective Date by reference to performance in the period to the Effective Date (or the latest reasonably practicable date prior thereto), acting reasonably. The resulting bonus amount shall be pro-rated from the full year equivalent amount to reflect the portion of the year falling prior to the Effective Date (such amounts the *Pre-Closing Bonuses*);
  - (B) each HL Employee in employment and participating in an Annual Bonus Scheme arrangement immediately prior to the Effective Date and any eligible new joiners or promotions after that date shall be eligible to participate in HL's existing Annual Bonus Schemes for the part of such financial year falling after the Effective Date by reference to an on-target and maximum annual bonus opportunity which is no less than that applied by HL for such financial year (pro-rated to reflect the portion of such financial year falling after the Effective Date) and provided that in any event such bonus shall be determined by Bidco subject to terms and performance conditions which are not materially more onerous than the terms and equivalent conditions applied by HL prior to the Effective Date (such amounts the *Post-Closing Bonuses*);
  - (C) Bidco agrees to pay the aggregate amount of the Pre-Closing Bonuses and Post-Closing Bonuses to HL Employees at a time which is not later than in accordance with HL's ordinary practice, subject to any necessary deferral in accordance with regulatory requirements; and
  - (D) any HL Employee who is subject to a qualifying termination at any time prior to the ordinary bonus payment date shall be eligible to receive such bonus amount which may be pro-rated to reflect the portion of such period elapsed to the date of termination or start of garden leave (if earlier), with any such bonus amount determined and paid at the time of termination of employment or as soon as reasonably practicable thereafter.
- 14.4 The parties agree that in the event that the Effective Date falls into any later financial year of HL than those referred to above, the provisions of paragraph 14.2 of this Schedule 2 shall apply in respect of any financial year which is completed prior to the Effective Date, and the provisions of paragraph 14.3 of this Schedule 2 shall apply in respect of the financial year in which the Effective Date falls (with each read accordingly).

- 14.5 For financial years starting after the financial year in which the Effective Date occurs, and subject to paragraph 12.2, HL Employees will be eligible to participate in such bonus arrangements as may be operated by Bidco in respect of HL in accordance with Bidco's policies and practices from time to time.
- 14.6 For purposes of paragraphs 14.2 and 14.3, the Annual Bonus Schemes will be operated in accordance with normal HL past practice prior to the date of this Agreement, the HL Remuneration Policy and in accordance with the duties and responsibilities imposed by law on directors.
- 14.7 The provisions of this paragraph 14 shall apply only in respect of annual bonus schemes (including the Annual Bonus Schemes where relevant) and shall not apply to any other form of employee incentive arrangements (deferred or otherwise) or benefits.

### **15.** Retention arrangements

Bidco acknowledges that, subject to regulatory requirements, HL intends to put in place retention arrangements in the form of additional cash bonuses for certain HL Employees, up to a maximum aggregate value of £4 million, which become payable six months from the Effective Date, contingent on ongoing employment.

### 16. Ordinary course PSP/SPP awards

Bidco acknowledges and agrees that HL intends to make awards under the PSP and other HL Share Schemes in the ordinary course, including the PSP awards which will be approved by the HL Remuneration Committee in August 2024 and granted in September 2024.

#### 17. Participants who cease or who have ceased to be HL Employees

Participants in the HL Share Schemes who have ceased to be HL Employees, as at the date of this Agreement, but who have been permitted to retain their Awards and/or FUP Awards in accordance with the rules of the applicable HL Share Scheme will be subject to the terms of this Schedule 2 in respect of those Awards and/or FUP Awards. Participants in the HL Share Schemes who cease (or give or receive notice to cease) to be HL Employees between the date of this Agreement and the Effective Date, shall be treated in accordance with (i) the leaver provisions contained in the applicable HL Share Schemes, and (ii) normal HL practice and, subject to the foregoing, if they are permitted to retain all or a proportion of their Awards and/or FUP Awards following the cessation of their employment, they shall also be subject to the terms of this Schedule 2 (unless otherwise agreed between Bidco and HL).