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STRICTLY PRIVATE AND CONFIDENTIAL

The Directors

Hargreaves Lansdown Plc One College Square South Anchor Road Bristol BS1 5HL

7 February 2025

Recommended Final Cash Acquisition Of Hargreaves Lansdown Plc ("HL") By Harp Bidco Limited ("Bidco"), To Be Implemented By Means Of A Scheme of Arrangement under Part 26 Of The Companies Act 2006. Proposals To Be Made Under Rule 15 Of The City Code On Takeovers And Mergers (The "Takeover Code").

We refer to the final form letters and appendices to be issued to participants who hold options granted under the (i) HL Sustained Performance Plan 2017; (ii) HL Sustained Performance Plan II; and (iii) HL Deferred Performance Bonus Plan 2012, expected to be dated on or around 10 February 2025, in connection with the recommended proposals to be made to such participants under Rule 15 of the Takeover Code in relation to the offer (the "Rule 15 Letters").

We hereby consent to the release of the Rule 15 Letters and confirm that we have given and have not withdrawn our consent to, and authorisation for, the inclusion of references to our name in the form and context in which they appear therein. Our consent is required by Rule 23.2 of the Takeover Code.

We hereby also consent to this letter being made available for inspection.

Yours faithfully

For and on behalf of Fenchurch Advisory Partners LLP